

CURRENT ART FAIR

FOR IMMEDIATE RELEASE

CURRENT ART FAIR 2017: Fair announces dates & location

June 13, 2017

CURRENT Art Fair is pleased to announce that the second edition of the fair will be held on the ground floor of the historic **Main Street Station** in the heart of downtown Richmond, Virginia from **September 28 to October 1, 2017**. Building on the success of CURRENT 2016, the fair will expand its programming and cultural partnerships under the leadership of new director, **Sarah Irvin**.

This year, CURRENT will see the return of its inaugural exhibitors from 2016, and will announce a finalized lineup of new exhibitors and cultural partners in July 2017. Visitors will be able to access a wide array of regional, national, and international art presented by Richmond region galleries and cultural institutions. CURRENT will be free and open to the public on Friday, Saturday, and Sunday (**September 29 - October 1st, 2017**) including panel discussions throughout the weekend.

The ticketed CURRENT Preview Party will be held on the evening of **Thursday, September 28th**, and Patron Level ticket holders will have access to expanded programming throughout the week of the fair at local art collections and venues. Preview Party and Patron Level Tickets for **CURRENT Art Fair 2017** will be available beginning **August 20th, 2017**.



“My vision is for CURRENT to be an art fair that focuses intensely on the art scene of Richmond as well as the ways that our scene contributes to the wider dialogue surrounding contemporary art. CURRENT’s role is to promote the development of artistic and curatorial practices in Richmond, and to foster strong relationships between artists, exhibitors, viewers, and collectors. The Richmond art community will come together yearly under one roof for CURRENT to connect visitors to opportunities to experience and collect new art.” says Sarah Irvin, Director.



CURRENT 2016. Image courtesy of Terry Brown.

ABOUT CURRENT

CURRENT debuted in the Fall of 2016 when seven local galleries came together to form Richmond's premier art fair. The concept of the name of **CURRENT Art Fair** is a word play giving the fair a Richmond-centric name based on the iconic James River, to highlight the fair's focus on the "new" in visual art, and suggest innovation through its reference to an electric spark. Now in its second year and in a new, historic location, the fair expects to draw visitors from across Virginia and beyond and cement Richmond's place as a top destination city for the arts. CURRENT is made possible by the generous contributions of the **Markel Corporation**.

TICKETS

Preview Party Ticket: \$50
General Admission: **FREE**

LOCATION

Main Street Station, ground floor
1500 E Main Street
Richmond, VA 23219

SCHEDULE

Preview Party:
Thursday, September 28, 6 - 9 pm

Main Event:

Friday, September 29, 12 - 7 pm
Saturday, September 30, 12 - 7 pm
Sunday, October 1, 12 - 5 pm

ADVISORY BOARD

Bill and Pam Royall, local contemporary art collectors

Sarah Eckhardt, curator of modern and contemporary art, VMFA

Ted Elmore, local arts leader

Dr. Sara Reed, VCU professor of design

EXHIBITOR LIST

1708 Gallery

ADA Gallery

Candela Gallery

Glave Kocen Gallery

Iridian Gallery

Quirk Gallery

Page Bond Gallery

Reynolds Gallery

Walton Gallery

(Final exhibitor list to be announced July 2017)

SPONSORS



Copyright © 2017, CURRENT Art Fair, LLC, All rights reserved.

Please direct any further inquiries to:

CURRENT Art Fair, LLC ✉ 804-363-7557 ⚡ info@currentrichmond.com