a year of GROWTH
2021 IMPACT REPORT
VISION
We envision the day when all kids regardless of economic, social, or racial background have equal access to opportunity.

We level the playing field for all.
When Ermias Sium left his home country of Eritrea in 2006, he was just five years old. The war-torn African country saw 15% of its population take flight. It’s hard to get your head around this sometimes, but that’s the same as the US losing everyone living in New York City, Chicago, Los Angeles, and Atlanta combined.

Ermias joined our Soccer in the Streets program shortly after arriving in the United States. His story of growth is an excellent example of our mission carried out. Fast forward to 2021. Now a young man, he has started a new life as a student at Georgetown University. Ermias is proud of what he has accomplished, as are we, and rightly so.

“Live as if you were to die tomorrow. Learn as if you were to live forever.”

MAHATMA GANDHI

2021 was a year of growth and, in some ways, regrowth. Mahatma Gandhi once said, “Live as if you were to die tomorrow. Learn as if you were to live forever.” While our mission has not changed, we’ve pivoted and found new ways to make it possible. Many of you are familiar with our work on the soccer field. But much of our success happens away from the grass. As the pandemic temporarily halted gameplay, we found new ways to create change and help our kids grow when they don’t have a ball at their feet. Our leadership program is better than it’s ever been.

Last spring, we started to grow in a very literal sense. With the launch of Garden FC, we found ourselves in the community garden space. Soccer and spinach. It’s an analogy for so much of what we embody - health, learning, fun, and bringing people together. Our StationSoccer initiative transforms brown dirt at train stations into soccer fields. Now the soil is being put to use in new ways. Community gardens were a strong request from our families during the lockdown. The programs have done so well that we plan on continuing Garden FC.

The year has not been without its challenges. Atlanta saw a 64% spike in serious crime after the lockdown. Much of it is right in the neighborhoods where our kids live, making it more dangerous to run activities in those public spaces. The threat of violence directed at our kids and staff is real and at a level we have never seen before. As I fear it may be something we have to live with, we are constantly addressing how to keep our players and families safe.

All this aside, we are back and stronger for it. Thanks for all your support and being part of such an impactful story.

All the best,

Phil Hill :: Executive Director
**PLAYER DEMOGRAPHICS**

- **AFRICAN**: 5%
- **ASIAN**: 7%
- **BLACK/AFRICAN AMERICAN**: 8%
- **HISPANIC**: 2%
- **WHITE**: 3%
- **OTHER**: 7%
- **SUBTOTAL**: 50%

**COACHES**
- **42 PAID**

**PLAYERS**
- **1,128 SERVED**
- **15 VOLUNTEER**

**NUMBER OF PLAYERS**

- **WESTSIDE**
  - SPRING: 50
  - SUMMER: 100
  - FALL: 150

- **SOUTHSIDE**
  - SPRING: 200
  - SUMMER: 250
  - FALL: 300

- **NORTHSIDE**
  - SPRING: 100
  - SUMMER: 150
  - FALL: 200

- **EASTSIDE**
  - SPRING: 50
  - SUMMER: 100
  - FALL: 150

- **AFFILIATES**
  - SPRING: 50
  - SUMMER: 100
  - FALL: 150

**HOURS OF INVESTMENT**

- **SITS PROGRAM**
  - **MALE**: 9%
  - **FEMALE**: 24%
  - **NOT INDICATED**: 35%

- **SITS + AFFILIATES**
  - **MALE**: 9%
  - **FEMALE**: 33%
  - **NOT INDICATED**: 50%

**HOUR SUMMARIES**

- **1 PLAYER = 50 + 10 + 5**
  - 1 PLAYER = 50 HOURS OF COACHING INVESTED
  - 10 HOURS OF LEADERSHIP DEVELOPMENT
  - 5 HOURS OF COMMUNITY ENGAGEMENT

**IMPACT REPORT 2021**
Soccer in the Streets (SITS) offers a unique combination of soccer and life-skills programming to youth in communities, schools and at MARTA StationSoccer locations. Soccer in the Streets has been at work in Atlanta’s low-income communities for over thirty years. In 2021, SITS served more than 1,128 youth through public-private and community partnerships. With a track record of pioneering programs, SITS is preparing to enter its next phase of development, transforming lives and communities through StationSoccer. StationSoccer is the world’s first transit soccer network, connecting thousands of children participating in SITS programs throughout the city.

Soccer in the Streets connects young, bright, culturally competent role models with children, inspiring them to follow the right path and introduce opportunities available to them. Through soccer, trained coaches teach skills and life lessons such as personal responsibility and job readiness. This engagement creates a lasting relationship of trust and a feeling of community. Partnerships with organizations - such as schools, community centers, and parks - allow multiple weekly sessions to be conducted ensuring a consistent community presence and ongoing positive influence among the youth.

MISSION
Soccer in the Streets creates young leaders who live rich lives and cultivate healthy communities.
GARDEN FC
CONNECTING SPORT, NUTRITION AND COMMUNITY WELL-BEING

Access to healthy food is a critical component in the well-being of young players and the communities in which they live. Our youth players have been getting their hands dirty with an off-the-field pilot project called “Garden FC” designed to help the next generation discover a healthier lifestyle.

Over the past year, Garden FC has taken off in Clarkston becoming a luscious half-acre of green space filled with veggies. This project kicked off with a helping hand from a SITS friend and local gardener, Ralph Mac Donald. He has supported the youth players alongside Clarkston Program Manager, Toussaint McClure, and director of Special Projects, Jill Robbins.

The Garden FC project expanded to the West End where Westside Program Manager, Sean Irving, and local West End resident, Coach Kwame Uhuru, of the Willie North Institute For Art and Agriculture have been leading the youth players through their garden project. They both realized that during the pandemic the access to fresh food was scarce. And it was important for them to show the kids that they are able to grow their own food right in their backyard.

“As a kid, I learned about horticulture from my parents and great grandfather. This has been instilled in me for a long time. This project is extra special to me because I not only am a peer for these youth players but for my 6-year-old son who is a part of the West End program and the garden project. I’m able to give back and it means more to me than they know.”

KWAME UHURU
COMMUNITY ENGAGEMENT WITHIN THE GARDEN: HABESHA

Local West End Resident and Coach Kwame and Program Manager, Sean were fortunate enough to be a part of the HABESHA Work program where they learned about horticulture. They have taken their knowledge to their own community garden and given the kids opportunities to learn. HEBEHSA works is a green jobs training initiative that teaches basic skills in urban organic agriculture and agro-business development. They have been working with us since the summer by helping expand the garden beds.

The next generation needs to be educated on what it takes to live a sustainable lifestyle. Not only is this educational but for the kids to feel that they are a part of the community that cares. This space has grown from an empty piece of land by a train station to something truly beautiful.

LOCAL WEST END RESIDENT AND COACH :: KWAME

FOOTIE MOB

Local Atlanta United supporters group, Footie Mob, have been getting involved with our Clarkston garden by supporting the youth players with maintaining the garden and cleaning up around the surrounding area.

This project is great because we’re providing a place for the kids to learn and grow, as well as create bonds with other young adults, and the community as a whole. Most of all, they’ll be able to play the sport they love in a beautiful and safe environment.

FOOTIE MOB MEMBER :: AMY EDGAR
LEADERSHIP

Soccer in the Streets’ programming is geared towards creating young leaders who lead rich lives and cultivate healthy communities. The core of this leadership growth is building the players’ social and emotional learning capacities which they can then turn into tangible leadership skills. As a child grows stronger as a soccer player, we focus on growing them as peers, students, leaders, and members of their community.

I am able to play soccer in my neighborhood.

My healthy lifestyle includes physical activity and valuing my mental wellness.

I am building relationships with my local neighborhood.

I am contributing to building a stronger community.

LEADERSHIP STRATEGY

PLAYING SOCCER
Measured by registration numbers, practice attendance, retention rate.

BUILD RELATIONSHIPS
Measured by SEL growth, trainings, parent surveys, and supported by anecdotal evidence.

COMMUNITY ENGAGEMENT
Measured by number and quality of partnership, event attendance.

NUTRITION & WELLNESS
In ideation phase. Focusing on Garden FC.

LEADERSHIP STRATEGY

Registered a child in my neighborhood.

Anecdotal evidence shows a growing commitment to community engagement.

Focused on Garden FC as a partnership model.
Social and emotional learning (SEL) is the process through which children (and adults) acquire and effectively apply the knowledge, attitudes, and skills necessary to understand and manage emotions, set and achieve positive goals, feel and show empathy for others, establish and maintain positive relationships, and make responsible decisions. All key ingredients for young leaders.

Building SEL capacities is an evidence-based approach to youth development. Data compiled by the Laureus Foundation show SEL capacities correlate with positive classroom behavior, higher standardized test scores and improved self-image. SEL delivers a strong return on investment. For each dollar spent on SEL programs, $11 dollars are saved on costs not incurred through other interventions.

Employers also value SEL. Nine out of the top ten skills identified by the World Economic Forum all involve social and emotional competence. 92% of executives surveyed by the Laureus Foundation say skills such as problem-solving and communicating clearly are equally or more important than technical skills.

Our model allows us to develop SEL competencies through consistent interactions with players and families. As participation in Soccer in the Streets continues, players and families are introduced to activities around nutrition and wellness, future pathway exploration, and opportunities to build relationships with their local community leaders. Our coaches and staff use these strategies to build self awareness, confidence, and consistency for our players.

**SEL COST BENEFIT**

11:1

**REFEREE APPRENTICE PROGRAM**

Our organization offers a Referee Program, where the youth players can take part in a course to become certified referees and take their skills to the pitch. We want to give them access to the entry-level jobs that are afforded through soccer.

**24 APPRENTICES**

**16 CERTIFIED**
HOMEWORK HELPLINE

The lasting effect of the pandemic is continuously impacting the world of education. With many students trying to recover and maintain increasing challenges with virtual learning, we continued with our Homework Helpline program. This year, our Homework Helpline was extended to our entire Soccer in the Streets family. Working together with local schools, volunteers, and coaches, this program offers tutoring sessions, homework assistance, and test preparation for our youth players or any kids needing that extra help. Throughout the past year we have offered 68 sessions and worked with a total of 26 students. Academic support and learning acceleration will continue to be a major focus for our students. Beyond the obvious academic benefit, we are even more grateful for another opportunity to invest in our students off the field.

68 SESSIONS

26 STUDENTS
LAA MENTORSHIP

Soccer in the Streets values the importance of collaboration with local organizations investing in the next generation. In partnership with the Latin American Association, students of Dekalb, Gwinnett, and Atlanta Public Schools are able to participate in consistent afterschool and summer programming that includes both sport and future pathway development. The partnership is rooted in the desire to create as many opportunities for future success to the Latino youth of the city. We greatly appreciate the Atlanta United Foundation for making this program possible. Over the last year, students have participated in:

- Soccer Programming Promoting Physical Activity and Wellness
- Cultural Engagement Events
- Virtual Roundtables Centered Around Social Justice Topics
- Stress Management and Mental Health Support Sessions
- Community Events Hosting Students, Families, Mentors, and School Staff
- “Pathway to College” and Career Readiness Training Series

These events, activities, and training opportunities provided students the resources and skills needed to plan and prepare for their future. More importantly, students are continuing to build healthy relationships with adults within their school, athletics, and community forming stronger senses of belonging and support. As Soccer in the Streets and the LAA continue to grow this initiative, students will grow into leaders of the program as well as leaders in their communities.
I enjoyed participating in this program because it taught me leadership skills and how to look at the game differently. I wouldn’t have been able to be in this type of program at other soccer clubs.

ELVIS NIYOKWIZERA

TODAY’S ATHLETE, TOMORROW’S LEADER

Former youth players’ dreams come true and they are now student-athletes at Campbellsville University. Our youth soccer players put forth a lot of effort during their time at Soccer in the Streets. We work to help them discover their full potential on and off the field. Elvis Niyokwizera and Phil Jackson are prime examples of just that. These two leaders are leaving an undeniable legacy in the Clarkston community for the next generation to follow.

FROM CIVIL WAR TO GEORGETOWN

Born in Eritrea, Africa, his family fled to the states to escape civil war. Ermias had a passion for soccer and wanted to transfer that into coaching. Ermias graduated from Georgia State in the summer of 2020 with a bachelor’s degree in computer information systems. He is currently pursuing his master’s degree in foreign services at Georgetown University.

“From my humble beginnings, the one constant thing in my life has been the love for soccer, and its ability to build a strong community of friendship regardless of your ethnic background.”

ERMIAS SIUM
THE ROBEY FAMILY

The mission of Soccer in the Streets goes far beyond the pitch. One of our biggest impacts is our team providing safe community spaces to enjoy the game of soccer for almost 1,000 Atlanta youth. More importantly, these safe spaces help families thrive.

Makeisha Robey is a local Atlanta community leader who is also an Atlanta Land Trust board member, small business owner, teacher, and most importantly, mother of seven. Makeisha understands the power of community and the necessity of healthy relationships between youth and adults. Her new business, The Happy Black Parent, creates a way for parents and kids to play and creatively express themselves in a joyful environment.

“Ethan has had the same coach the past three years. Coach Rajay, he cares. Ethan even asks for advice. Realistically, if this field was not here, he wouldn’t be playing soccer.”

Soccer In the Streets has given my family an opportunity to experience a sport that would have been otherwise impossible to fully participate in. Our entire family is able to learn about the lifestyle that is soccer and my son has found an activity he adores.

MAKEISHA ROBEY

The efforts of Makeisha and Coach Rajay show how the Soccer in the Streets family joins together to create pathways of success for our local communities. Soccer truly does have the power to change the trajectory of life even amidst significant challenges. Our team will continue to learn from leaders like Makeisha and her commitment to providing these important opportunities for children.
Not only are the students extremely happy, but the parents are equally as thankful for this opportunity to get their kids outside and exercising. This is truly the first sign of “normalcy” that we have had in about a year and it brings me so much joy. I am honored to be part of this organization for almost 5 years now.

GARDEN HILLS TEACHER AND LAAMISTAD AFTER SCHOOL DIRECTOR :: KATIE CARLSON

StationSoccer is a city-wide community project built around a vision to create a network of mini soccer fields and more, anchored by MARTA transit stations in Atlanta. StationSoccer Lindbergh is our fourth pitch in the “League of Stations.” We are excited to announce that we are fully programming our first youth program out at the fields with 90 kids signed up for the spring season.

Soccer in the Streets has a history of working in the area already with great partnerships in place through a collaboration with Garden Hills Elementary School, Agape Youth and Family Center, and LaAmistad. The strengths of these local community partnerships mean the kids from these local schools and centers have filtered into the Soccer in the Streets Lindbergh youth program and this pitch is now a place where people can call it their second home.
PUBLIC TRANSPORT BECOMES LIFEBLOOD FOR GRANDMOTHER

Social mobility has always been one of the goals at StationSoccer. Cheryl Gordon, a West End grandmother, and her 6-year-old grandson Carter take the MARTA bus from their home to the StationSoccer West End pitch for practices and games. Carter’s mother learned about Soccer in the Streets online and instantly wanted to be a part of it. He has been a member of the West End youth program for over a year. She wanted her sons to be a part of this particular soccer program because it is in their neighborhood.

This program fits perfectly with their needs. His mother is working all day and throughout the afternoon so I’m able to step in and take him on the MARTA bus which is not even a block away from our house. Then we are able to walk straight to the fields without any issues. The fields couldn’t get closer to the people in the community than being located at the MARTA Station.

CHERYL GORDON :: WEST END GRANDMOTHER
ATLANTA UNITED PLAYERS SURPRISE STUDENTS DURING SOCCER IN THE STREETS PRACTICE

Atlanta United players, Erick Torres, Santiago Sosa, and Erik Lopez attend our Lindbergh youth practice to speak with our players about the Bi-Cultural Educational Program (BCEP). Atlanta United partnered up with Soccer in the Streets (SITS) and the Latin American Association (LAA) to use soccer as a means to educate on topics that affect Latino youth acclimating to living in two cultures.

"It connected their experience that they viewed as uniquely theirs and showed them someone older, a professional who is like them.

JORGE ORTIZ :: NORTHSIDE PROGRAM MANAGER
AT SOCCER IN THE STREETS
ARCHITECTURAL PARTNER RECEIVES PRESTIGIOUS DESIGN AWARD

Soccer in the Streets is very proud to announce one of our partners, HKS Architects was awarded an AIA design award for their design work towards the StationSoccer project. The 2021 Design & Honor Awards was held at the Porsche Experience Center in Atlanta, GA on October 16, 2021. Through this program, AIA Georgia hopes to exemplify the value of the architecture profession and demonstrate how our members change the world daily through the power of design.

HKS has worked alongside partners like the Atlanta City Design Studio to help bring best-in-class design work to help expand the vision of StationSoccer to include elements of developing the built environment with components like classrooms, community gardens, and social impact spaces. HKS, through the research of possibilities, has recommended solar powered, WiFi enabled cars serve as learning spaces for children and adults for after school homework, mentoring, career planning and more: local residents can gain valuable life skills such as financial literacy, workplace readiness and job training.

Sometimes a gratifying experience in the real estate profession does not involve a building, but it always involves people. The StationSoccer project has given us a seamless platform to envision inclusive blueprints for the future through active engagement with game-changers in our city.

SHEBA ROSS :: HKS ATLANTA, STATIONSOCCER PROJECT MANAGER
We rode on MARTA to East Point from the airport, and had a chance, with Mayor Ingraham, to visit the East Point Exchange Development. We saw a soccer field built in partnership with MARTA by an organization called Soccer in the Streets—demonstrating what’s possible when community assets are a source of value for all. Maybe most importantly of all, it shows kids that they, too, have ownership of our shared public assets. That it belongs to them. This exemplifies yet one more way to think about transit-oriented development.

PETE BUTTIGIEG,
U.S. SECRETARY OF TRANSPORTATION

In May we had a special visitor at our StationSoccer :: East Point location. Secretary of Transportation Pete Buttigieg visited with local leaders as part of his tour of Atlanta to advocate for the infrastructure bill that President Biden proposed in an effort to modernize things like airports, transit stations, and highways across the country. The secretary was keen to learn about how the vision for StationSoccer came to life and the collaborative nature of that work. Needless to say, he was looking forward to seeing more of these community projects grow across the country!
Celebrating the international diversity of Atlanta, the **Nations Cup** brings representatives of different countries who live near the city together to face off in a tournament while raising money for at-risk Atlanta neighborhoods.

**ATL Nations Cup**

**FUNDS RAISED**

$50,000

Our end of the year gala hosted family and friends. Instead of the standard banquet dinner, the participants dressed in Boots, Bow Ties, and Ballgowns. Behind the slapstick and fun the most important and more competitive aspect of this tournament: raising funds to bring soccer to lower-income communities while leveling the playing field for children regardless of socioeconomic status.

**Black Tie Soccer Game**

**FUNDS RAISED**

$113,000

Soccer in the Streets’ most competitive event, the **ATL Champions League** pits the die hard fans of international clubs against each other in a tournament while bringing everyone together to fundraise for a great cause. #ForTheKids!

**ATL Champions League**

**FUNDS RAISED**

$50,000

The **Footy Ball** is our end of the year celebration with live music, a silent auction, and delicious food and drinks. This event raises funds to move one step closer to creating a more equitable Atlanta by leveling the playing field for Atlanta’s youth.

**Footy Ball**

**FUNDS RAISED**

$275,000
MOSES BURARUHANYA

The Napolitano Award, now in its eighth year, is presented to someone who embodies leadership, service and enrichment around the beautiful game. This year, Moses Buraruhanya, a Clarkston F.C. youth player and referee was the recipient of this award. Moses has displayed great leadership skills on all of the teams he has played for in Clarkston. Off the field, he consistently is there to help with volunteer projects within the organization. He is currently coaching the younger players in the Clarkston program.

What I like most about Moses is that he always asks questions. His desire to learn and understand things around him is inspiring.

COACH ABDUL BANGURA :: CLARKSTON BOYS PROGRAM

Some of the words that I would use to describe Moses - smart, hard-working, persistent, dutiful and respectful.

He has shown to be willing to go out of his way to help others. As a referee, he was willing to accept assignments that others wouldn’t take. And he has been to every volunteer project for which I’ve requested his help. He goes above and beyond on those days, including wrangling his peers and younger kids for the work day projects, making sure we get things done.

Moses clearly has an established moral compass, as he frequently mentions his parents’ influence in his life. Sometimes I’ve seen him standing alone, not bowing to negative peer pressure, willing to take a stand and lead by example.

JILL ROBBINS :: DIRECTOR OF SPECIAL PROJECTS
Time spent at practice involves more than just playing with a soccer ball. It’s about building quality relationships with coaches and teammates.
PARTNERS AND SUPPORTERS

Soccer in the Streets would not be the success that it is without the generous support of the following groups, friends and program partners. Over the course of 2021, just over $1,989,494 was raised. These funds allow us to have a lasting impact on the Atlanta community. Additionally, they provide funds needed to create and operate the many programs throughout the city as well as create and build the StationSoccer locations. Thank you to all of our supporters.

EVENT CAPTAINS

Bart Keeler
Ben Butler
Ben Montgomery
Ben Reed
Bill Ford
Chris Green
Chris Sandbach

David Cole
Donald Barksdale
Geoffrey Meeker
Jordan Campbell
Mark Francissen
Phil Hill

Phil Mann
Ross Lawrence
Ryan Keese
Scott Moran-Barreiro
Tim Wagner
Welles Snyder
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Cisco
Connolly Family Foundation
Consulate General of Germany
Contemporary Gardens
Dana & Bill Tucker
DHR International
Diane & Brian Macaluso
Ellen Marston
Fallas Family Vision
Firebrand Security Consulting
Georgia Power
Gratus Capital
Heather & Ivan Wademan
Integral
Jane & Kevin Race
JB Solutions
Jean & Jason Hanges
Jeffrey Leonard
Katherine & Tom Dierdorff
Kay & Paddy Dowling
KGC Capital
Mercedes Benz of Buckhead
Michelle & Bill Ford
Morris Manning & Martin
Nicholas Val Napolitano Memorial Fund
Northside Athletes Foundation
Roberta & Reed Deupree
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Salesforce
Sarah & Brian Kirsch
Select Futsal Club
Seyfarth Shaw LLP
State Farm Brian Mascari
ito Agency
Story on the Square
T. Dallas Smith & Co.
Tess & Scoitto Seydel
The MET Atlanta
Valerie & Vernor O’Neal
Vicki & Joe Hall
Warehouse Basics

PROGRAM PARTNERS
AGAPE
Atlanta Public Schools
Beyond Sport
DeKalb County Schools
City of East Point
City of Clarkston
City of College Park Parks & Recreation
City of Fairburn Parks & Recreation
Common Goal
(formerly Street Football World)
The Decatur DeKalb YMCA
Georgia Soccer
Kindezi Schools
La Presencia
Latin American Association
PARTNERS AND SUPPORTERS

CAMPAIGN DONORS
Alston & Bird
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Children’s Healthcare of Atlanta
Chip Sites
City of Atlanta Planning
Connolly Family Foundation
Dave Pulliam
Georgia Power Foundation
Jacobs
James Klein
Jeff Adams

Joe Hall
John Carlos
Kevin Fletcher
Melody Wilder Wilson
Mingledorff’s
Northside Athletes Foundation
Phil Sadler
Reed Deupree
Soccer in the Streets Board
Susan Story
The Chestnut Foundation

SUPPORTERS
All Stripes
Bacardi
Creature Comforts Brewing Company
Faction
Fat Matt’s Rib Shack
Footie Mob
Hampton + Hudson
Jason Longshore
Kevin Egan
Maurice Edu
Mike Conti
Resurgence
Silverbacks Park
Terminus Legion
Wild Heaven Beer Company

GRANTS
A Good Day Foundation
Advance The Lives Foundation
American Family Insurance
Beyond Sport Foundation
Common Goal
David, Helen and Marian Woodward Fund
Fulton County
Gatorade Play It Forward
Latin American Association

LuluMa Fund
Major League Soccer
The Arthur M. Blank Family Foundation
The Chestnut Foundation
The Community Foundation for Greater Atlanta
The Dallas Foundation
The Emily Hall Tremaine Foundation, Inc.
Jesse Parker Williams Foundation
PARTNERS AND SUPPORTERS

EVENT DONORS ($1,000+)

Joe Agresti
Cynthia & James Alexander
Judy Anderson
Douglas Arnold
Joshua Baker
Dillon Baynes
Michael & Celine Bell
Carol Blau
Phil Box
Dan & Lisa Brooks
Douglas Bullock
Ben Butler
Nicky Case
Teresa Chestnut
John Cragg
Andre de Winter
Patricia Diego
Tom Dierdorff
Jim Fletcher
Tilo Fruth
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Emily Greinke
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Doris & Goetz Steinmetz
Jacob Stewart
Susan & Joe Story
Jeff Swickard
Joseph Urbanski
Heather & Ivan Wademan
Donna Willis
Saakib Zafrani
Parker Family Foundation
David Mallis
John Stewart
YOUNG PROFESSIONALS

The Young Professionals Committee is a new group to Soccer in the Streets that is dedicated to assisting the expansion of the organization’s impact. The committee is composed of successful, young professionals with a passion for positively impacting Atlanta’s underserved youth and communities.

Omar Esposito
Stackfolio
Jason Kayne
Turner Sports/Bleacher Report
Troy Morris
T Dallas Smith & Company
Jacob Stewart
Manning & Martin, LLP
Cary Burke
Seyfarth Shaw
Rebecca Dupree
Deloitte Consulting
Honore Hishamunda
Seyfarth Shaw LLP’s
Kelly Harry
Mercedes Benz of Buckhead
Alec Clifford
Southsource Advisors
Zachary Kannan
Kimley-Horn
Rosina Lambright
CINC
Eric Benavidez
DHR International
Giovanni Hobbins
Relay Payments
Ashley Splawn
The Gathering Spot
Nicole Little
Georgia Tech
Morgan Murdock
Kimley+Horn
Rajiv Rattray
Truist
# Financial Statements

## Activity

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
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<tbody>
<tr>
<td>Donations</td>
<td>$52,188</td>
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<tr>
<td>Fundraising Events</td>
<td>$256,378</td>
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<tr>
<td>Grants</td>
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<tr>
<td>Corporate</td>
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<tr>
<td>Sponsorship</td>
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<td>Earned</td>
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<td>Interest</td>
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<tr>
<td>Sub-Total Unrestricted Income</td>
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<tr>
<td>Grants</td>
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<td>Government</td>
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<td>Campaign</td>
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<td>Sub-Total Restricted Income</td>
<td>$1,454,498</td>
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<td>Other Income</td>
<td>$74</td>
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<td>TOTAL INCOME</td>
<td>$2,489,057</td>
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## Programs (COGS)

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<th>2020</th>
<th>2021</th>
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<tbody>
<tr>
<td>Salaries</td>
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<tr>
<td>Coaching</td>
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<td>Uniforms</td>
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<td>Equipment</td>
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<td>Operations/transport/contractors</td>
<td>$132,025</td>
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<td>Total COGs</td>
<td>$974,433</td>
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## Gross Profit

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rent / Lease / Utilities</td>
<td>$23,215</td>
</tr>
<tr>
<td>Advertising and Marketing</td>
<td>$6,060</td>
</tr>
<tr>
<td>Operations / Travel / Insurance</td>
<td>$25,031</td>
</tr>
<tr>
<td>Salaries</td>
<td>$134,450</td>
</tr>
<tr>
<td>Professional Services</td>
<td>$19,706</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$208,465</td>
</tr>
<tr>
<td>Net Operating Income</td>
<td>$1,306,159</td>
</tr>
<tr>
<td>Net Other Income</td>
<td>$1,386</td>
</tr>
</tbody>
</table>

## Net Income

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,304,773</td>
<td>$795,134</td>
</tr>
</tbody>
</table>

## Assets

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>$1,863,543</td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>$994,251</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$2,857,794</td>
</tr>
</tbody>
</table>

## Liabilities and Equity

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td>$338,875</td>
</tr>
<tr>
<td>Equity</td>
<td>$2,518,919</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$2,857,794</td>
</tr>
</tbody>
</table>

## Position

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td>$52,188</td>
</tr>
<tr>
<td>Fundraising Events</td>
<td>$256,378</td>
</tr>
<tr>
<td>Grants</td>
<td>$583,496</td>
</tr>
<tr>
<td>Corporate</td>
<td>$67,174</td>
</tr>
<tr>
<td>Sponsorship</td>
<td>$8,500</td>
</tr>
<tr>
<td>Earned</td>
<td>$65,732</td>
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<tr>
<td>Interest</td>
<td>$1,017</td>
</tr>
<tr>
<td>Sub-Total Unrestricted Income</td>
<td>$1,034,485</td>
</tr>
<tr>
<td>Grants</td>
<td>$43,200</td>
</tr>
<tr>
<td>Government</td>
<td>-</td>
</tr>
<tr>
<td>Campaign</td>
<td>$1,401,298</td>
</tr>
<tr>
<td>Sub-Total Restricted Income</td>
<td>$1,454,498</td>
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<tr>
<td>Other Income</td>
<td>$74</td>
</tr>
<tr>
<td>TOTAL INCOME</td>
<td>$2,489,057</td>
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</tbody>
</table>

## Programs (COGS)

<table>
<thead>
<tr>
<th>2020</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>$743,962</td>
</tr>
<tr>
<td>Coaching</td>
<td>$78,231</td>
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<tr>
<td>Uniforms</td>
<td>$4,279</td>
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<tr>
<td>Equipment</td>
<td>$15,935</td>
</tr>
<tr>
<td>Operations/transport/contractors</td>
<td>$132,025</td>
</tr>
<tr>
<td>Total COGs</td>
<td>$974,433</td>
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</tbody>
</table>

## Gross Profit

<table>
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