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Demonstration kicks off at project in Jersey City

Hoboken Brownstone Co., a Hoboken-based real estate developer, announced last week the start of a technology demonstration project on the site of the former Van Leer Chocolate Factory at 110 Hoboken Ave., in Jersey City.

Van Leer Place, a mixed-use development that will consist of more than 400 homes and 7,500 square feet of retail space on the seven-acre brownfield site, will be the first project in the state to be developed as part of PSE&G's Technology Demonstration Program, a \$190 million initiative the Board of Public Utilities approved last summer to test new energy-saving technologies, according to Hoboken Brownstone.



Hoboken Brownstone Co.

Van Leer Place will feature more than 400 homes and 7,500 square feet of retail space.