2020 Going Above Campaign
Fighting for NYC seniors still in isolation

CAMPAIGN SPONSORSHIPS

___ Going Above Lead Sponsor | $75,000
Prominent recognition as a Going Above Campaign Sponsor in all materials | Recognition with listing/logo on the campaign website, in the annual report, in Fall Quarterly Newsletter and on the CBN website for one year | 3 Social Media mentions

___ Compassion Sponsor | $50,000
Prominent recognition as a Compassion Sponsor in all materials | Recognition with listing/logo on the campaign website, in the annual report, in Fall Quarterly Newsletter and on the CBN website for one year | 2 Social Media mentions

___ Belonging Sponsor | $25,000
Prominent recognition as a Belonging Sponsor in all materials | Recognition with listing/logo on the campaign website, in the annual report, in Fall Quarterly Newsletter and on the CBN website for one year | 1 Social Media mention

___ Independence Sponsor | $10,000
Prominent recognition as an Independence Sponsor in all materials | Recognition with listing/logo on the campaign website, in the annual report, in Fall Quarterly Newsletter and on the CBN website for one year

CAMPAIGN SUPPORT
Understanding the impact of your gift to Carter Burden Network Programming and NYC Seniors:

A gift of $10,000 or more can help us meet the unprecedented demand for our services impacting NYC’s seniors. As we plan for reopening our doors safely in 2021 for our 50th Anniversary, we need to prepare to operate with significantly expanded safety protocols to be able to protect our cities most vulnerable seniors.

A gift of $5,000 or more could help provide one month of social services and case management to NYC seniors for issues they face regarding, healthcare, housing, government benefits and elder abuse prevention during this time of immense isolation.

A gift of $2,500 or more could support one-on-one phone check-in and reassurance calls to NYC seniors, 60% of whom live alone and have no internet or computer access.

A gift of $1,000 or more could help provide one month of professionally led virtual art classes encouraging creative expression and a feeling of community while also offering critical therapeutic benefits held twice a week.

A gift of $500 or more could provide one month of weekly, professionally led virtual fitness classes including Tai Chi, Zumba and Choreography--keeping NYC seniors active and healthy when they are unable to get outside for daily walks or regular exercise.

A gift of $300 or more could provide one month of shelf-stable foods to seniors to prepare their own home cooked meals, which they have expressed is important to them for preserving their independence and overcoming food insecurity.

A gift of $150 or any amount will help us continue to provide the critical services necessary for New York City’s most vulnerable seniors still in isolation.

Supporters of $100 or more will be listed on the Campaign Website.

I/We would like to support the Carter Burden Network Going Above Campaign with a gift of $____________.

(Please complete reverse side)
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Please complete all fields:

Name (As you wish to be listed.)

Contact

Company

Address

City                      State                      Zip

Phone                      Email

PAYMENT OPTIONS:
To help ensure the maximum funds go to CBN, we kindly ask that sponsors pay for their donations via check or wire.

___ Check
Enclosed is my/our check for $________________. Make checks payable to Carter Burden Network.

Please mail checks to:
Carter Burden Network, Attention: Development, 415 East 73rd Street, New York, NY 10021

___ Credit Card
Online: Please visit rebrand.ly/CF2020
By Mail: complete the below section and mail this form to the address above
By Phone: Call 917.409.1260 to pay by phone.
Credit card payments cannot be accepted via fax or email.

Please charge my/our credit card: ____ American Express   ____ MasterCard   ____ Visa   ____ Discover

___ Yes, I would like to cover the processing fee of 2.2% + .30 cents for my transaction.

Cardholder Name

Account Number                      Expiration Date                      Security Code

Amount                      Signature

For further information, please call 917.409.1260 or e-mail Patricia Mays at Maysp@carterburdennetwork.org
This form, without credit card details, can be faxed to 212.954-5599

Many companies offer Matching Gift Programs that can increase your gift.
Please inquire with your employer and submit a matching gift form with your contribution.
Contributions are fully deductible as provided by law. Regretfully, payments and contributions are non-refundable.