



MARC BURNETT ✎ illustrator. designer.

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EDUCATION

Williams College, '16
BA with Honors in Studio Art

Prep for Prep Scholar

4A's MAIP Fellow, Summer 2016

SKILLS

Long story short: Here's a list of some programs I've worked with (and can navigate with ease)

After Effects, InDesign, Premiere, Photoshop, ZBrush, Sketch



WORK EXPERIENCE



Design/illustration Intern
Brooklyn, NY 2017

- Created graphics and illustrations for pitches, campaigns and style guides
- Researched client competitors, developed strategy for campaigns and pitches
- Filled production/PR roles when necessary, acquiring talent and music licensing for video shoots, reaching out to press agencies and more.

mcgarrybowen

Associate Art Director
Manhattan, NY Summer 2016

- Created assets including decks, scripts and moodboards for the Crayola & JCPenney teams
- Assisted in creating and winning "flowers," or unsolicited campaigns pitched at current clients
- Crafted a proposal and campaign for fitness startup Peloton as part of MGB's Brand Camp intern program



Digital Production Intern
Manhattan, NY Summer 2015

- Edited and produced banners, selling guides and social content for State Farm, Cotton, Ethicon & more
- Assisted in finalizing pitch deck for \$2M State Farm RFP
- Completed the 10-week DDB Summer Intern program, which culminated in a portfolio presentation



International Digital Media Ops Intern
Manhattan, NY Summer 2014

- Edited US source footage for international media vendors, networks
- Clients included Amazon, Netflix, Google Play, VIDI and more
- Assisted in the rebuilding and recovery of damaged library files containing client-ready content