ASAHP ANNUAL CONFERENCE

The Association’s 2019 Annual Conference will be on October 16-18 in Charleston, SC. The theme is “Keeping Ahead of the Curve-Allied Health Education in the Evolving World of Health Care Delivery.”

A morning Plenary Session Address on Day 2 will be delivered by Ray Sierpina who is Senior Vice President of Public Policy and Government Affairs for Kindred Healthcare, LLC. He manages the Company’s federal and state government relations programs in Washington, D.C. and state capitols across America. He also manages all aspects of the Company’s engagement with professional associations, such as the American Hospital Association (AHA) and American Health Care Association (AHCA).

A Plenary Session Address on Day 3 of the conference will be delivered by Susan Cashin who is Clinical Professor and Director of the Office of Performance Analytics at the University of Wisconsin-Milwaukee. She developed this Office to support strategic decision making at the college level. In this role, she has provided products and analyses which allowed the College to prioritize resource allocation, support program development decisions, and identify strengths and weaknesses in student success initiatives.

A special Leadership Session also is being offered on the morning of Day 3. On the topic of Change Management, it features:

David Shelledy (Dean, School of Health Professions at UT San Antonio)

On the topic of Recruitment Strategies and Challenges, it features:

Lori Gonzalez (Provost, University of Tennessee Health Science Center in Memphis)
Gary Sayed (Dean and Professor, College of Health, Human Services, and Nursing, California State University)
Claudia Teschky (Consultant, Academic Medicine & Health Sciences Practice, WittKiefer).

More information about the conference is available at www.asahp.org.

CLINICAL EDUCATION TRANSITION

Practice models, interdisciplinary team functions, intersecting competencies, economies, and settings of contemporary healthcare all are in flux, demanding that educators reconsider traditional health professions clinical education models and partnerships. ASAHP’s Clinical Education Task Force offers five recommendations that stem from a review of literature pertaining to current changes in the healthcare sector and higher education that challenge the availability of allied health clinical education.

Vetted by educators and health system representatives, the recommendations subsume pro-active strategies that target factors affecting learning in the clinical environment and aim to meet the needs of patients/clients, employers, students and educators. The paper will appear in the Winter 2019 issue of the Journal of Allied Health. The co-authors are:

Robert J. McLaughlin (Baylor College of Medicine)
Christopher W. O’Brien (King’s College)
Marcie Weinstein (Towson University)
Roy B. Anderson (Cleveland Clinic)
Joseph Cameron (Tarrant County College)
Barbara D. Romig (Rutgers University)
Scott Westervelt (Long Island University-Brooklyn)
Julie O’Sullivan Maillet (Rutgers University)

ASAHP BOOK ON THE AGED

Deans and Directors at ASAHP member institutions were notified on September 13 of the availability of a new publication of the Association entitled, Three Legs In The Evening: Health Care Of The Aged. The message included a Discount Code to obtain the electronic version at no charge by going to www.asahp.org/three-legs-in-the-evening. They were encouraged to share the code with faculty and students because some chapters might be suitable for assigned readings in courses. It is possible to click the number any of 15 chapters to go directly to it from the Table of Contents. Clicking any endnote in each chapter enables readers to go directly to the bibliographic entry. Once there, clicking the number of any source enables the reader to return to that section of the text.
ASAHP SUMMIT PUBLICATION

A Summit conducted on May 31, 2019 in St. Louis, MO was a collaboration involving ASAHP, Saint Louis University, and Kindred Healthcare. The purpose was to bring multiple interested parties together to discuss important factors in the connection between academia and industry with the goal of reviewing recommendations put forth by ASAHP’s Clinical Education Task Force and co-creating strategies that can make practical improvement to enhance health professions education and improve the health of individuals, communities, and the population.

A publication of the proceedings of this event can be obtained at https://static1.squarespace.com/static/57a64a023e00beb95af13929/5d8b90f18157732b1ccaebe0/1569427708670/2019+ASAHP+Summit++Full+Report+-+FINAL+9-2019.pdf.

RWJF FELLOWS PROGRAM

The Robert Wood Johnson Foundation 2020-2021 Health Policy Fellows Program is aimed at midcareer health professionals or behavioral and social scientists with an interest in health and health policy. This annual opportunity often is referred to as the nation’s most prestigious learning experience at the nexus of health, science, and policy. Since 1973, this non-partisan fellowship has offered exclusive, hands-on policy experience with the most influential congressional and executive offices in the nation. As many as six awards of up to $165,000 each will be made in 2020.

The Call for Applications (CFA) is open until 3:00 PM Eastern Time on November 6, 2019. Additional information can be obtained at https://www.rwjf.org/en/library/funding-opportunities/2019/health-policy-fellows.html?rid=0034400001rmH3gAAE&et_cid=1824867.

WHERE HEALTH CARE IS HEADING

The “how” of health care is changing fast and the successful health system of tomorrow will bring about participatory health by being on-demand, connected, and data-driven. Health care with no address, or bringing care to the consumer or patient rather than expecting the patient to go to the hospital, is a vital sign of the next wave in health care. A new report from the AHA Center for Health Innovation and EY examines such changes. The report can be obtained at https://www.aha.org/system/files/media/file/2019/09/MarketInsights_DigitalTransformation.pdf.

ALLIED HEALTH PROFESSIONS WEEK

Allied Health Professions Week will be observed on November 3-9, 2019 to honor the valuable contributions made by educators, researchers, and providers in the allied health professions to improve health status at both individual and community levels. A wide variety of activities may be undertaken that week on campuses at ASAHP member institutions to highlight the allied health professions and achievements undertaken at a school. Examples are:

➢ Designate an “Allied Health Professional” or “Allied Health Student” to be honored each day of that week.

➢ Sponsor a luncheon to recognize honorees and invite allied health leaders/faculty from area institutions.

➢ Invite a guest speaker to celebrate contributions of the allied health workforce to health care. Host a breakfast or lunch with the college/university president or provost.

➢ Display Allied Health Professions posters throughout the institution.

➢ Furnish profiles of a variety of allied health professionals, educators, and students for the campus newspaper.

➢ Provide local media representatives with ideas for articles and opinion pieces about allied health.

➢ Set up a display table in a central location to distribute promotional literature, provide brief demonstrations, and highlight the various allied health professions.

➢ Invite high school guidance counselors to a luncheon on campus to discuss career opportunities in allied health.

➢ Invite a select group of local high school students to “shadow” allied health professionals for a few hours to obtain firsthand knowledge and experience.

➢ Provide students and faculty with allied health t-shirts to wear.

ASAHP UPDATE readers are encouraged to send information to ASAHP staff about events that occur during Allied Health Week, which then can be highlighted in the Association’s newsletter TRENDS.