Fashion-Tech Founders

**POLYVORE**
Jianing Hu: PhD Carnegie Mellon, Computer Science
Jess Lee: Stanford University, Computer Science

**THREDUP**
James Reinhart: MBA Harvard Business School
Olivia Lubin: Bachelor’s in Computer Science at BU & Masters in Healthcare Technology Management
Chris Homer: Bachelor’s in Mechanical and Aerospace Engineering from Princeton and an MBA from Harvard

**FITBIT**
James Park: Incomplete Computer Science degree at Harvard College
Eric Friedman: B.S. and M.S. in Computer Science from Yale University

San Francisco is beat only by New York and Los Angeles for amount of fashion designers in an area. The fashion designers in San Francisco, on average, make the highest salaries in the country. (1) In the context of shaping the industry’s future, this fact alone is irrelevant. The Bay is known for having a large community of venture capitalists, thriving when it comes to innovation, and being the most influential place for computer science in the world. Across design professions, San Francisco is the design capital of the country, with the highest number of designers, (2) and is inarguably the country’s #1 city for Computer Science.

ThredUP, Polyvore, ShopStyle, LeTote, and FitBit have a few things in common: they are changing the fashion industry, they are based in the Bay Area, and they are fundamentally rooted in Computer Science.

(1) http://www.citylab.com/work/2012/09/worlds-leading-cities-fashion/3182/  
(2) http://www.citylab.com/design/2014/07/american-leading-design-cities/373146/