

# RACHEL SHEPARD

## PROFILE

Senior UX leader with a knack for technical challenges and design leadership. Deep experience in all phases of the engineering life-cycle from design production through user research and multi-year experience strategies.

## BRIEF HISTORY

Started as a visual and interaction designer in 2003. Career evolved into strategy and UX team management for enterprise level products. Known as a “ship righter” who can quickly rally engineering and design teams with agile methodologies and design led principles.

## SKILLS

Adobe, Sketch, InVision, Figma, Etc. Wireframing, prototyping, vision videos, brand and visual guidelines. Icon and brand strategy development. People management, team development and mentoring. Web, mobile and software.

## CONTACT

rachel@rachelshepard.com  
(206)949 2464

## MICROSOFT

2011 - 2017

### WINDOWS (2016 - 2017)

Senior UX designer and engineering lead for Microsoft Window’s enterprise products. Responsible for all commercial level scenarios (upgrade, identity management, security) as well as future envisioning and long-term product planning. Managed designers, vendors, researchers, and multi-national engineering teams. Served as UX engagement lead with engineering and business leadership. Developed company wide design guidelines and led mentorship rings.

### REMOTE DESKTOP (2014-2015)

UX team lead for 8 unique mobile, tablet and desktop apps (iOS, Android, Mac, Windows). Managed multi-disciplinary team of designers and researchers. Led product planning for UX to define product strategy for \$2.1B business.

### ENTERPRISE CLOUD GROUP (2011 - 2016)

Designed experiences for products including Windows Server, Azure, System Center, Intune, Remote Desktop and StorSimple. Developed multi-year, cross-product experience roadmaps. Led UX engineering engagements and integration of user research. Developed design principles and guidelines.

## FREELANCE & CONTRACT

UI & Visual Designer  
2005-2011

UI, UX and visual design for a variety of projects including web, software, data visualization. Customers included Starbucks, Microsoft partner network, Office and retail.

## FILTER CREATIVE

UI & Visual Designer  
2003-2005

Filter is a staffing agency for designers and creative, digital professionals. Was the go-to internal designer for brand, marketing materials, and website design.