

# ANDREW WOOD

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## PROFILE

I love graphic design.

My main focus is logo and identity design which includes small and large format print collateral and web design. My expertise covers many media and all facets of the design process from preliminary sketches and digital roughs to final revisions and prepress-ready files. I am personable and have worked with many clients on a face-to-face basis throughout multiple projects.

## EDUCATION

- Associate's Degree in Advertising and Graphic Design  
Johnston Community College, May 2006
- Associate's Degree in Web Graphic Design  
DeVry University, April 2009–November 2011

## WORK EXPERIENCE

- BN Printing, October 2013–Present  
Graphic Designer/Prepress Manager/Screen Printer  
I manage the graphics department which includes prepress operations, client design projects and running an automatic screen printing press. Since taking over screen printing my design and print work has increased word-of-mouth and we are currently +500% in sales over a three year period. A new website and social media push have stirred consumer interest and helped to make BN Printing relevant today.
- Wood Graphic Design, April 2011–August 2013  
Freelance Designer  
Wood Graphic Design was my freelance design business. I worked closely with clients throughout Johnston County to create custom branding for both print and web.
- Mount Olive Tribune, May 2007–December 2009  
Senior Advertising Designer  
I designed promotional artwork and advertising for special sections, B-section tabloids and the newspaper itself. During this time I gained experience in many styles of advertising layout and design, and learned to complete work on strict deadlines.
- Carter Printing and Graphics, June 2006–March 2007  
Prepress Technician  
My job was to check client files, edit them for print (color correction, check for file corruption and correct formatting), and imposing them on press sheets. In January 2007 I became the layout designer of the North Carolina Psychological Association (NCPA) Newsletter.

» *References available upon request.*

## SOFTWARE

Adobe Creative Suite  
(*Print and Web*)

Quark XPress  
(*V.10 and Under*)

Corel Draw

Microsoft Office

Mac OS X & Windows

## PRINT

Prepress Mastery

Screen Printing  
(*Manual/Automatic*)

Typography

Image Manipulation  
(*Technical/Creative*)

Fine Arts

Writing and Grammar

## WEB

Website Design

HTML

CSS

PHP

SEO Optimization

Social Media