



Freedom 4/24 exists to raise awareness of the sexual exploitation and human trafficking of the women and children around the world and to provide financial support to partner organizations dedicated to bringing freedom and doing justice.

Job Title: Marketing and Social Media

Reports To: Freedom 4/24 Staff

Date: Spring/Summer/Fall Internship

#### SUMMARY

To serve as a Marketing and Social Media Intern with the aim of supporting the Director of Communications & Marketing and Freedom 4/24 staff in administrative duties to improve the non-profit.

ESSENTIAL DUTIES AND RESPONSIBILITIES include the following. Other duties may be assigned.

1. Assist the Director of C&M with executing marketing and social media strategy
2. Track and report on all website and SM analytics once a week
3. Create strategies and campaigns online and on SM to help promote mission and events
4. Aid in developing special projects, i.e. marketing material creation, event marketing, social media promotion, etc.
5. Assist with non-profit management for further donations and communication
6. Other duties as assigned by the Freedom 4/24 staff.

#### SUPERVISORY RESPONSIBILITIES

This internship does not require any supervisory responsibilities.

#### QUALIFICATIONS

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The individual must be self motivated and have the ability to problem solve and to seek out creative solutions independently.

#### EDUCATION and/or EXPERIENCE

Completed at least two years of full-time studies at a university or equivalent institution towards the completion of a degree in marketing, communications, public relations or similar areas of study. A strong understanding of Social Media is required. Background in tracking analytics and creating basic marketing strategies is helpful.

Experience in nonprofit work is desired but not required; however, it is essential to have the understanding that interning for a nonprofit requires flexibility and a willing to serve in varying capacities.