Developed by the Center for Inclusive Democracy (CID) at the USC Sol Price School of Public Policy, the **Ballot Count Tool** is a first-of-its-kind, data-driven interactive mapping resource in Los Angeles County for voter and community outreach during elections.

Using publicly available voter data, the Tool provides a real-time visualization of early ballots cast in Los Angeles County by registered voters during an election, whether the voting is done in-person, dropped off, or by mail. The technology allows users to pinpoint community-level voting activities by hovering or zooming in on a particular area. CID updates the maps in real-time as voting data is made available.

The Ballot Count Tool was first rolled out in Los Angeles County during the 2020 general election, in partnership with the California Secretary of State’s Office. The Tool was instrumental in providing community advocacy groups and election officials a better way to transparently track voting, which assisted these groups in planning voter services and outreach. CID also made a similar tool available in the state of Georgia during the January 2021 U.S. Senate runoff elections.

The Ballot Count Tool is one of two web-based applications offered by CID to help election officials and voting advocates plan election-related decision making and outreach. The CID **Voting Location Siting Tool**—a web-based interactive data mapping system initially launched in California in the 2018 primary election cycle—is now available in 14 states. The Siting Tool helps communities identify accessible vote centers and polling places likely to have the most success serving voters. Its robust and detailed data maps have also been widely used to inform voter outreach efforts at the community level.