

I PROMISE TO WORK PAST “GOOD ENOUGH” AND TO WRESTLE WITH IDEAS UNTIL I REACH SOMETHING BETTER.

EXPERIENCE

Missionary Photographer // Youth With A Mission
Tijuana, Mexico & Kathmandu, Nepal
September 2017–February 2018

Learned how to honor people and tell their stories through photography, as a part of the YWAM Photo-Telling School. Worked with Homes of Hope, an international house-building ministry, interviewing and photographing families in Tijuana who have received homes. Designed the branding for a school-wide photo gallery, created all of the signage and promotional materials, and assisted with experience design of the event.

Worked with Five14, an ethical tourism company in Nepal, photographing different treks that they offer to their customers, as well as telling the stories of the Nepali people through photography. Also designed & hand-lettered menus for their in-house coffee shop.

Worked with Purnaa, a fair trade apparel manufacturer in Nepal, to improve customer-facing documents. Developed branded templates for social media content. Directed and photographed on multiple product photoshoots. Designed logo for Custom Print Gear sub-brand. Provided consultation on creating brand guidelines for the company.

Graphic Designer // Steelcase
Grand Rapids, MI
October 2013–September 2017

Assisted in the creation and layout of global proposals for strategic Steelcase accounts. Created time-sensitive sales materials (such as booklets, posters, and invitations) alongside the Steelcase sales force, meeting tight deadlines and incorporating constant changes. Utilized Wordpress to produce unique customer-facing websites.

Branded and created materials for annual Global Proposals Conferences in 2013, 2015, & 2016. Branded, planned events, and conducted on-site research for the 2015 Global Proposals Conference. Served as the creative director for the 2016 conference, overseeing the creation of all event materials.

SKILLS

Adobe Creative Cloud, Microsoft Office, HTML/CSS, Wordpress, writing, typography, layout, digital photography, hand lettering, intermediate Spanish.

LEADERSHIP & INVOLVEMENT

AIGA West Michigan
Member 2010–Present

Crossroads Bible Church
Worship Team 2013–Present
Young Adult Ministry Leader 2015–Present

Stocking Elementary School
Soccer Coach 2016

EDUCATION

Bachelor of Science // Graphic Design
College of Business, Ferris State University
Big Rapids, Michigan, May 2013
Magna Cum Laude

Spanish Minor
College of Arts and Sciences, Ferris State University

HONORS & AWARDS

Winner, Best Steelcase Global Proposal 2015, 2017
Nominee, Best Graphic Design Project 2015
Nominee, Proposals Team Rookie of the Year 2014
FSU Honors Senior Symposium Winner 2012
College of Business Dean's List 2009–12
FSU Honors Art Show Judge's Choice Award 2012
W.N. Ferris Founder's Scholarship 2009–13

INTERESTS

Photography, painting, community service work, good cups of tea, reading, playing soccer, wandering, and climbing 14,000 ft mountains.

lauren pinner

Graphic Designer

A: Rockford, MI 49341

P: 616.329.3075

E: pinnerlauren@gmail.com

W: www.lauren-pinner.com