

# wine to water<sup>®</sup>

2019 ANNUAL MAGAZINE







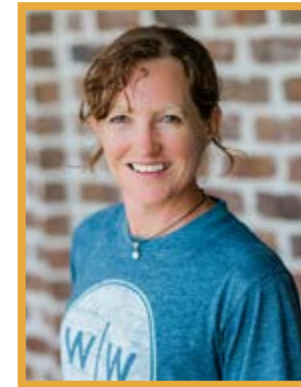
Support clean water initiatives around  
the world and give today.

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Tina Owen, Vice President of Development and  
Roshani Karki, Country Director of Nepal



## Editor's note

Wine To Water is making an incredible impact and water is just the beginning. Around the world we see health, education, agriculture, economic development and women's empowerment flowing from clean water. The ripple effects are truly life giving.

In this year's magazine, we want to share with you the connection between women and water.

I've stood at the riverside where women collect water, sat near an open fire where women cook and manage water for the day and I've seen the concerned look in a mother's eyes for her baby sick from parasites.

A lack of safely managed water and proper sanitation keeps girls out of school, limits a woman's time to make a living and is costly when children need treatment for water-borne diseases.

We know that women-specific initiatives are critical to successful Water, Sanitation & Hygiene programs and long-term behavioral change. Around the globe, we encounter women who are empowered as leaders, compassionate neighbors and visionary advocates for this cause.

Read further and see Milly's commitment to lead through relationships in the Dominican Republic, where 90% of our Community WASH Leaders are women.

In Nepal, inclusive models open new doors for women, like Kujiya, who was elected President of the Water User Committee in her village.

In the United States, be inspired to take the next step in your own world, like Carol Owen, who brought W|W to her business and industry as an ambassador for clean water.

When you support W|W, your gift goes beyond water.

Integrated within our water and sanitation initiatives are key strategies for social, environmental and economic impacts that lead to a holistic life and transformational change. Our goal here, within these pages, is to portray this very important connection.

Grab a glass of wine or a warm cup of coffee and enjoy our 2019 annual magazine.

Thank you for being on this journey with us!

*Cheers! - Tina*

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# Start where you are

WE'RE ALL CAPABLE OF  
MAKING A DIFFERENCE FOR  
OUR FAMILIES, NEIGHBORS  
AND PEOPLE ALL AROUND  
THE WORLD.

Milly, short for Milagros Lora, is the Wine To Water Field Coordinator in the Dominican Republic. She is making a difference in her community through the power of clean water. She works directly with community leaders to implement holistic Water, Sanitation & Hygiene (WASH) solutions. Her role is crucial to the success of W|W programs in the DR. Over 90% of the community leaders are women and they share her same passion for helping their neighbors and friends. Milly is digging deep in these communities and transforming W|W programs along the way.

**"I try to know the community. Women share their stories with me and now they call me their friend."**

— Milly Lora

It was her father who ignited this passion in her. He taught her that you need to have more than just stuff — friendships are much more important.

"When people speak about my father I feel big. 'Your father is very friendly, very kind,' they say. And when my daughters are adults I want them to say something similar about me." — Milly Lora







**OVER 90% OF OUR  
COMMUNITY LEADERS  
IN THE DR ARE WOMEN.**

◀Milly crafting ceramic filters in the factory with her daughters.

Teresa Abreu a mother, store-owner and big-time advocate for the ceramic filter in her community Los Dajos. ▶

“I love my mom’s job because she does a lot of good things to help other people.”  
-Raysa

As Milly strives to follow her father’s example within her home and community, her daughters already see their mother as she saw her own father. Her oldest daughter Raysa said, “I love my mom’s job because she does a lot of good things to help other people.”

Like all of us, Milly was driven to make a difference for the people she loves the most. She wanted to do good in this world and be an example for her daughters, just like her father was for her. What began as her love for her family became something bigger that would encompass her whole community.

Since taking on her role at W|W, Milly has found a passion for the impact water brings to the people around her. Socially, economically and environmentally, the ceramic water filter’s impact goes far beyond water.

The increase of women as community leaders through W|W initiatives reinforces the social importance of Milly in her role.



**PEOPLE IN THE DR  
SAVE ALMOST A THIRD  
OF THEIR ANNUAL  
INCOME BY USING THE  
CERAMIC FILTER FOR  
DRINKING WATER.**

Throughout her childhood, she saw that women lacked the opportunity to work or attend school. However, with water being one challenge to women’s empowerment, the vocational and educational landscapes have changed for women in the DR. Milly is thrilled to see women taking the opportunities before them through W|W and progressing local business models.

The cost of water in the DR is a major economic hurdle to those living in poverty. One jug of water costs 40 pesos (.77 USD) and the average family of five uses one jar per day. This means every year people spend nearly \$300 on just drinking water. With an average annual income of only 54,000 pesos (1,050 USD), people in the DR could save one-third of their income by using the ceramic filter. Milly sees the impact of those savings first-hand and said that with the filter, families have more money to buy healthier food and clothes for their children. ▶



Not only do the ceramic filters change the lives of the families using them, but the environmental impacts are two-fold. They are sustainably sourced and produced with local materials that provide jobs at W|W's factory and help reduce the need of single use plastic bottles.

Milly is pouring into the impact that continues to spread beyond water and across the globe as more people come together from right where they are.

“I don’t do this because of my job. I do it because of my heart. I do this so people feel fine with me. Every neighbor is like my family.” — Milly Lora

WE CAN ALL START RIGHT WHERE WE ARE.



# GIVE WHAT'S RIGHT FOR YOU.



Start where you are by joining our community of monthly givers to keep clean water flowing.

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OPPORTUNITIES AROUND THE WORLD

## *Women in Leadership*

I have only  
one aim now—  
I will provide  
clean and  
safe water to  
my people,  
my village.”  
*-Kujiya Pave*

In the small village of Simara, Nepal, flooding has plagued the community's water with dangerously high levels of heavy metals. This has forced many community members to flee for better conditions. The school that once held 100 students now has around 30 enrollees. Enter Kujiya Pave—a strong woman, deeply invested in her community. ►







Kujiya is a farmer, wife and a beloved leader in Simara. She has taken on the role of president of Simara's all-female led Water User Committee (WUC).

“All females can work. We should encourage all our women to come out of their homes and attend the meetings. However, most women are very shy and don't have the confidence in themselves, but I want all women to participate.”  
— Kujiya Pave

In so many ways, we don't choose women as leaders — **THEY ALREADY ARE.**



▲ Simara's Water User Committee

Those affected by the global water crisis face many social, economic and environmental challenges. Women in particular of lower social status with domestic responsibilities and increased workload are the most affected by these issues. W|W believes the barriers facing women must be addressed before they can be expected to advance within their communities.

W|W has taken the next step in advancing women's initiatives by partnering with the community of Simara to elect 11 women as sole members of the WUC, calling on them to lead their community towards the goal of clean water.

Kujiya sees the life-changing impact that happens once the water starts flowing in communities for the first time. This is why she will be successful in leading her community in the goal for clean water.

“People selected me as president of the Simara WUC and I accepted this role with great responsibility. I have only one aim now — I will provide clean and safe water to my people, my village.” —Kujiya Pave

W|W sees the power of women in leadership and how crucial they are to the health of the communities in which they serve. The aim is to have at least 50% female representation on all WUCs. Women are important sources of knowledge and the heartbeat of their communities. They must have representation, ownership and the chance to lead their people. ►





W|W NEPAL HAS TAKEN THE NEXT STEP IN ADVANCING WOMEN'S INITIATIVES. THE COMMUNITY OF SIMARA ELECTED 11 WOMEN AS SOLE MEMBERS OF THE WATER USER COMMITTEE, CALLING ON THEM TO LEAD THEIR COMMUNITY TOWARDS THE GOAL OF CLEAN WATER.

This means creating transformational impact through social inclusion, education on women's health and menstrual hygiene and ensuring equality in project leadership. It means real opportunity for women like Kujiya.

For W|W, partnering with women on the local level and providing this life-giving most basic resource is the critical next step for long-term development in Nepal and beyond.

“I am very old but what I have in my inner self, my heart, is what moves me forward...And if kids have water, I will die happy.” —Kujiya Pave

With programs like these in Simara, we are going beyond water for women and communities all around the world. Through social, environmental and economic empowerment, we are taking the next step in our programs for a greater global impact. We hope you take that next step with us. ✕

# EXPERIENCE THE POWER OF CLEAN WATER YOURSELF



See with your own eyes what happens when clean water flows.

JOIN US

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there is a  
place for  
you here.

## Take the next step.

### THERE IS A PLACE FOR YOU HERE

**YOU DON'T HAVE TO  
BE THE PERSON WITH  
A SHOVEL, DIGGING  
TRENCHES AND LAYING  
PIPE OVERSEAS TO MAKE  
A DIFFERENCE - YOU CAN  
SIMPLY BE WHO YOU'RE  
MEANT TO BE.**

As we've seen with Milly and Kujiya, we know not everyone is solely drawn to this community with the intent of stopping the global water crisis. People are drawn to Wine To Water for a variety of reasons and passions, but they've always found that there is a place for them.

Anyone can make a difference no matter who you are. According to Carol Owen, Founder and President of Retreats Resources, you don't have to be the person with a shovel, digging trenches and laying pipe overseas to make a difference — you can simply be who you're meant to be.

What really drew her in was the community of people excited about her passions. She found a place in this W|W community and took action ►

*Doc Hendley shares a message  
at one of Carol's events. ►*



TRY OUR WINE—[WINETOWATER.ORG/WINE](https://winetowater.org/wine)



In the midst of growing her company, Carol met Doc Hendley at a W|W event. She was awestruck by Doc's story and his passion to do good in the world, bringing clean water to those in need. Carol was so inspired by this, she revolutionized the way she sought to do business.

Now, more than ever, businesses of all sizes are being called to act against the growing social, economic and environmental challenges this world faces, one of those being access to clean water.

W|W has opened a space for business owners wanting to make the world a better place. Our Impact Partner Program (IPP) is a community of people who want to take the next step with us and go beyond water through their business.

Carol is a great example of a business leader using her influence for good. Retreat Resources partners with W|W through the opportunities they already have at their disposal.

"I don't see any reason why building a business has to exclude building an authentic community that serves people."— Carol Owen

Carol started with what she had within her own community and corporation to take the next step with W|W. She leveraged her network of fellow hoteliers and brought people together to discover new passions and create a lasting impact through clean water.

**"I would say W|W, at this point in my life, is a fundamental component in making my life feel relevant, fruitful, joyful, and important to people." — Carol Owen**

Carol's passion for creating impactful experiences is evident in the events and programs she coordinates through Retreats Resources and W|W. With filter builds, silent auctions and other philanthropic events, Carol goes above and beyond to do good through business and positively impact her coworkers and participants.



**NO MATTER WHAT DRIVES  
YOU IN LIFE, IT'S SOMETHING  
WORTH SHARING, AND WE  
HOPE YOU TAKE THE NEXT  
STEP WITH US.**



At a recent event for W|W and hoteliers, Carol encouraged attendees to reconnect with their passions and purpose.

**"The sooner you find something that resonates with your heart and your spirit and you live your life based on that - good things can only happen."  
— Carol Owen**

Although Carol was first drawn to W|W for the community of inspired individuals, she stayed for the impact she saw was possible beyond clean water.

W|W is a community of people chasing passions and purposes of their own. No matter what drives you in this life, it's something worth sharing and we hope you take the next step with us. There will always be a place for you here. ✕



# HOST A FILTER BUILD



**You and your team can build clean water filters  
that will transform communities around the world.**

**SIGN UP**

**[winetowater.org/filterbuild](http://winetowater.org/filterbuild)**

# Beyond water



## There's a powerful connection between women and water worldwide.

We see it first-hand everywhere we work. While billions are affected by the global water crisis, women in particular face an entirely different set of challenges around getting clean water. We are sharing with you the holistic value of our work.

When clean water flows in communities for the first time, opportunities start to arise. The social, environmental and economic impacts are huge. We see it in the communities in which we work to improve health, attendance in schools, economic development and proper waste and plastic management. ►





# Water is just the beginning



## HEALTH

Access to clean water and improved sanitation practices reduce the risk of water-borne diseases and increase the health of children and adults. Clean water access at home, in schools and in health care settings helps complete the Water, Sanitation & Hygiene cycle to improve health.



## EDUCATION

Educational opportunities and school attendance are reported to increase as children no longer spend their days traveling long distances to collect water. This impacts girls who are often responsible for water and related chores. In addition, school absenteeism decreases in tandem with sickness from water-borne illnesses.



## ECONOMIC DEVELOPMENT

Water improves economic development at the household level. Micro-enterprise increases with the allocation of time and resources when water access and filtration are made accessible. Expenses treating water-related illnesses lessen. Water access also opens up business opportunities in communities. Wine To Water has seen new enterprises follow water, from agriculture to cement making and construction; thereby stimulating local economies.



## ENVIRONMENTAL STEWARDSHIP

Waste and plastic reductions result from safe water access and household filtration as families avoid dependency on bottled water to meet household needs. In areas where families depend on cutting or purchasing firewood to boil water, household filters eliminate the need for firewood as fuel, thereby decreasing deforestation in areas already resource-deprived. Water source protection increases knowledge of water conservation, and communities improve their environmental stewardship as they maintain local water sources.



## WOMEN'S EMPOWERMENT

Women and children are most affected by the global water crisis. Rather than spending time obtaining water, women can attend school, improve menstrual hygiene practices, prioritize micro-enterprise and become leaders through Water User Committees (WUC). When water is available, the possibilities are endless.

By supporting W|W, you allow people and communities to thrive in all aspects of their lives. Your gift goes beyond water.

GIVE ONLINE AT [WINETOWATER.ORG/GIVE](https://winetowater.org/give)

× Cheers!



# wine to water®

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For us, wine represents the opportunity to gather around a table, share a meal and build relationships. The Wine To Water community spirit is fueled by our passion to transform lives through the power of clean water. Join us— everyone has a seat at this table.

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W|W is a registered 501c3 organization committed to support life and dignity for all through the power of clean water. To learn more about our work all around the world, visit [winetowater.org](http://winetowater.org)

