



## Salute Page Guidelines

Each contestant is required to sell at least two salute pages. It is highly recommended that you sell more for the Miss Maine/MMOT Program Book. Each page is valued at \$250 and may advertise multiple sponsors/businesses. Please make checks payable to the Miss Maine Scholarship Program.

***IMPORTANT: If you turn in salute pages then drop out of the pageant for any reason, there will be NO refund. The ad(s) will still run in the program book.***

Note: Miss Maine contestants are *also* required to sell one Ad Page valued at \$350.

## Salute Page Criteria

- All pages must be sent to the Miss Maine Scholarship Pageant "camera ready".
- Layout your ad using Publisher or related desktop publishing program and then convert the ad to a PDF File (portable document file). **DO NOT USE WORD DOCUMENTS.** The live area (printable area) should be no larger than 7" x 9". You must save the ad with a resolution of at least 300 dpi (dots per inch) and email the ad as an attachment to Karen Perry-Thames at [kpthames@yahoo.com](mailto:kpthames@yahoo.com).
- It is perfectly fine to have a salute page with nothing but your photo and signatures on it. You may sell each signature for a certain amount of money, and they can surround your picture.
- Every salute page must include your name and local title.
- Photographs for your salute pages should be different from your official headshot.
- The pages and checks must be turned in at the same time.