

# aaron jackson

GRAPHIC & UI DESIGNER

## PROFILE


**Aaron Jackson**


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## SOCIAL

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## PROFESSIONAL STATEMENT

I'm a designer with extensive experience in marketing, graphic & production design, and equipped a strong passion for creating real visual experiences and products for real people.

## EXPERIENCE

2014 - Present **Pearson Realty | Fresno, CA**

*Graphic Designer*

- While working in a small marketing team of three, we designed and handled print production for marketing materials such as brochures, flyers, postcards, maps, and sales marketing packages. We also handle maintenance of our database, four corporate websites, and email campaigns.
- Took the initiative to craft a style guide for the company in order to help create a cohesive brand within the marketing department.
- Using UX research, I provided an in-house real estate agent's landing page with a re-brand.
- After the first year of the launch of the company's mobile app, I provided a light design concept that focused on bringing a richer user experience to the users.

2012 - 2017 **Ace Marketing & Printing | Fresno, CA**

*Freelance Graphic Designer*

- Worked with the owner to craft and create design concepts for a large range of other small businesses around the Fresno & Clovis area.

2014 **FastSigns | San Jose, CA**

*Graphic Designer*

- Worked strongly with the design and production team to create signage and artwork for a variety of clients in the Bay Area such as eBay, HP, and Box.

2013 **Minted | Oakland, CA**

*Seasonal Design Associate*

- During my month on assignment, I worked with a large scale team of design associates to proof and correct client orders for the eCommerce start-up.

## EDUCATION

2014 - 2015 **Graphic Design/Web Design Major**

Art Institutes

2011 - 2012 **Graphic Design Major**

Fresno City College

## SKILLS

### Foundations

- Layout
- Color Theory
- Typography
- User Experience
- Responsive Design
- HTML
- CSS
- Bootstrap

### Software

- Photoshop
- Illustrator
- InDesign
- After Effects
- Adobe XD
- Wordpress
- UXPin
- Figma
- InVision
- Webflow
- GitHub