

## California - 2014

### Arts and Cultural Production Satellite Account (ACPSA)<sup>1</sup>

<b>ACPSA Employment</b>	<b>Percent of State Employment</b>	<b>ACPSA Compensation</b>	<b>Percent of State Compensation</b>
<b>674,865</b>	<b>3.9%</b>	<b>\$73.8 Billion</b>	<b>5.8%</b>

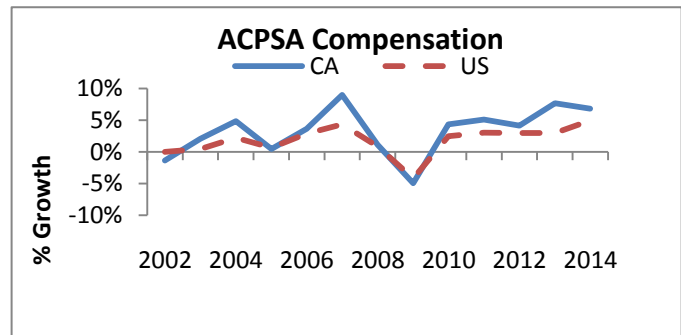
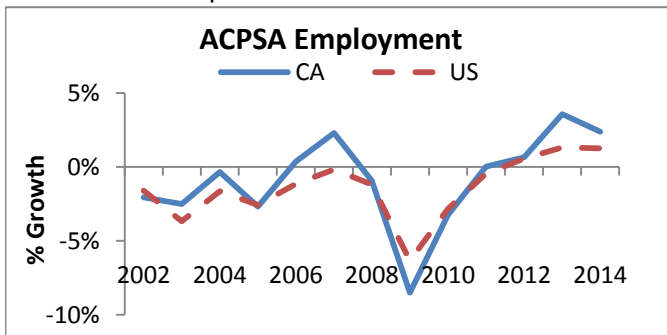
	Employment	Compensation (000s)
<b>California (CA) Industries*</b>	<b>17,431,628</b>	<b>\$1,270,225,500</b>
<b>Arts and Cultural Industries (CA)</b>	<b>674,865</b>	<b>\$73,836,609</b>
<b>Top 5 ACPSA Industries by Employment</b>		
Motion Pictures	142,764	\$16,101,012
Government	88,795	\$8,526,152
Retail Industries	84,123	\$3,452,884
Broadcasting	46,789	\$4,716,725
Publishing	40,233	\$7,054,146
<b>Core Arts and Cultural Industries (CA)</b>	<b>150,927</b>	<b>\$15,829,513</b>
<b>Top 5 Core Arts and Cultural Industries</b>		
Advertising	19,558	\$2,001,478
Architectural Services	16,374	\$1,946,261
Museums	15,347	\$581,221
Independent Artists, Writers, And Performers	14,033	\$4,192,782
Performing Arts Companies	12,739	\$1,564,868

\*Total employment and compensation statistics are based on the Bureau of Economic Analysis' (BEA) national income and product accounts (NIPAs) definition of U.S. residence. The estimates are based on the 2012 North American Industry Classification System (NAICS).

#### Trends in Arts and Cultural Employment & Compensation: 2013-2014

In 2014, California ranked 1st among all states in ACPSA employment, and 9th among all states in ACPSA employment growth. Since 2013, ACPSA employment has grown 2.39 percent in California, compared with an increase of 1.26 percent for the U.S.

In 2014, California ranked 1st among all states in ACPSA compensation, and 4th among all states in ACPSA compensation growth. Since 2013, ACPSA compensation has grown 6.82 percent in California, compared with an increase of 4.96 percent for the U.S.



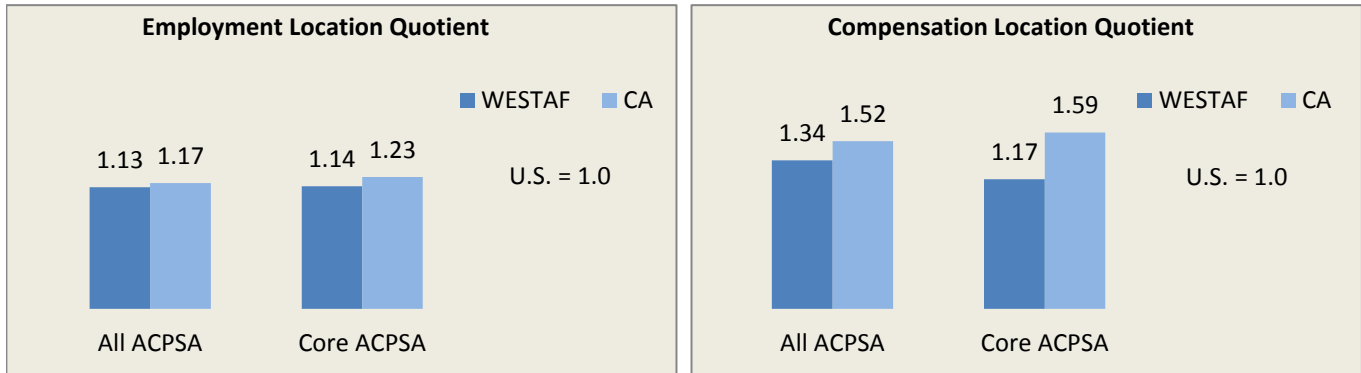
<sup>1</sup>BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts (NEA).

Average compensation per wage-and-salary job in California's ACPSA industries was \$109,409 in 2014, compared with \$72,869 for all salaried jobs in the state.

### Location Quotients

The Location Quotient (LQ) is a measure of an industry's concentration in a state or region relative to the industry's national concentration.

- In 2014, California had a location quotient of 1.17 for ACPSA employment. In California, therefore, ACPSA employment was 17 percent above the national average. By comparison, the LQ for arts-and-cultural employment in all states belonging to the U.S. regional arts organization WESTAF (of which CA is a member) was 1.13 or 13 percent above the national average.
- As for compensation, in 2014 California and WESTAF had an LQ of 1.52 and 1.34 respectively.



### Definitions

**ACPSA employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**Core ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients (LQ)** measure an industry's regional concentration of employment or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

**Arts Regions**, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery. They are: **Arts Midwest** (IL, IN, IA, MI, MN, ND, OH, SD, WI); **Mid-America Arts Alliance (M-AAA)** (AR, KS, MO, NE, OK, TX); **Mid Atlantic Arts Foundation (MAAF)** (DE, DC, MD, NJ, NY, PA, VA, WV); **New England Foundation for the Arts (NEFA)** (CT, MA, ME, NH, RI, VT); **South Arts** (AL, FL, GA, KY, LA, MS, NC, SC, TN); and **Western States Arts Federation (WESTAF)** (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY)