

May SF City FC Members Organization Board Meeting

10 May 2017 Sports Basement, 1590 Bryant St. 4th Floor West

Invitees:

Members Board:

Joachim Steinberg

Brendan Browne

Casey Proud

Mike Gonos

Wendy Guzman

Pete Bogdis

Eric Schaefer

Dominic Perrett

Operations:

Jacques Pelham

Ramon Estevez

Agenda Items:

1. Call To Order - Brendan Browne
2. Roll Call of Board of Directors - Brendan Browne
All present except Joachim, Wendy, Casey, Bradley
3. Approval of Previous Meeting's Minutes – Brendan Browne
Unanimously approved
4. CEO's Report – Mike Gonos
 - a. Member count:
 - b. Outreach program – Direct outreach has been conducted in Glen Park, Richmond, and University Terrace. Also, local football stores and youth fields at Franklin, Crocker-Amazon, Beach Chalet, Fort Scott.
 - c. Change in Advertising program. Front load spending for match and members activities now.
 - d. Current Staffing is adequate.
5. Chair's Report – Joachim Steinberg
 - a. Investor search and vetting ongoing
 - b. Ops Report – Jacques Pelham
 - i. Social media is blasting on all fronts right now
 - ii. Pregame: We will not be doing any official pre-game party in order to encourage in-stadium beer/wine sales.
 - iii. Our original contractor for online broadcasting is no longer available, and we are working on a replacement.
 - iv. Club website needs to be updated with match recaps and league table.

6. Treasurer's Report – Eric Schaefer
 - a. No significant income or expenses since last month.
 - b. Taxes are due, might have to pay a late fee.
7. Community Service Liaison's Report – Casey Proud
 - a. Delivered by Mike Gonos in Casey's absence
 - b. Rafael House coming up May 24, needs volunteers. Need a halftime announcement.
 - c. 75 volunteer hours right now.
 - d. Next event is AIDS walk on July 16. Jake is driving this event
 - e. Food Bank account set up on their website. Mike will boost on Facebook
8. Old Business
 - i. Website Project – Mike Gonos
 - “About” page translated to Spanish, tickets page almost done, membership page in the works.
 - ii. Members Site Updates
 - b. Potential Sister Club – Pete Bogdis
 - i. Gold Coast Inter in Florida.
9. New Business
 - a. New Board Members:
 - i. Casey resigning but wants to stay involved in some capacity, perhaps for community service.
 - ii. New board members Allison Bridges and Alexander Lovell are nominated for appointment.
 - iii. Approved unanimously.
 - b. Pete Bogdis: Proposal to start doing member profiles on our (members org) website.
10. Meeting Adjournment – Brendan Browne
 - a. Agree on next meeting's date, time, location – Mike Gonos
 - b. Meeting Adjourned.