

Types of Evidence and Sources

9 Types of Evidence

	Strong	<----->	Weak	
(1) Personal Experience / Testimony	5	4	3	2 1
(2) Analysis of document, image, artifact	5	4	3	2 1
(3) Surveys & Questionnaires	5	4	3	2 1
(4) Interviews (structured/non-structured)	5	4	3	2 1
(5) Field Research/Scientific Observation	5	4	3	2 1
(6) Statistical data	5	4	3	2 1
(7) Reasoned sequence of ideas	5	4	3	2 1
(8) Controlled scientific experiment	5	4	3	2 1
(9) Controlled random/blind scientific experiment	5	4	3	2 1

Use Good Sources, but Be Aware of Limitations

	Factual	<----->	Opinions	
(-) Entertainment/Sensationalist News	never use / never trust			
(1) Personal narratives	5	4	3	2 1
(2) Television news	5	4	3	2 1
(3) World wide web news/blogs	5	4	3	2 1
(4) Print Newspapers	5	4	3	2 1
(5) Weekly/monthly news magazines	5	4	3	2 1
(6) Survey data	5	4	3	2 1
(7) Non-profit organization	5	4	3	2 1
(8) Partisan "Think Tank"	5	4	3	2 1
(9) Academic article	5	4	3	2 1
(10) Academic book	5	4	3	2 1