Minutes of the Advisory Council Meeting
July 24, 2020, 11 am – noon


Karen opened the meeting in the Chair’s absence. The meeting began with each attendee providing additional information on themselves and their affiliation with the Council.

The meeting was then turned over to Katherine Himes of the McClure Center to gather additional information from the focus group meeting held on June 26. Katherine gave 7 prompts during this discussion asking each attendee to provide their response in the chat room. The prompts were:

- Where are your programs located?
- Who do you serve?
- What data do you collect?
- Whose data do you rely on?
- Who do you collaborate with?
- How can we use your networks to amplify our marketing?
- Who do you anticipate needs your input?

The responses to the prompts will then be added to the information compiled from the June 26 focus group meeting.

Karen then provided an update the work that has been accomplished to date.

The meeting adjourned at approximately 12 noon.

Respectfully submitted,

Laurie Demko
Executive Assistant, Idaho AEYC