

June SF City FC Members Organization Board Meeting

7 June 2017 275 5th Street San Francisco, CA 94103

Invitees:

Members Board Invitees
Joachim Steinberg
Brendan Browne
Alexander Lovell
Mike Gonos
Wendy Guzman
Pete Bogdis
Eric Schaefer
Dominic Perrett
Allison Bridges

Agenda Items:

1. Call To Order – Joachim Steinberg
2. Roll Call of Board of Directors – Brendan Browne
 - a. All present except Dominic and Alex
3. Approval of Previous Meeting's Minutes – Brendan Browne
 - a. Approved Unanimously
4. CEO's Report – Mike Gonos
 - a. Members: 400
 - b. Staffing is adequate
 - c. Website up to date
5. Chair's Report – Joachim Steinberg
 - a. Pride Jersey final design approved and submitted.
 - i. We are auctioning off the match-worn kits.
 - ii. It is desirable to have general sales of the jersey as well.
 - b. Exec Board: Discussion of potential future venue sites and potential investors
6. Treasurer's Report – Eric Schaefer
 - a. Finances in good order.
 - b. Upcoming expenses: no events until after season, tax bill will be around \$800.
 - c. Next income transfer on July 1st.
7. Community Service Liaison's Report - Mike Gonos
 - a. Volunteer Hours currently stand at 94
 - b. Post-season volunteer events:
 - i. Possible event at Guardian Gym in Oakland.
 - ii. June 12 – Food Bank is opening up their dates for volunteer days.
8. Old Business

- a. Possibility of working with Spikes on Pride Weekend. – Joachim Steinberg
 - i. Would require training due to liquor sales.
 - b. Phone Banking – Mike Gonos
 - i. Since the season is already well underway, there is little chance of a phone banking project for unrenewed members.
 - ii. Develop a plan, and set a date in the pre-season for 2018.
9. New Business
- a. Outreach Plan Update – Mike Gonos
 - i. Create a centralized document with the big picture as to what everyone's doing in re: outreach.
 - ii. Online ads are working great, getting 40k viewers/week.
 - iii. Video advertizing
 - 1. Mike can do video editing
 - b. Rec League Ticket Offers – Allison Bridges
 - i. Allison developing contacts with multiple rec leagues in town and Mike will prepare the ticket giveaway text and artwork.
 - ii. Ops will provide discount codes.
 - c. Corporate Email Addresses – Joachim Steinberg
 - i. Alumni who don't use their emails anymore should give them up or start using them
10. Meeting Adjournment - Joachim Steinberg