

# ALEJANDRO JOSÉ LÓPEZ

---

*alejandroselopez.com*  
*www.linkedin.com/in/ajlb95*  
*ajlb95@live.com*  
*(954) 778 - 5181*

---

## EDUCATION

### UNIVERSITY OF FLORIDA

B.A. in Business Administration  
Minor in Communication Studies

### UNIVERSITY OF FLORIDA

M.A. in Mass Communication  
Focus in traditional and multimedia  
journalism

## MEMBERSHIPS

**The Honor Society of  
Phi Kappa Phi**  
2016-2017

**The National Association of  
Hispanic Journalists**  
2017 - Present

**The Society of  
Professional Journalists**  
2017-Present

## SKILLS

Experience in sports, business, news, real estate and entertainment writing.  
Fluent in both English and Spanish.

## INTERESTS

Hip Hop, Sushi, Travel,  
Wheaten Terriers

## EXPERIENCE

### THE SUN-SENTINEL | DEERFIELD BEACH, FL

*Correspondent | June 2017 – August 2017*

I got my first true taste of business and real estate reporting while interning at one of the nation's largest newspapers. In my time at the Sun-Sentinel, I covered breaking business stories, analyzed local acquisitions, interviewed South Florida entrepreneurs and profiled some of the most luxurious mansions in the tri-county area.

Additionally, I familiarized myself with the Videolicious app, capturing A-and-B-roll to compose accompanying videos for my stories.

### THE GAINESVILLE SUN | GAINESVILLE, FL

*Correspondent | January 2017 – Present*

Brought on as a general assignment intern during my undergraduate career, I worked alongside local news and entertainment editors Mickie Anderson and Bill Dean. I gained experience across several beats, including entertainment, local news and cops. After completing my internship, I was hired as an entertainment freelancer, where I continue to cover local events for the newspaper's "Scene" publication.

### THE HOCKEY WRITERS | ST. LAMBERT, QUEBEC, CANADA

*Contributor | June 2016 – December 2016*

I boosted my sportswriting experience at one of the largest ice hockey publications on the internet. Focusing on the Florida Panthers hockey club, I was tasked with generating original story ideas and meeting a minimum quota of articles per month. I familiarized myself with advanced statistics and used publicly-available information to pen everything from trade analyses and opinion pieces to player and prospect profiles.

### THE INDEPENDENT FLORIDA ALLIGATOR | GAINESVILLE, FL

*Copy Editor + Staff Writer | September 2015 – December 2016*

The largest student-run newspaper in the country served as my introduction to the world of sportswriting. Hired by the sports section as a copy editor, I learned the basics of AP style firsthand before transitioning to my first writing job on the cross-country beat. In my three semesters with the section, I also covered the gymnastics, volleyball and women's basketball teams, writing midweek stories, gamers and features along the way.

## INVOLVEMENT

### UNIVERSITY OF FLORIDA CREW

*Rower | 2013 – 2017*

*Secretary | 2016 - 2017*

During my four years with the crew, I learned the values of effort, teamwork and discipline. In 2016, I was named a member of the American Collegiate Rowing Association's All-Academic Second Team, and was a part of the 2017 varsity 8+ that won silver at the FIRA state championships and placed fourth at the Head of the Hooch. I also served as the secretary of the 2016-17 Executive Board, voting on vital team matters and serving as the primary point of contact for parents, potential rowers and other interested parties.

### DIAL CENTER FOR WRITTEN AND ORAL COMMUNICATION

*Research Assistant | May 2016 - March 2017*

As an undergraduate, I volunteered with the Night Owl Project, a research endeavor dedicated to outlining the social effects and stigmas of Delayed Sleep Phase Disorder. My peers and I aided in the compilation of research, finding relevant articles and synthesizing them into a single cohesive report. We also conducted a demographic-specific survey to gauge the sleep habits of college-aged students before quantifying the results and comparing them to established diagnostic tools.