

MARIAM ABDALLAH

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EDUCATION

STATE UNIVERSITY OF NEW YORK AT PLATTSBURGH

Bachelors of Science, *anticipated December 2018*

Major: Broadcast Journalism

Minor: Political Science

MEDIA EXPERIENCE

CORRESPONDENT | PLANET FORWARD

November 2017 - Present

Correspondent at Planet Forward, a project of the Center for Innovative Media at the George Washington University School of Media and Public Affairs.

- Produce original news stories surrounding environmental factors such as climate change, waste management and food
- Use social media to promote stories

PODCAST & VIDEO PRODUCER, HOST | PLATTSBURGH ASSOCIATION OF BLACK JOURNALISTS

August 2017 - Present

Produced the weekly news podcast 'Here's What Happened...'. Produced the weekly news video series 'The Take, by PABJ'.

- Write scripts, collect audio, set up hardware and mix elements together into a podcast package using Adobe Audition
- Post to social media to promote episodes
- Set up camera shots, lighting and direct hosts
- Gather video and graphic elements, write and deliver 60-second news stories in a concise way to target audience

PRODUCTION INTERN | ABC TELEVISION WABC-TV

June 2017 - August 2017

Production intern at Here & Now, a weekly one hour program airing on WABC-TV.

- Researched local stories, events and organizations
- Provided clerical support to the executive producer, editors and show host
- Wrote talking points for show segments
- Managed communication to guest publicists and representatives
- Timed segments, created FCC reports, logged and transcribed interviews

ONE-MAN-BAND REPORTER | PLATTSBURGH STATE TELEVISION

January 2017 - May 2017

Produced news packages as a one-man-band reporter for the news shows on Plattsburgh State Television.

- Researched and sourced stories, interviewed experts within the SUNY Plattsburgh community as well as the Plattsburgh, NY area
- Shot and Edited video elements, graphics and vocal tracks together using Adobe Premiere Pro & Adobe Audition

PRODUCER 'NEWS BRIEFS' | PLATTSBURGH STATE TELEVISION

August 2016 - December 2016

Advanced from Associate Producer to Producer in less than a year. Worked to conceptualize and produce the daily news show, 'News Briefs' on PSTV (Plattsburgh State Television) that is broadcasted to 40,000 homes in the Clinton County region of New York State.

- Pitched, wrote and edited news stories
- Produced the entire news cast by way of live-to-tape to ensure it aired every evening
- Composed camera shots and angles and created graphics for the newscasts

AFFILIATIONS

NATIONAL ASSOCIATION OF BLACK JOURNALISTS

President, SUNY Plattsburgh Association of Black Journalists

December 2016 - Present

Manage an Executive Board of 15 members in regards to on-campus relations and event planning. Working to increase the awareness of the SUNY Plattsburgh Association of Black Journalists, an organization for the advancement of black media professionals within the SUNY Plattsburgh community as well as nationally. Former secretary and webmaster.

SKILLS

TECHNOLOGICAL

HTML
Adobe Premiere Pro
Adobe Audition
Adobe After Effects
Final Cut Pro
MAC OS - Windows XP-10

BROADCAST

Broadcast Writing
Video & Audio Editing
Podcast Production
One-man-band Reporting
Social Media