

## Values: Principles & Ideology

### Principles of Value (Ideals)

Truth  
Beauty  
Money/Profit  
Efficiency  
Sustainability  
Freedom  
Kindness  
Individuality  
Unity  
Innovation

### Systems of Values (Ideology)

Capitalism  
Socialism  
Democracy  
Christianity  
Islam  
Liberalism  
Monarchy  
Agarianism  
Urbanism  
Environmentalism