

# BAXTER

Graphic Design

## CONTACT ME

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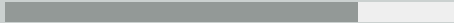
LINKEDIN.COM/IN/JAKEBAXTERWILLIAMS

## CREATIVE FIELDS

PHOTOGRAPHY / VIDEO EDITING /  
UX/UI/ BRANDING & LOGO DESIGN /  
TYPOGRAPHY / PRINT DESIGN /  
WEB DESIGN / MARKETING  
SOCIAL MEDIA / USER TESTING

## RELEVANT SKILLS

PHOTOSHOP



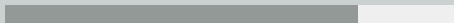
INVISION STORYBOARDING



ILLUSTRATOR



PHOTOGRAPHY



SKETCH



## INTERESTS



BASKETBALL



STYLE



ADVENTURES



PHOTOGRAPHY



BURGERS



LIVE  
CONCERTS

## RELEVANT WORK HISTORY

Sep 2016 - Present

BRIDGE APP  
VISUAL DESIGNER / UX/UI

Duties for this role included; UI style guides, User Testing, Prototyping, Story Boarding, Creation of landing pages as well as Email Marketing, Video Filming / Editing, Photography, Photo Editing, Social Media Design. Total Brand re-development. In this role i worked closely with the UX team to create Bridge app which included a lot of feature development. I also worked very closely with the marketing team to create pieces that would help boost sales like filming testimonials.

Dec 2015 - Aug 2016

MY LOCAL BROKER  
GRAPHIC DESIGNER

Duties include Logo Creation, Social Media artwork, Photography, Photo Re-Touching, UI Design, Asset Creation for Multimedia and all Identity artwork including Car Wraps and Websites. In this role I work closely with the other graphic designers to create all different artworks needed for the company's growth

Jan 2015 - Dec 2015

VECTRON SYSTEMS  
JUNIOR GRAPHIC DESIGNER

Duties include web design, user interface design, creating digital signage to adhere to clients style guides, photography, publication design and branding. In this role I work closely with the marketing team to come up with creative solutions to create leads and boost sales.

## ACHIEVEMENTS

2011

MILDURA HEAT CHAMPIONSHIP TEAM

Won a championship in basketball representing Mildura at the highest level, in which we went undefeated versing best teams in Melbourne and traveling to Melbourne every Saturday Morning.

2010

SPIRIT OF THE MOTORCYCLE CALENDER COMPETITION WINNER

During my TAFE studies I produced the winning design which lead to having 2000 calendars printed for a charity event called the spirit of the Motorcycle.

## EDUCATION

2013 -2014

BACHELOR OF COMMUNICATION DESIGN - MINOR IN PHOTOGRAPHY  
SWINBURNE UNIVERSITY OF TECHNOLOGY

Subjects include; Package Design, Branding & Identity, Photography for professional practice.

2011-2012

BACHELOR OF GRAPHIC DESIGN  
LA TROBE UNIVERSITY MILDURA

Subjects include; Design for Practice and Corporate Design

2010 -2011

DEGREE IN GRAPHIC DESIGN  
SUNITAFE MILDURA

Subjects Include; Pre-Press, Fundamentals of Design, Typography and Print making

2009

COMPLETED YEAR 12 AT SAINT JOSEPH'S COLLEGE MILDURA

Subjects Include; English, Maths, Studio Art, Visual Communication and Business Management

## REFERENCES

FRANCIS MAPALO  
LEAD GRAPHIC DESIGNER  
(TEAM LEAD)

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KATHERINE SEATON  
PRODUCT DESIGNER / DRAWBOARD

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