

I PROMISE TO WORK PAST “GOOD ENOUGH” AND TO WRESTLE WITH IDEAS UNTIL I REACH SOMETHING BETTER.

EXPERIENCE

Graphic Designer // Steelcase
Grand Rapids, MI
October 2013–Present

Assisted in the creation and layout of global proposals for strategic Steelcase accounts. Created time-sensitive sales materials (such as booklets, posters, and invitations) alongside the Steelcase sales force, meeting tight deadlines and incorporating constant changes. Utilized Wordpress to produce unique customer-facing websites.

Branded and created materials for annual Global Proposals Conferences in 2013, 2015, & 2016. Branded, planned events, and conducted on-site research for the 2015 Global Proposals Conference. Served as the creative director for the 2016 conference, overseeing the creation of all event materials.

Graphic Design Intern // Steelcase
Grand Rapids, MI
May 2013–October 2013

Worked with the global proposals team to create on-brand promotional materials for Steelcase alongside an international team of designers, writers, and proposal managers.

Graphic Design Intern // Design Project Center
Big Rapids, MI
October 2012–April 2013

Worked with a team of designers and outside vendors to research, plan, and brand the Ferris State University Senior Portfolio Review Event. Also was in charge of the program social media pages. Part of an in-house internship with the FSU Graphic Design program.

EDUCATION

Bachelor of Science // Graphic Design
College of Business, Ferris State University
Big Rapids, Michigan, May 2013

Spanish Minor
College of Arts and Sciences, Ferris State University

HONORS & AWARDS

Winner, Best Global Proposal 2015, 2017
Nominee, Best Graphic Design Project 2015
Nominee, Proposals Team Rookie of the Year 2014
Magna Cum Laude 2013
FSU Honors Senior Symposium Winner 2012
College of Business Dean's List 2009–12
FSU Honors Art Show Judge's Choice Award 2012
W.N. Ferris Founder's Scholarship 2009–13
National Merit Commended Student 2008

SKILLS

Adobe Creative Cloud, Microsoft Office, HTML/CSS, Wordpress, writing, typography, layout, digital photography, hand lettering, intermediate Spanish.

LEADERSHIP & INVOLVEMENT

AIGA West Michigan
Member 2010–Present

Crossroads Bible Church
Served on Worship Team 2013–Present
Young Adult Ministry Leader 2015–Present
Missions Trip to Amman, Jordan 2016

Ferris State University Honors Program
Member 2009–13
Honors Art Show 2009, 2012

Study Abroad Program
Studied Spanish in San Jose, Costa Rica 2012

Stocking Elementary School
Soccer Coach 2016

INTERESTS

Photography, painting, community service work, good cups of tea, reading, playing soccer, wandering, and climbing 14,000 ft mountains.

lauren pinner

Graphic Designer

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