



Lionello DellPiccolo

Experience

ActiveJunky.com August 2014—Present

Digital Marketing Specialist

Duties Include:

- All content production across the site
- Create Weekly Marketing Emails
- Design Marketing Materials
- Landing Page Design/Development
- Photo Editing/ Management
- Video Editing
- Work in Custom CMS
- Help Manage Editorial Calendar
- Manage All Social Media Accounts
- Content Creation
 - Writing
 - Photography
 - Video Production

EverythingMobile.mobi July 2013—August 2014

Graphic Designer and Digital Marketing Manager

Responsible for Marketing and Design in-house as well as Client projects.

Duties included:

- SEO
- PPC
- Social Media Marketing
- Blogging
- Web Content Management and Copy Writing
- Design of marketing materials. In-house and for clients
- Infographic Design
- Logo Design and Brand Identity development

Education

Regis University - Denver, Colorado 2009-2013

BS in Business Administration

- Emphases in Marketing and Management
- Graphic Design and Video Production Courses
- Regis University Men's Soccer Team - 4 Years

Contact



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Skills

Graphic Design / Web Development

- Logo and Identity Design
- Branding
- Infographic Design
- Print and Poster Design
- Adobe Creative Suite expertise
 - Illustrator
 - Photoshop
 - InDesign
- HTML5
- CSS3
- Wordpress/ Custom CMS Expertise

Video Production

- Adobe Premiere Pro
- Adobe After Effects
- Final Cut Pro
- Film Festival Awards
- Action Sports and Documentary Film Making