

# January SF City Members Organization Board Meeting

6:30PM Wednesday, 11 January 2017, 6:30PM, Sports Basement. 1590 Bryant Street,  
Fifth Floor East

## Invitees:

Joachim Steinberg  
Brendan Browne  
Casey Proud  
Mike Gonos  
Bradley Ericson  
Wendy Guzman  
Pete Bogdis  
Eric Schaefer  
Dominic Perrett

## Agenda Items:

1. Call To Order: Brendan Browne:
2. Roll Call of Board of Directors: Brendan Browne
  - a. Everyone except Joachim and Casey
3. Approval of Previous Meeting's Minutes: Brendan Browne
  - a. Approved
4. CEO's Report: Mike Gonos
  - a. Member Count: 194 (2017 including 78 lifetime members)
  - b. Every position filled, but maybe need an assistant for Ted as Community Service Director?
  - c. Recommend Andrea Lodzieski as a special adviser.
5. Chair's Report: Joachim not available.
6. Treasurer's Report
  - a. Account signing authorizations transferred.
  - b. Finances in good order.
7. Community Service Liaison's Report: Casey Proud (submitted in writing)
  - a. January 28 Habitat for Humanity event in Oakdale Kids Park. 10am-1pm. 10 spots maximum reserved. Notice will go out in newsletter
  - b. Aiming for 400 volunteer hours this year
8. Old Business
  - a. Survey Preliminary Results Report: Casey Proud (delivered in writing)
  - b. Transfer of duties and subcommittee organization for 2017: Mike Gonos
    - i. Transfer of Duties have been handled
    - ii. Mike G is a new authorized signer of the bank account,
    - iii. Julia (2016 treasurer) has now been removed from account access
    - iv. Brendan briefed on Secretary duties
    - v. Filing fee and info with State of California for the Organization has been taken care of.
    - vi. Subcommittees:

1. Merchandise: Brendan, Pete and Dominic
  2. Venue: Jake, Pete and Mike G
  3. Community Service: Casey and Mike G
- c. Proposal: Split Events from Community Service.
    - i. Event subcommittee duties: any event that isn't a volunteer event. Bradley will be chair, Wendy will also serve on committee.
  - d. 2017 Calendar of Events: Mike Gonos
    - i. Project ongoing.
    - ii. Calendar in Asana (not final) to see where everything falls. Half way through filling it out.
    - iii. Will talk further about this in the Events Planning Meeting later this month
  - e. Donation to Sequoia High School and Potential Fundraising Help: Pete Bogdis
    - i. Still need to investigate wholesale options as opposed to Nike/Adidas. If we use LLC's wholesale account to get jerseys and shorts, it would be for a fraction of the price of what was quoted from local soccer equipment suppliers. Maybe set a dollar amount and show them how much it could get in Nike vs. from our wholesale account.
    - ii. Mike G. projects \$750 donation would be doable.
    - iii. MOTION to donate \$750 to SHS made by Eric. Approved.
    - iv. Brendan briefed Jacques on using team account. Peter is to consult with Sequoia coach.
  - f. Mike Gonos: Direct Mailer Project Update
    - i. Direct Mailer Project update: budget approximately \$400. Based on heat map and survey data, we will determine optimal routes. 5x8 color postcard, half Spanish, half English. Possibly include bonus, such as use of flyer as a coupon. Ramon is driving planning. Target date: mid-February
9. New Business
- a. Proposed 2017 Budget: Mike Gonos
    - i. Rough Draft completed
    - ii. Doesn't factor in potential Sequoia HS donation.
    - iii. Projected \$2,800 annual gain.
  - b. Sports Basement Discount Day: Discount for all SFCFC members at any Sports Basement Location.
    - i. Sports Basement prefers Wednesdays or Thursdays.
    - ii. Better to do it closer to the season.
    - iii. MOTION to OK project by Mike G: Approved
  - c. Scarf Design: Mike Gonos
    - i. Contest starting in the newsletter out tonight or tomorrow. Through Jan. 22nd.
    - ii. Template for design will be included.
    - iii. Voting starts on 24th.
    - iv. Team agreed to \$100 gift card for winner.
    - v. Limit to two designs per contestant.

- d. Outreach Proposal: Pete Bogdis
  - i. Need Spanish language flyers. Lots of things to hand out around the city and surrounding areas.
  - ii. Using same design as mailer is a possibility.
- e. Jersey Neckline: keep the text, not ready for Phoenix. Maybe Spanish for one jersey and English for another?
- f. Meeting Adjournment
  - i. Agreed on next meeting's date, time, location. - Meeting Adjourned.