

TELSTRA BUSINESS  
MOBILE SOLUTIONS

# TAKE OFF ON YOUR TERMS



IT'S HOW  
WE CONNECT



# MAKE MOBILITY YOUR POINT OF DIFFERENCE

Business doesn't stand still. Ever. And nor do people who succeed. So a powerful, flexible mobile solution is one of the most important tools you can have. It can be your best link to the people, updates and information that drive your business forward.

# THE TELSTRA MOBILE NETWORK GIVES YOU MORE

Doing business with the Telstra Mobile Network in your pocket gives you a real advantage.

- Australia's largest 3G mobile network, covering 99% of the population across 2.2 million square kilometres.
- Enjoy faster speeds in more places with our latest 3G and 4G technology.
- Greater reliability on our 3G network with less call drop-outs, when you are on that important call.

## Connect with confidence

The Telstra Mobile Network offers better coverage in more buildings, lifts and car parks than any other mobile network in Australia.

## More clarity

High definition (HD) Voice allows you to suppress background noise of surrounding traffic and crowds whilst you are on the move for clearer and crisper calls. Available with eligible mobiles on the Telstra Mobile Network. Now that's professional.

## More business benefits

Your business comes first – Telstra is working tirelessly to improve customer service and support. We make your business our priority, with support services like 24/7 Business Chat and Single Bill options.

Telstra Mobile Network coverage depends on your location, device and if the device has an external antenna.

## BUSINESS HAPPENS FASTER ON 4G

### Super fast

4G is the future of speed and we are excited about making business even faster. Upload and download large files faster on the go than ever before when in 4G coverage areas, with speeds you typically only get in the office. Gain the advantage even when you are on the go with faster web-browsing and video-streaming. You can also run high definition video conferences direct from your laptop.

### It's seamless

Telstra's 4G devices will seamlessly operate across the Telstra Mobile Network to provide you the benefits of 4G where available. Your 4G device will automatically latch onto the fastest available network speeds in your coverage area.

**Note:** 4G coverage is currently available in all capital CBDs, associated airports and selected regional locations.

## HAVE WE GOT A PLAN FOR YOU

### Bundle and Save

Explore opportunities to keep your communications together and save on business-grade services. Get the details at [telstra.com/business](http://telstra.com/business)

### T-Suite® Software

Our T-Suite Software is simple to use with easy online access and automatic upgrades to increase your business productivity. Predictable monthly fees for each application help with budgeting and cash flow, plus incredible savings when bundled with Business Broadband.

These are some examples of how you can help grow and manage your business more effectively with T-Suite:

- accounting and HR compliance
- customer relationship management
- manage my communications
- Microsoft® Office 365
- T-Suite dealers
- T-Suite website services
- virus, spam and data protection.

## READY TO GET A MOBILE WITH YOUR PLAN?

Bring your own compatible mobile; buy one outright, or get one with our Mobile Repayment Option (MRO) and pay it off monthly over 12 or 24 months.

Plus, you get these business benefits if you get a new phone with Telstra:

- a monthly MRO Bonus Credit of up to \$25 for handset repayments – on eligible Business Performance Handset plans or
- a monthly Loyalty Credit for handset, data plan or monthly plan repayments – on eligible 24-month Business Mobile Advantage plans.

To work out your MRO Bonus Credit or Loyalty Credit amount and find out more, speak to a Telstra Business consultant.

## BETTER COST CONTROL

Get better cost control with generous amounts of included voice/video calls, messages and mobile data to use in Australia each month. Plus, the business benefit of free voice and video calls in Australia to other eligible mobile services on the same account.



Business Performance Plans  
page 4

## SMART AND SIMPLE

Looking for a smart combination of voice and video calls, messaging, mobile data and email for a single monthly amount – with the extra flexibility to share the included mobile data and call allowance across eligible mobile services on the same account. It's all here. Plus free voice calls, video calls and SMS in Australia to other eligible mobile services on the same account.



Business Mobile Advantage Plans  
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# SO YOU WANT BUSINESS PERFORMANCE?

Staying in control of your monthly mobile costs is what your Business Performance plan is all about. Plus outstanding value for money. You can choose a monthly spend level that suits your budget, then take off with a generous monthly inclusion for calls, SMS and mobile data.

## ENJOY THE BENEFITS ON ALL BUSINESS PERFORMANCE PLANS

### Unlimited SMS on all Business Performance Plans

Enjoy unlimited standard national SMS while in Australia on all our Business Performance BYO and Handset plans – great cost saving for your business.

### Free calls in Australia to eligible services on the same account

National voice and video calls made from Business Performance services in Australia to other eligible services on your account are free – no timed charge and no connection fee.

### Included data on all Business Performance Plans

You get a generous minimum of 1GB of mobile data to use in Australia on all our Business Performance BYO and Handset plans – to help you get in touch with your business, even when you are on the move in Australia.

Excess data usage charges of 10¢ per MB (charged per KB or part thereof) only apply if you exceed your included data allowance. You can add a Business Mobile Data pack if you need more data, and change or cancel your pack at anytime with no penalties.

### Same call rates for voice and video in Australia

Voice and video calls to standard Australian mobiles and landlines are charged at the same rate.

## BUSINESS PERFORMANCE BYO PLANS

You can bring your own compatible handset or buy one outright – an ideal option especially if you don't need to upgrade your handset. Enjoy benefits such as included monthly call and data allowances across all plans. Plus, you get these additional bonuses:

- unlimited standard national SMS while in Australia on all Business Performance BYO plans; and
- unlimited MessageBank diversion and retrieval in Australia on the \$60 and higher BYO plans.

Minimum cost of \$60 Business Performance BYO plan over 12 months is \$720.



## BUSINESS PERFORMANCE HANDSET PLANS

Ideal if you want to get a new handset with your plan, or upgrade your current handset. Pay off the cost of your handset in monthly instalments with our Mobile Repayment Option (MRO), on a 12 or 24-month Handset plan. You also get these additional benefits:

- a monthly MRO Bonus Credit of up to \$25 that you can use against any monthly handset repayments

- unlimited standard national SMS while in Australia on all Business Performance Handset plans, and
- unlimited MessageBank diversion and retrieval in Australia on the \$80 and above Handset plans.

Contact us to find out more about your monthly Bonus Credit.

Minimum cost of \$80 Business Performance Handset plan over 12 months is \$960.

# READY TO GET MOBILE?

## \$100 BUSINESS PERFORMANCE BYO AND \$130 BUSINESS PERFORMANCE HANDSET PLANS

These plans give you the business benefits of:

- unlimited standard national calls and SMS/MMS, all while in Australia
- unlimited MessageBank diversion and retrieval in Australia, with a choice of free MessageBank Plus (iPhone users only)
- 3GB of mobile data each month to use in Australia
- include a BlackBerry Individual Solution at no additional cost with your compatible BlackBerry handset.

BUSINESS PERFORMANCE PLAN		\$100 BYO	\$130 HANDSET
Choose between 12 or 24-month contract terms			✓
Data-sharing in Australia on eligible plans			NA
Voice-sharing in Australia on eligible plans			NA
Monthly allowance for national calls to most fixed and mobile numbers in Australia			Unlimited
Monthly allowance for national SMS/MMS to most fixed and mobile numbers in Australia			Unlimited
Choose between MessageBank options	Unlimited MessageBank Diversion and Retrieval in Australia		Included
	Unlimited MessageBank Plus (iPhone users only) in Australia		Included
Voice2Text in Australia			Available for purchase
Monthly allowance for Mobile Data to use in Australia			3GB
Excess Data Charges (charged per KB or part thereof)			10¢/MB
Email Solution Pack – BlackBerry Individual Solution (BIS)			Included

MINIMUM COSTS (plus usage in excess of, or excluded from, the monthly allowance and any handset repayments)	\$100 BYO	\$130 HANDSET
12 months	\$1,200	\$1,560
24 months	\$2,400	\$3,120



## \$50 TO \$100 BUSINESS PERFORMANCE BYO AND HANDSET PLANS

You also get these benefits on the \$50 and above Business Performance plans:

- **\$50 and above BYO/\$60 and above Handset** – unlimited standard national SMS while in Australia.
  - **\$60 and above BYO/\$80 and above Handset** – unlimited standard MessageBank Diversion and Retrieval in Australia.
  - **\$80 and above BYO/\$100 and above Handset** – choose to include a BlackBerry Individual Solution in your plan at no additional cost when you take up a compatible BlackBerry device.
- **\$60 BYO and \$80 Handset** – you'll be charged a flat rate of \$2.50 for standard voice and video calls made in Australia between 9.00am and 5.00pm local time, Monday to Friday, including public holidays.
  - **\$80 BYO and \$100 Handset** – you get unlimited standard voice and video calls made in Australia between 9.00am and 5.00pm local time, Monday to Friday, including public holidays.

Local time means the time at the mobile tower your call originates from. If you are near state borders, this mobile tower may be in a different time zone to you, and you may be charged for your call.



BUSINESS PERFORMANCE BYO PLAN		\$50	\$60	\$80
BUSINESS PERFORMANCE HANDSET PLAN		\$60	\$80	\$100
Choose between 12 or 24-month contract terms		✓	✓	✓
Data-sharing in Australia on eligible plans			NA	
Voice-sharing in Australia on eligible plans			NA	
Monthly allowance for standard national calls and MMS to most fixed and mobile numbers in Australia		\$600	\$800	\$900
Monthly allowance for standard national SMS only to most fixed and mobile numbers in Australia		Unlimited		
UNLIMITED Business Hours		✗	✗	✓
UNTIMED Business Hours		✗	✓	NA
Choose between MessageBank options	Unlimited MessageBank Diversion and Retrieval in Australia	NA	Included	
	Unlimited MessageBank Plus (iPhone users only) in Australia	Available for purchase	Included	
Voice2Text in Australia		Available for purchase		
Mobile Data to use in Australia		1GB	1.5GB	2GB
Excess Data Charges (charged per KB or part thereof)		10¢/MB		
Email Solution Pack – BlackBerry Individual Solution (BIS)		Available for purchase		✓

MINIMUM COSTS – BUSINESS PERFORMANCE BYO PLAN (plus usage in excess of, or excluded from, the monthly allowance and any handset repayments)		\$50	\$60	\$80
12 months		\$600	\$720	\$960
24 months		\$1,200	\$1,440	\$1,920

MINIMUM COSTS – BUSINESS PERFORMANCE HANDSET PLAN (plus usage in excess of, or excluded from, the monthly allowance and any handset repayments)		\$60	\$80	\$100
12 months		\$720	\$960	\$1,200
24 months		\$1,440	\$1,920	\$2,400

# GREAT RATES FOR BUSINESS PERFORMANCE

## USAGE RATES FOR BUSINESS PERFORMANCE PLANS

BUSINESS PERFORMANCE BYO PLAN	\$50	\$60	\$80	\$100
BUSINESS PERFORMANCE HANDSET PLAN	\$60	\$80	\$100	\$130
Standard voice and video in Australia – rate per 60 seconds (or part thereof) (except calls to 1800 numbers which are charged at 11¢ per 30 second block or part thereof)	99¢	99¢	99¢	Unlimited
Call connection (video and voice calls) in Australia	40¢	40¢	40¢	Unlimited
MMS rate (per standard MMS to recipients in Australia)	50¢	50¢	50¢	Unlimited
MessageBank diversion and retrieval in Australia (per 60 seconds or part thereof)	Retrieval – 99¢		Unlimited	
MessageBank connection in Australia	40¢		Unlimited	

## MRO BONUS CREDITS

Get a monthly Mobile Repayment Option (MRO) Bonus Credit of up to \$25 that you can use to help offset your monthly handset repayments on eligible Business Performance Handset plans.

BUSINESS PERFORMANCE HANDSET PLAN	\$60	\$80	\$100	\$130
12 or 24 months	✓	✓	✓	✓
MRO Bonus Credit	\$10	\$15	\$20	\$25



# BUSINESS PERFORMANCE BOLT ON PACKS



Get better at managing your business cost with bolt on packs that will give you more flexibility, more cost certainty and more value:

- MessageBank Plus (for iPhone)
- Voice2Text
- Email Solution – BlackBerry Individual Solution (BIS)
- Business Mobile Data packs.

## MESSAGEBANK PLUS (iPHONE ONLY)

Access your voicemails direct on you compatible iPhone at anytime, in any order – without the hassle of calling MessageBank.

MONTHLY CHARGE	BYO PLAN	HANDSET PLAN
Included at no additional cost	\$60 and above	\$80 and above
\$5 per month	\$50 only	\$60 only

## VOICE2TEXT

Have your voicemails converted to SMS and sent direct to your mobile so you can read and reply discreetly and easily without having to dial into MessageBank.

MONTHLY CHARGE	INCLUDED NOTIFICATION ALLOWANCE	EXCESS CHARGES (PER NOTIFICATION)
\$5	0	40¢
\$10	25	40¢
\$15	500	40¢

## BLACKBERRY INDIVIDUAL SOLUTION

Take up a BlackBerry Individual Solution (BIS) with your compatible BlackBerry handset and stay in touch with your business, even when you are on the go.

MONTHLY CHARGE	BYO PLAN	HANDSET PLAN
Included at no additional cost	\$80 and above	\$100 and above
\$10 per month	\$50 and \$60 only	\$60 and \$80 only

## BUSINESS MOBILE DATA PACKS

Take up a Business Mobile Data pack if you want not only additional data with your Business Performance Plan, but more value and an easier time managing your business cost.

Business Mobile Data packs are casual and can be changed or cancelled at any time with no penalties. Any unused data expires monthly.

MONTHLY CHARGE	\$5	\$15	\$30	\$60
Included data to use in Australia	250MB	1GB	3GB	8GB
Excess usage charge (charged per KB or part thereof)	10¢/MB			



# SO YOU WANT A BUSINESS MOBILE ADVANTAGE?

Your flexibility comes first on a Business Mobile Advantage Plan. With a range of extra benefits to grow your business, you can start with the monthly spend level that suits your mobile usage and budget (plus the freedom to change levels later if your call usage increases), and then add bolt-on options to include the extra features you need.

## A FRIENDLY WELCOME

Switch your mobile services to Telstra and take up a new 24-month Business Mobile Advantage plan with a monthly spend of \$40 or more, and you'll receive a **Port-In Credit** equal to three times your Advantage plan monthly access fee – to help you make the most of your time with us.

Minimum costs of Business Mobile Advantage Plans over 24 months:  
\$40 plan is \$960.

## CHOICE OF MINIMUM COMMITMENT TERM

- 12 months.
- 24 months, and with a minimum monthly spend of \$30 or more, you'll receive a monthly Loyalty Credit that you can use towards your mobile plan and handset repayments where applicable.
- Casual plan with no minimum fixed monthly commitment on \$55 or \$135 Casual Business Mobile Advantage plans.

Minimum costs of Business Mobile Advantage Plans over 12/24 months:  
\$30 plan is \$360 / \$720.

## EVERY BUSINESS MOBILE ADVANTAGE PLAN GIVES YOU:

### Free voice calls, video calls and SMS within Australia between eligible mobiles on the same account

Let your team talk as much as they need to, with **free** voice calls, video calls and SMS messaging (all within Australia) between all eligible mobile services on your account. There are no connection fees and no call charges – just open communication.

### Share unused monthly call and data allowances

Help get cost certainty and save on excess usage charges by sharing your unused monthly call and data allowances between eligible mobile services on the same account in Australia.



### More mobiles, more value

The more Business Mobile Advantage services you have on the same account, the lower your call and SMS rates become.

### Unlimited SMS

Choose a Business Mobile Advantage with a minimum monthly spend of \$70 or more and you'll be free to send unlimited national SMS to standard Australian mobile numbers.

### Unlimited MessageBank®

Choose a Business Mobile Advantage with a minimum monthly spend of \$90 or more and you'll have unlimited MessageBank call diversions and message retrievals within Australia.

Minimum costs of Business Mobile Advantage Plans over 12 months:  
\$70 plan is \$840; \$90 plan is \$1,080.

# OPTIONS THAT MEAN BUSINESS

## \$130 TO \$150 BUSINESS MOBILE ADVANTAGE PLANS

When you practically live on your mobile, these powerful plans let you choose a spend level and get back to business with unlimited standard national calls, call diversions and MessageBank access in Australia.

Stay within budget on our \$130, \$150 and \$135 (Casual) Business Mobile Advantage plans which give you cost certainty plus flexibility. Each plan includes a great range of business benefits.

- Unlimited standard national calls and SMS/MMS, all while in Australia.

- Unlimited MessageBank Diversion and Retrieval or MessageBank Plus (iPhone users only) in Australia.
- Generous included allowances for mobile data and even calls to International numbers.
- Value-added options available to further customise your chosen mobile solution.

BUSINESS MOBILE ADVANTAGE PLAN		\$130	\$150	\$135 CASUAL
Choose between contract terms	12 months	✓	✓	NA
	24 months	✓	✓	
Data-sharing in Australia on eligible plans		✓		
Voice-sharing in Australia on eligible plans		NA		
Monthly allowance for standard national calls to most fixed and mobile numbers in Australia		Unlimited		
Monthly allowance for standard national SMS/MMS to most fixed and mobile numbers in Australia		Unlimited		
Monthly allowance for standard call diversion from mobiles to most fixed and mobile numbers in Australia		Unlimited		
Choose between MessageBank options	Unlimited MessageBank Diversion and Retrieval in Australia	Included		
	Unlimited MessageBank Plus (iPhone users only) in Australia	Included		
	Unlimited Voice2Text™ in Australia	Available for purchase	Included	Available for purchase
Monthly allowance for Mobile Data to use in Australia		3GB	5GB	3GB
Excess Data Charges (charged per KB or part thereof)		10¢/MB		
Monthly allowance for calls and SMS to International numbers		\$50	\$100	\$50
Monthly allowance for calls and SMS for International Roaming		Available for purchase	\$100	Available for purchase
Choose to include an Email Solution Pack	BlackBerry® Individual Solution (BIS)	Included		
	BlackBerry Enterprise Solution (BES)	Available for purchase	Included	Available for purchase
	Telstra Mobile Connect Solution (TMCS)	Included		
MINIMUM COSTS (plus usage in excess of, or excluded from, the monthly allowance and any handset repayments)		\$130	\$150	\$135 CASUAL
12 months		\$1,560	\$1,800	NA
24 months		\$3,120	\$3,600	NA

# PLANS THAT WORK HARDER

## \$30 TO \$90 BUSINESS MOBILE ADVANTAGE PLANS

If your mobile's just one part of your work, you can take control of your monthly spend and make the most of every dollar you commit – going from great everyday call rates to shared allowances between your users on eligible Business Mobile Advantage Plans.

BUSINESS MOBILE ADVANTAGE PLAN		\$30	\$40	\$50	\$70	\$90	\$55 CASUAL
Choose between contract terms	12 months	✓	✓	✓	✓	✓	NA
	24 months	✓	✓	✓	✓	✓	NA
Data-sharing in Australia on eligible plans		✓	✓	✓	✓	✓	✓
Voice-sharing In Australia on eligible plans		✓	✓	✓	✓	✓	✓
Monthly allowance for standard national calls, SMS/MMS to most fixed and mobile numbers in Australia		\$20	\$40	\$50	\$70 + Unlimited SMS	\$90 + Unlimited SMS	\$40
Choose between	Timed Calls	✓	✓	✓	✓	✓	✓
	Untimed Calls	✓	✓	✓	✓	✓	✓
Choose between MessageBank options	Unlimited MessageBank Diversion and Retrieval in Australia	Available for purchase				Included	Available for purchase
	Unlimited MessageBank Plus (iPhone users only) in Australia	Available for purchase				Included	Available for purchase
	Unlimited Voice2Text in Australia	Available for purchase					
Monthly allowance for Mobile Data to use in Australia		50MB	200MB	600MB	1GB	2GB	200MB
Excess Data Charges (charged per KB or part thereof)		10¢/MB					
Monthly allowance for calls and SMS for International Roaming		Available for purchase					
Choose to include an Email Solution Pack	BlackBerry Individual Solution (BIS)	Available for purchase			Included		Available for purchase
	BlackBerry Enterprise Solution (BES)	Available for purchase					
	Telstra Mobile Connect Solution (TMCS)	Available for purchase			Included		Available for purchase
MINIMUM COSTS (plus usage in excess of, or excluded from, the monthly allowance and any handset repayments)		\$30	\$40	\$50	\$70	\$90	\$55 CASUAL
12 months		\$360	\$480	\$600	\$840	\$1,080	NA
24 months		\$720	\$960	\$1,200	\$1,680	\$2,160	NA

# YOU CAN MAKE CENTS OF EVERY CALL

The more eligible Business Mobile Advantage services you have on the same account, the lower your call and SMS rates can be across the whole fleet. Plus you can choose between Timed or Untimed Calls to suit how each mobile gets used – and pay the same for standard national voice or video calls within Australia. On top of that, all your voice and video calls in Australia between eligible Business Mobile Advantage services on the same account are free.

## \$30 TO \$90 BUSINESS MOBILE ADVANTAGE PLANS

We understand that every business is unique – our Business Mobile Advantage plans are designed to make your business communications effective yet affordable. Enjoy these benefits:

- a generous combined allowance for standard national calls and SMS/MMS, all while in Australia
- choice of Timed or Untimed Calls:
  - Untimed calls: great for frequent long calls, so you can save by paying a single rate per call, with no call connection charge
  - Timed calls: effective cost-saving for short calls, as you pay only for what you use with per-second charging, with no call connection charge
- value-added options available to further customise your chosen mobile solution.

## USAGE RATES FOR \$30 TO \$90 BUSINESS MOBILE ADVANTAGE PLANS

(The following call charges apply until 30th September 2012)

NUMBER OF ELIGIBLE MOBILES ON THE SAME ACCOUNT	SMS RATE (per message, per recipient)	STANDARD NATIONAL CALL RATES TO ELIGIBLE LANDLINES AND MOBILES IN AUSTRALIA	
		Timed calls (per 30 secs, charged per sec)	Untimed calls (per call)
1 – 10	25¢	24¢	95¢
11 – 19	25¢	22¢	85¢
20 – 39	20¢	18¢	75¢
40 – 79	20¢	15¢	65¢
80 – 149	20¢	13¢	55¢
150+	20¢	11¢	50¢

## USAGE RATES FOR \$30 TO \$90 BUSINESS MOBILE ADVANTAGE PLANS

(The following call charges will apply on and from 1st October 2012)

NUMBER OF ELIGIBLE MOBILES ON THE SAME ACCOUNT	SMS RATE (per message, per recipient)	STANDARD NATIONAL CALL RATES TO ELIGIBLE LANDLINES AND MOBILES IN AUSTRALIA	
		Timed calls (per 30 secs, charged per sec)	Untimed calls (per call)
1 – 10	25¢	29¢	99¢
11 – 19	25¢	26¢	95¢
20 – 39	20¢	21¢	85¢
40 – 79	20¢	17¢	74¢
80 – 149	20¢	15¢	63¢
150+	20¢	13¢	57¢

## YOU CAN SAVE ON COST WITH EVERY CREDIT

### Port-In Credits

Take your business even further with generous once-off Port-In Credits equal to three times your monthly plan fee when you switch your services over to Telstra on a \$40 or higher Business Mobile Advantage plan for 24 months.

MONTHLY FEE	\$130	\$150	\$135 CASUAL
24-month term	✓	✓	✗
Monthly Port-In Credit	\$390	\$450	\$0

MONTHLY FEE	\$30	\$40	\$50	\$70	\$90	\$55 CASUAL
24-month term	NA	✓	✓	✓	✓	✗
Monthly Port-In Credit	NA	\$120	\$150	\$210	\$270	\$0

Minimum costs of Business Mobile Advantage Plans over 24 months: \$30 plan is \$720; \$40 plan is \$960; \$50 plan is \$1,200; \$70 plan is \$1,680; \$90 plan is \$2,160; \$130 plan is \$3,120 and \$150 plan is \$3,600.

### Monthly Loyalty Credits

Get monthly Loyalty Credits that you can use when you bring or buy (Outright Purchase or Mobile Repayment Option) a handset; or for your eligible mobile plan payments if you don't take a handset.

MONTHLY FEE	\$130	\$150	\$135 CASUAL
24-month term	✓	✓	✗
Monthly Loyalty Credit	\$25	\$30	\$0

MONTHLY FEE	\$30	\$40	\$50	\$70	\$90	\$55 CASUAL
24-month term	✓	✓	✓	✓	✓	✗
Monthly Loyalty Credit	\$5	\$10	\$12	\$15	\$20	\$0



# NOW BOLT ON SOME EXTRA VALUE

When you want extra freedom and cost certainty for your Business Mobile Advantage Plan, adding Bolt-on Packs is the way to go. They'll help you lock in the services you use most for a fixed monthly fee, which is added to your monthly plan fee.

## BOLT ON UNLIMITED MESSAGEBANK ACCESS

Choose from our unlimited MessageBank options, and make more of your voicemail for less.

- **Unlimited MessageBank diversion and retrieval in Australia** – get all your monthly MessageBank call diversions and message retrievals for a fixed monthly fee, so you can make the most of MessageBank without worrying about the costs.

- **Unlimited MessageBank Plus in Australia**

- have your voicemails delivered direct to your Apple iPhone, so you can listen to them without dialling in to MessageBank first.

- **Unlimited Voice2Text in Australia**

- have your voicemails converted to SMS and sent to your mobile, so you can read and reply discretely, or call back, all without dialling MessageBank first.

MessageBank service subscription charge will still apply.

## MESSAGEBANK PACK

BUSINESS MOBILE ADVANTAGE PLAN	UNLIMITED MESSAGEBANK DIVERSION AND RETRIEVAL IN AUSTRALIA	OR	UNLIMITED MESSAGEBANK PLUS IN AUSTRALIA	OR	UNLIMITED VOICE2TEXT IN AUSTRALIA
\$30	\$10		\$5		\$10
\$40	\$10		\$5		\$10
\$50	\$10		\$5		\$10
\$70	\$10		\$5		\$10
\$90	Included		Included		\$10
\$130	Included		Included		\$10
\$150	Included		Included		Included
\$55	\$10		\$5		\$10
\$135	Included		Included		\$10

## BOLT ON EXTRA MOBILE MEGABYTES

When you need more data than your plan allows, you don't have to go up to a more expensive plan. You might get better value by bolting on a Business Mobile Data pack instead. You can add data without adding calls you won't use, plus you can share any unused data with the other eligible Business Mobile Advantage services on your account in Australia.

If you want help to work out how much mobile data you might need, see page 17 or visit [telstra.com/business](http://telstra.com/business)

## BUSINESS MOBILE DATA PACK

MONTHLY FEE	INCLUDED DATA TO USE IN AUSTRALIA
\$5	250MB
\$15	1GB
\$30	3GB
\$60	8GB

Excess usage is 10¢ per MB on all packs (charged per KB or part). Unused data expires monthly.



### BOLT ON AN EMAIL SOLUTION PACK

Keep on top of your time by taking your emails with you on the go, and having your smartphone's Calendar, Contacts and Tasks in sync with the office. For a fixed monthly fee, you can choose a compatible Email Solution Pack to suit your email server and handset – **BlackBerry Individual Solution (BIS), BlackBerry Enterprise Solution (BES), or Telstra Mobile Connect Solution (TMCS).**

### BOLT ON UNLIMITED SMS

There's nothing like text for keeping everyone in the picture, so having the freedom to send unlimited standard SMS within Australia can be a real time and money saver. While the higher value plans already include unlimited SMS, this is an economical way to get the same freedom if you don't need those big monthly call and data allowances.

### EMAIL SOLUTIONS PACK

BUSINESS MOBILE ADVANTAGE PLAN	UNLIMITED BIS	UNLIMITED BES	TMCS
\$30	\$10	\$40	\$10
\$40	\$10	\$40	\$10
\$50	\$10	\$30	\$10
\$70	Included	\$30	Included
\$90	Included	\$20	Included
\$130	Included	\$10	Included
\$150	Included	Included	Included
\$55 casual	\$10	\$40	\$10
\$135 casual	Included	\$10	Included

### UNLIMITED SMS PACK

BUSINESS MOBILE ADVANTAGE PLAN	UNLIMITED SMS IN AUSTRALIA
\$30	\$15
\$40	\$10
\$50	\$10
\$70	Included
\$90	Included
\$130	Included
\$150	Included
\$55 casual	\$10
\$135 casual	Included

You'll need a compatible BlackBerry handset to take up a BIS or BES Pack. For the TMCS Pack, your handset will need to be properly configured and certified by Telstra as being compatible with Telstra Mobile Connect Solution.

# NOW YOU'RE TALKING AND TEXTING AND BROWSING AND EMAILING...

With your mobile plan all set up, you're ready to put your phone to work – and you're the boss. So beyond calling, what do you want to do on the move?

HOME WEB MY

PRESS BIGPOND® ON YOUR MOBILE AND SELECT THE WEB TAB TO SEE ALL THE SITES YOU CAN GO STRAIGHT ONTO.



## GET YOUR MESSAGE ACROSS

When you want to make a point or share some info, an SMS or MMS is a quick and efficient way to reach your staff, customers or suppliers. When you want to reach a whole list of people in one go, they're especially good. You can SMS or MMS pictures, video and audio to send reminders, confirm appointments, provide a virtual copy of important info, or just keep in touch with your customers.

## GET MORE FOR LESS ON THE TELSTRA MOBILE NETWORK

### Unmetered content

You can use your mobile to access a whole range of unmetered info that's free to browse, just by opening Telstra My Place or the Mobile Portal within Australia.

Clicking ads on unmetered sites may take you to content that does impact your data allowance.

## UNMETERED ●

### Telstra My Place

You can put your finger on all the info you need in one place, with Telstra My Place. Just open it up and click through to My Account, Whereis® Mobile, Yellow® Mobile, My Stocks and more.

## UNMETERED ●

### Mobile Portal

Whatever you need to know right now, you'll find it on the Mobile Portal. News, weather, directories, sports results, web searches – it's all here.

### Get to your favourite websites faster

When you want to visit your favourite websites easily, just open the Web tab and point to what you want. You'll have one-click links to some of the world's most popular sites and services – including Facebook®, YouTube®, Hotmail, Yahoo!®, Mail, LinkedIn and Domain. No URLs to enter, no time to waste.

Just remember that browsing charges apply when you visit the sites on the Web tab, so make sure you've included enough data in your plan.



# HOW MUCH DATA DO YOU NEED?

Here's a rough guide to help you work out how much data you might need each month, based on an average email size of 50KB, average email with attachment size of 500KB and average web page of 50KB. Naturally, your actual data usage won't look exactly like this.

## USAGE STYLE

### Got data-sharing?

Share your unused data allowances across eligible mobile services on the same account in Australia, when you take up a Business Mobile Data pack – Shareable on your eligible post-paid mobile voice plan with data-sharing capability.

### No data-sharing?

Business Mobile Data packs – Non-shareable will still give you the added flexibility you need to get in touch with your business, even whilst you are on the go.

## USAGE TYPE

### Low usage

- Online browsing, ie weather, stock reports, and sports scores.
- No more than once a day.

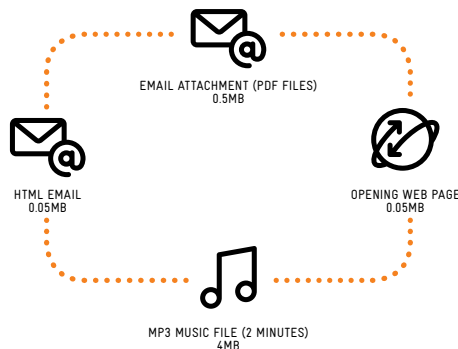
### Medium usage

- Online browsing, up to 10 times a day.
- Sending and receiving a moderate number of text emails.
- Sending and receiving emails with attachments up to five times a day.
- Daily information and image browsing.
- Ad hoc usage of your mobile as a modem.

### High usage

- PDA/smartphone users with regular email usage.
- Emailing and viewing large attachments and images.
- Using your mobile as a modem.
- Daily mobile internet, information and image browsing.

For example, the 1GB of data you get with a \$15 Business Mobile Data pack will let you send around 6,500 emails, plus 650 emails with attachments, and visit roughly 6,500 web pages in a month (while you're in Australia).



## AVOID EXCESS DATA COSTS

If you're like most businesses, then you're using more and more data – in and out of the office. The danger is you can run over your data plan limits and incur additional cost. The good news is that we have a number of ways to help you manage your usage and stay within budget.

## ALERTS

Unless you choose to switch these off, we will continue to send you SMS or email alerts when you reach 80% and 100% of your estimated Australian data allowance for your Mobile or Mobile Broadband® service.

## IT'S EASY TO CHECK YOUR DATA USAGE ON YOUR HANDSET IN AUSTRALIA

### Step 1

- Smartphone – click on the BigPond® link, Telstra Business portal or the preloaded BigPond application.
- Apple iPhone – download the free Telstra BigPond for iPhone application
- Other handsets – click on the Telstra 'My Place' menu, followed by 'My Account', then skip to Step 3.

### Step 2

Select 'My' Tab.

### Step 3

Scroll down and click on 'My Data Usage'

## MOBILE DATA USAGE METER

Shows an estimate of your data usage in Australia on all your mobile and mobile broadband devices. You can also choose to have your alerts sent to a central email account.

Simply register and access your usage meter at [telstra.com/business/datameters](http://telstra.com/business/datameters)

FOR MORE INFORMATION  
[telstra.com/business](http://telstra.com/business)



# SMART BUSINESS IDEAS

## MAKE EVERY MESSAGE COUNT

### MessageBank®

Stay in touch with your customers and colleagues when you are unable to take a call.

With Telstra's MessageBank options, you've got a whole range of tools to make sure you never miss an opportunity.

### MessageBank (Standard)

MessageBank is a personal answering service with convenient call back features and message notifications that help you manage your voice messages.

### MessageBank Plus (Apple iPhone users only)

MessageBank Plus offers Apple iPhone customers an easier way to check their voice messages within Australia – without the hassle of dialling 101. With a simple user-friendly interface, you can review your voice messages at your convenience and in any order you choose.

### Voice2Text (V2T)

Be more efficient with Telstra's Voice2Text service, which automatically converts compatible voice messages to text and sends them straight to your mobile as an SMS.

### Mobile Memo

Get your own personal receptionist with Telstra's Mobile Memo service and avoid missing important calls or messages. A receptionist will answer your calls with a personalised greeting, take a message and send you an SMS.

For more information on Telstra's MessageBank solutions, visit [telstra.com/business](http://telstra.com/business)

## PLACE TO PLACE

### International roaming

Work doesn't stop every time you need to go offshore. In fact, getting in touch from overseas can be even more essential. So make sure you have Telstra International Roaming on your service before you travel, and you'll be able to talk, text, browse and more in over 170 countries.

Also check that any Call Barring settings that may prevent you from using your phone overseas is removed before you go. Remember that International Roaming may not be included in your plan and using data overseas can be expensive. Our International Roaming Data Packs and Data Plans can help you manage your costs with more affordable pricing and greater cost certainty. They're affordable too, starting at just \$29 per month.

You'll find more on these packs and plans, plus all the essential International Roaming rates and information at [telstra.com/business/roam](http://telstra.com/business/roam) or you can just call **12 5109** before you leave.

## TURN NUMBERS INTO INFO

### 1234

You need all kinds of information to make it through the day smoothly – and you can count on 1234 for the answers. Whether it's the number for the nearest doctor, a restaurant you can't remember the name of, or results for a footy match, call or text 1234 to get what you need.

You can also use 1234 as a find-a-fact service. So if you have a question, need to check a reference for tomorrow's presentation, or just want to settle a bet, call or text 1234 and the team will do their utmost to find the answers for you.

Calls to 1234 are charged a fee of \$1.60 per request and standard mobile rates also apply. A connection fee of 99 cents applies to successful and attempted connections to the number requested, then standard rates apply to the connected call.



# THINGS YOU NEED TO KNOW

## **Business Mobile Advantage Plans – Standard Calls and Messages**

You can use the monthly included allowance of your Telstra Business Mobile Advantage Plan for standard calls and messages in Australia. Standard calls and messages means most types of national direct dial voice calls, calls and SMS to most satellite phones, SMS, MMS, MessageBank® diversion and retrieval calls, Directory Assistance, voice calls to 1800, 13, 1300, 11xx and 12xx (excluding Sensis 1234, 12 455 and 12 456 services) numbers, video calls in Australia, and diversion of calls to fixed numbers in Australia with an 02, 03, 07 or 08 area code and mobile numbers in Australia commencing with 04xx but excludes diversion to any other number.

Standard calls and messages does not include other call types including some information and operator assisted calls, Call Answers, Memo and PhonePage, third party content calls, international calls and messages, international roaming calls and messages, premium SMS and MMS, reverse charge calls, calls to 19xx numbers and Sensis 1234, 12 455 and 12 456 services. Calls to Pivotal mobiles are not available.

Unused included allowances expire monthly.

You cannot apply your included Monthly Call Allowance towards data usage.

## **Business Performance Plans – Standard calls and messages**

You can use the Monthly Call Allowance of your Telstra Business Performance Plan for standard calls and messages in Australia.

Standard calls and messages means most types of national direct dial voice calls, video calls and messages made from Australia to standard Australian numbers, including, voice calls to 11xx, 18xx, 13xx and 12xx numbers (excluding Sensis® 1234, 12455 and 12456 services), calls to most satellite mobiles, diversion within Australia to fixed numbers with only an 02, 03, 07 or 08 area code and mobile numbers commencing with only 04xx, MessageBank diversion and retrieval calls and any other calls or messages as determined by us.

Calls and messages that are not included in your Monthly Call Allowance are third party content calls, calls and messages to international numbers, international roaming calls and messages, calls or SMS to premium services (eg 19xx numbers), or Sensis® 1234, 12456 and 12455 services, premium SMS and MMS, wake up and reminder calls, some information and operator assisted calls, reverse charge calls, Call Answer, Memo and PhonePage and any other calls or messages as determined by us. Calls to Pivotal mobiles are not available.

Unused Monthly Call Allowance expires monthly. Your Monthly Call and Data Allowances and SMS bonus can't be used while you are overseas.

See [telstra.com.au/customerterms](http://telstra.com.au/customerterms) for call and message charges.

## **Unlimited allowances and free intra-account calls**

Our FairPlay Policy applies. See [telstra.com.au/customerterms](http://telstra.com.au/customerterms) for details of our FairPlay Policy. Some plans (eg Business Mobile Advantage Plans, Business Mobile PLUS and Business FleetSelect plans) are not eligible to be on the same account as Business Performance plans. Likewise, Business Performance plans are not eligible to be on the same account as Business Mobile Advantage plans.

## **Unlimited standard SMS**

You must not use the unlimited SMS allowance to send messages to any numbers that we reasonably believe have been set up to enable you or another person to commercially exploit our services. Some types of SMS are excluded, such as MMS, international or premium SMS, Video MMS, content MMS, SMS voting, SMS games, PocketNews, WebNotes, MobileFun, SMS Access Manager, Online SMS Business, some SMS Chat, SMS to Pivotal numbers and some Instant Messaging Services. You will need to pay for these separately.

## **Bring your own mobile**

Handsets that operate only on 2100MHz networks are not compatible with our Telstra Mobile Network. To ensure your compatible handset is correctly set up to experience the benefits of the Telstra Mobile Network, visit [configure.telstra.com.au](http://configure.telstra.com.au).

## **Unlimited MessageBank**

Customers connecting to a \$60 or higher Business Performance BYO Plan or a \$80 or higher Business Performance Handset Plan will not pay for MessageBank connection, diversion and retrieval in Australia. The unlimited MessageBank allowance only applies to standard diversion and retrieval and does not apply to Voice2Text, Message2Text™, Memo, or MessageBank Plus and you will need to pay for these separately. Other associated charges such as access and messaging will still apply.

## **Sharing your included allowances**

Any unused shared included call/message allowance expires monthly. You can only share your included allowance with eligible mobile services on the same account as your Business Mobile Advantage Plan service in Australia. Some plans (eg Business Performance plans, Business Mobile Maximiser plans, and Business Mobile Cap plans) cannot be on the same account as Business Mobile Advantage plans. The included call and message allowances on the \$130, \$150 and \$135 Casual Business Mobile Advantage Plans cannot be shared. Other eligible mobile services are those with Telstra Business Mobile PLUS Plans, Telstra Mobile Business Plans and Telstra Business Fleet Select Plans.

## **Included Data**

Included data is for use in Australia only and unused data expires monthly. Excess usage will be charged per KB, at 10¢ per MB for data used in excess of your included monthly data allowance (unless you have added a data pack to your service, in which case the excess data usage rate for your chosen data pack will apply). Additional charges apply for sending/receiving email or using data while overseas.

## **Port-In Credit**

The credit will be automatically added to your first or second bill and is not available with any other Port-in Credit offer. The credit is not redeemable for cash and is repayable on a pro-rata basis if you terminate your service early during the 24-month term.

## **MRO Bonus Credit**

You will be entitled to an MRO Bonus Credit if your MRO term and your plan term have the same start date and end date (for example, both are 24 months duration). If you cancel your eligible plan or your MRO during this term, you'll no longer be entitled to the MRO Bonus.

## **Loyalty Credit**

You will be entitled to a Loyalty Credit if you take up an eligible \$30 and higher Business Mobile Advantage plan for a minimum of 24 months. The credit will be applied to your bill on a monthly basis. If you cancel your eligible Business Mobile Advantage plan early, you'll no longer be entitled to the Loyalty Credit.

## **Unmetered content**

Browsing charges apply when you access third party sites from the home tab or access sites directly from your mobile browser by typing in a URL. Free browsing within Australia only. Your standard download charges may apply.

## **Voice2Text**

For converted, partially converted and notifications of non-converted messages. You will be charged the same rate for all converted and partially converted messages, ie you are charged for one message despite its length (up to three linked SMS) including long messages and notifications from the service. Charging takes place on the dispatch of the converted message, whether or not the text is delivered or received. Voice2Text will replace your standard 101 notifications and any other voicemail or messaging service you may have, other than MessageBank. We can't guarantee that the message will be correctly translated and we are not responsible for the content of the message. On average it should take around 3.5 minutes for text message notification to be received but in some instances it can take up to 20 minutes.

**CALL 13 2000  
VISIT A TELSTRA STORE  
[telstra.com/business](http://telstra.com/business)**

Exclusive business offers, ABN required.

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