

next STEP

AT STONY BROOK UNIVERSITY

Dear Ladies and Gentlemen,

On behalf of NextStep, I would like to thank you for your interest in our mission. On August 5, 2006, my life changed in an instant when I broke my neck diving into the ocean. I was left paralyzed from the neck down and doctors told me that I had no hope for recovery and would never walk again. A few years ago, I was able to dance with my wife on ABC's Good Morning America! This was my greatest accomplishment to date, and it proves that with persistence and access to resources, recovery is possible.

Since my injury, I have dedicated my life to providing the opportunity for life-long health and recovery for people and wounded warriors suffering from paralysis. Founded in 2008, NextStep believes that all people deserve the opportunity to live long, healthy, and productive lives. A proud member of the Christopher and Dana Reeve Foundation NeuroRecovery Network, NextStep builds and operates state-of-the-art, paralysis training centers specifically designed to revolutionize the quality of healthcare for people suffering from paralysis.

NextStep Los Angeles was a pioneer in the field of paralysis recovery, building the first community based facility in the U.S. to offer Locomotor and activity-based training. Today, we have centers in Los Angeles, Atlanta, Orlando, and Kansas City and continue to our effort to expand to NY in partnership with Stony Brook University. The benefits that people have gained from NextStep have, in many instances, "given them back their life." At our "2017 NextStep NYC Benefit," we will recognize individuals and companies whose generosity will positively transform the lives of those suffering from paralysis in New York. We are working diligently to provide life-saving resources to individuals and wounded warriors in New York and we are grateful for your support.

Thank you for considering to sponsor our benefit. Please feel free to contact me personally at (310) 621-6176 or jannek@nextstepfitness.org. I look forward to hearing that you will join with NextStep in our continued efforts to bring hope to people suffering from paralysis — the hope and opportunity to live healthy, happy, and independent lives.

Sincerely,



Janne Kouri
Founder and President
NextStep



next  **STEP**
NYC CHARITY POKER TOURNAMENT



Thursday, May 18



MARY GIULIANI
CATERING+EVENTS
EST. 2005

**EXCLUSIVE
SPONSORSHIP
PACKAGES**



***HELP US BUILD THE FIRST STATE-OF-THE-ART PERFORMANCE
TRAINING CENTER FOR PEOPLE LIVING WITH PARALYSIS IN NY!***

LEARN MORE: WWW.NEXTSTEPFITNESS.ORG

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Your generosity is making an immediate impact!

People in NY suffering from paralysis do not have access to a continuum of care and the life-saving resources they need and deserve.

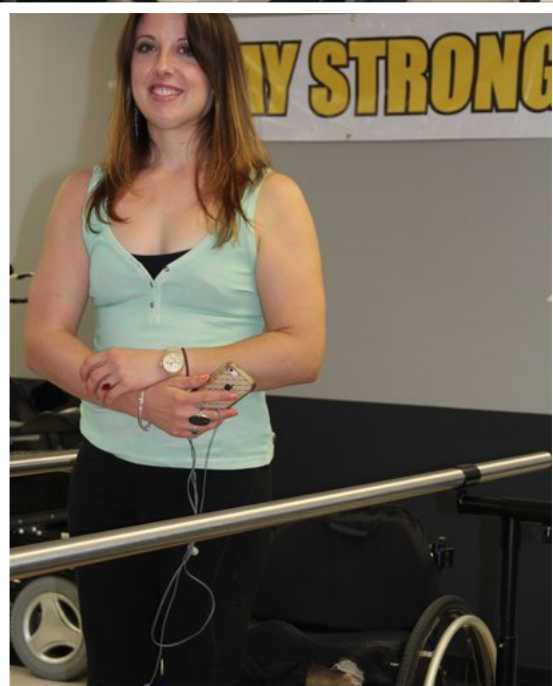
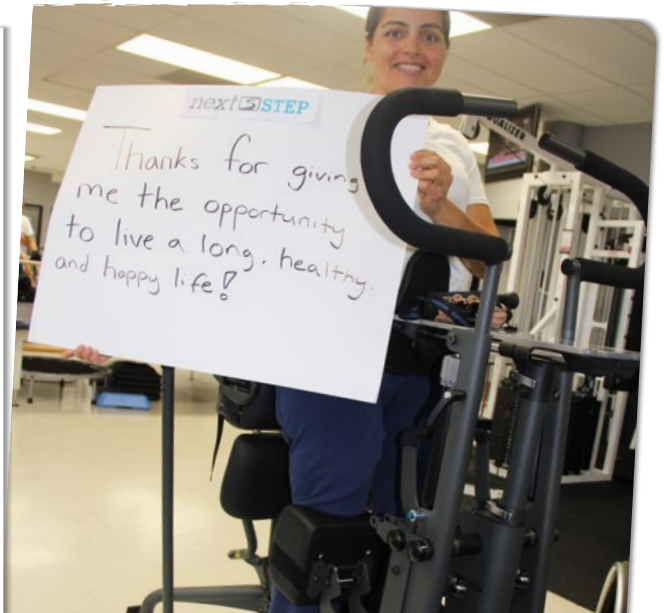
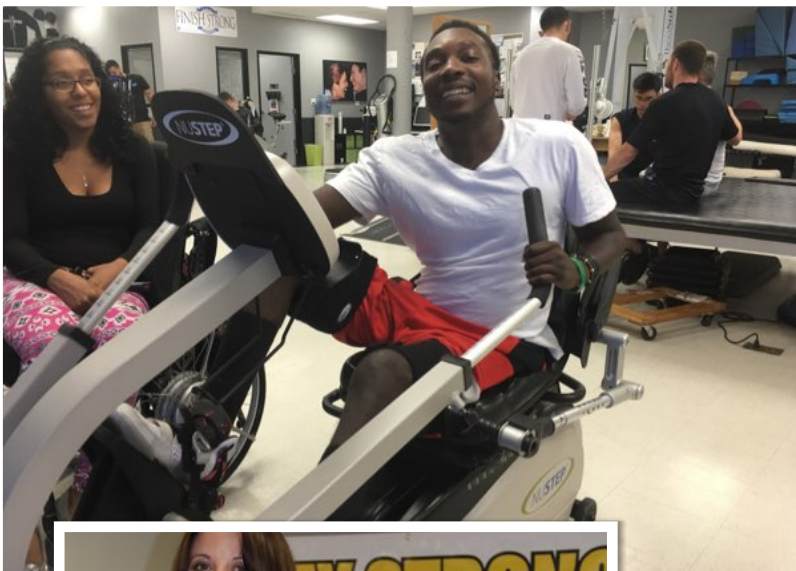
The Problem

- There is not a single community-based facility in NY State designed for people with paralysis.
- 1 in 50, or 6 Million, people in the United States live with paralysis; the combined populations of LA, Philadelphia, and DC.
- 1.3 Million people in the United States live with Spinal Cord Injury (SCI).
- 80,000 NY residence live with SCI.

Our Mission

- Provide world class rehabilitation, fitness, health, and wellness services to people living with paralysis in New York, New Jersey and Connecticut.
- Construct a state-of-the-art performance training center with specialized trainers and cutting-edge equipment.
- Provide people living with paralysis in the NY Metro Area the opportunity to live long, healthy, and happy lives.
- Create a one-of-a-kind educational opportunity for medical students at Stony Brook University and students with disabilities.
- The center will serve people with Stroke, Spinal Cord Injury (SCI), Multiple Sclerosis (MS), Cerebral Palsy (CP), Traumatic Brain Injury (TBI), Parkinson's, and other physical disabilities.
- The center will proudly serve our wounded service members.

Make an Immediate Impact in your New York Community!



Sponsor Levels

▶ **PLATINUM SPONSOR | \$10,000**

- ▶ Branding as Title Sponsor
 - ▶ We will work with you to create a custom package
- ▶ Equipment Naming Opportunity at NextStep Stony Brook
- ▶ Top placement on all event-related marketing materials, recognition on NextStep social media, website, and newsletter
- ▶ Two (2) private company tables
- ▶ VIP Buy-in for eighteen (18) players
- ▶ NextStep founder will speak at your offices



▶ **GOLD SPONSOR | \$5,000**

- ▶ Placement on all event-related marketing materials, recognition on NextStep social media, website, and newsletter
- ▶ One (1) private company table
- ▶ VIP Buy-in for nine (9) players



▶ **SILVER SPONSOR | \$2,500**

- ▶ Placement on all event-related marketing materials
- ▶ VIP Buy-in for four (4) players



▶ **IN KIND SPONSOR**

- ▶ Make an in-kind donation of a product or service
 - ▶ Donation ideas; unique experiences, vacation getaways, airline miles, event tickets, golf rounds, gift certificates, women's accessories, art...



Benefit Committee

Benefit Hosts

Janne and Susan Kouri

Mary and Ryan Giuliani

Benefit Committee

Ruth Barron, Ruth Barron Designs

Brian Bekiers, US Bank

Sean Brady, NBC Universal

Michael Callahan, Man Group

Sean Cawley, Steadfast

Kevin Curran, Toyota

Dennis Devine, BTIG

Brett Diamond, Hudson Fiber Network, Inc.

Skender Derti, MedComp, Inc.

Adam Dixon, Goldman Sachs

Patrick Fleming, Varonis

Aaron Gross, Streits

John Hopwood, Marks, O'Neill, O'Brien, Doherty & Kelly, PC.

Nicholas Keyes, Shenkman Capital

Stephen Keyes, Bernstein Investment

Rob Lopez, Vertical Group

Rich McHugh, NBC News

Derek Pines, Bramshill Investments

Tim Plunkett, Dentons

Marcelo Prince, Wall Street Journal

Peter Rand, Blackstone

Kareem Raymond, Goldman Sachs

Michael Romaszka, Credit Suisse

Rob Rosenthal, RBC Capital Markets

Chris Toolin, Barclays

Regena Thomashauer, Mama Gena's



SPONSOR CONTACT INFORMATION

Name:

Mailing Address:

Email:

Phone:

Fax:

SPONSORSHIP INFORMATION (as you would like it to appear in marketing materials):

Sponsor Name:

In-Kind Donation Description (please include any restrictions):

In-Kind Value:

Sponsorship Level:

METHODS OF PAYMENT

Check: Payable to NextStep Fitness, Inc 4447 Redondo Beach Blvd, Lawndale, CA, 90260

Credit Card Payment Option 1: Make Payment at www.nextstepfitness.org

Credit Card Payment Option 2: Fill in required information below or call Jill Yi at 310-546-5666

Comments:

CREDIT CARD INFORMATION

Type of Card:

Credit Card #

Name on Card:

Expiration Date: / / CVC Code:

Billing Address:

In-Kind Donation and Sponsor Logo Delivery by Friday, May 13th.

Contact NextStep Business Manager, Jill Yi, for all sponsorship and delivery information.

Email: jilly@nextstepfitness.org Phone: 310-546-5666

Thank you for your generous support! Your donation may be tax deductible. Please contact your tax advisor.

NextStep is registered as a 501(c)(3) charitable organization. Federal Tax ID: 26-0678238

Player participant names: