

GREAT
EDUCATION
GREATER
PURPOSE
GREATEST
GIFT

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CAMPAIGN FOR THE FUTURE OF CATHOLIC CENTRAL





GREAT

CATHOLIC CENTRAL
HIGH SCHOOL

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TRANSFORMING OUR CAMPUS INTO A
MODEL OF STUDENT-CENTERED LEARNING



PLACE

Innovation, collaboration, and preservation.

We are grateful for the tradition of our location, but we are also responsible for stewarding our campus to improve its utility and effectiveness. Today's classrooms and workplaces are vastly different than they were 50 years ago. Students need to work together, utilize technology, and engage with the curriculum in new ways in order to be better prepared for their future education and careers.

With your help, Catholic Central will have the resources to make drastic improvements to our historic campus: construction of both a Student Center and STEM Building and creation of an ongoing maintenance fund. The Student Center would connect the main and north buildings and would act as a flexible classroom, common area, and event space. The STEM Building, a science and math hub, would be outfitted with modern technology for exploration and progressive learning.

- The Student Center
- The STEM Building
- Choir and Band facility upgrade
- Gym upgrade
- Finishes and technology upgrade
- Deferred maintenance



GREATER



PEOPLE

Faithfully investing in our students and staff.

Our community and the individuals within it strive to honor God by discovering our passions, growing our minds, helping others, and living the word of our Lord. Our goal is to remain a Catholic school for all. We continue to give out more tuition assistance than any other school in West Michigan, with 45% of our students receiving over \$1.1 million in financial aid last year alone.

Creating a progressive, positive, and productive learning environment means investing in teachers who help our students become the faith-filled leaders of tomorrow. We show our appreciation by strengthening their total compensation packages, including salary, benefits, continuing education, and more. We believe in rewarding high performance so that we can maintain our standard of excellent education.

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STRENGTHENING OUR
STUDENTS, TEACHERS, AND STAFF

- Increase scholarships
- Reinvest in teachers and staff
- Student support services



GREATEST



IMPACT

Open hearts, prepared minds, love of God.

The future of Catholic Central is bright, but we need your help to see that future realized. Our values of Wonder, Lead, Strive, Serve, Love, and Honor are lived out by our students long after graduation. Your generosity will ensure that the business leaders, voters, and parents of tomorrow are able to view any challenge through our Catholic lens.

We know that the most important thing we can provide to a child is an excellent Catholic education, and the greatest gift you can give is a contribution to the life of another person. This is your chance to live out your faith and change the lives of thousands of students - take the chance.

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ENSURING A CATHOLIC
EDUCATION IS ACCESSIBLE FOR ALL



YOU can change the faces and the future of Catholic Central. YOU, our beloved community, can help us reach our goal of \$10M. Learn more and give online at www.givethegreatest.gift.

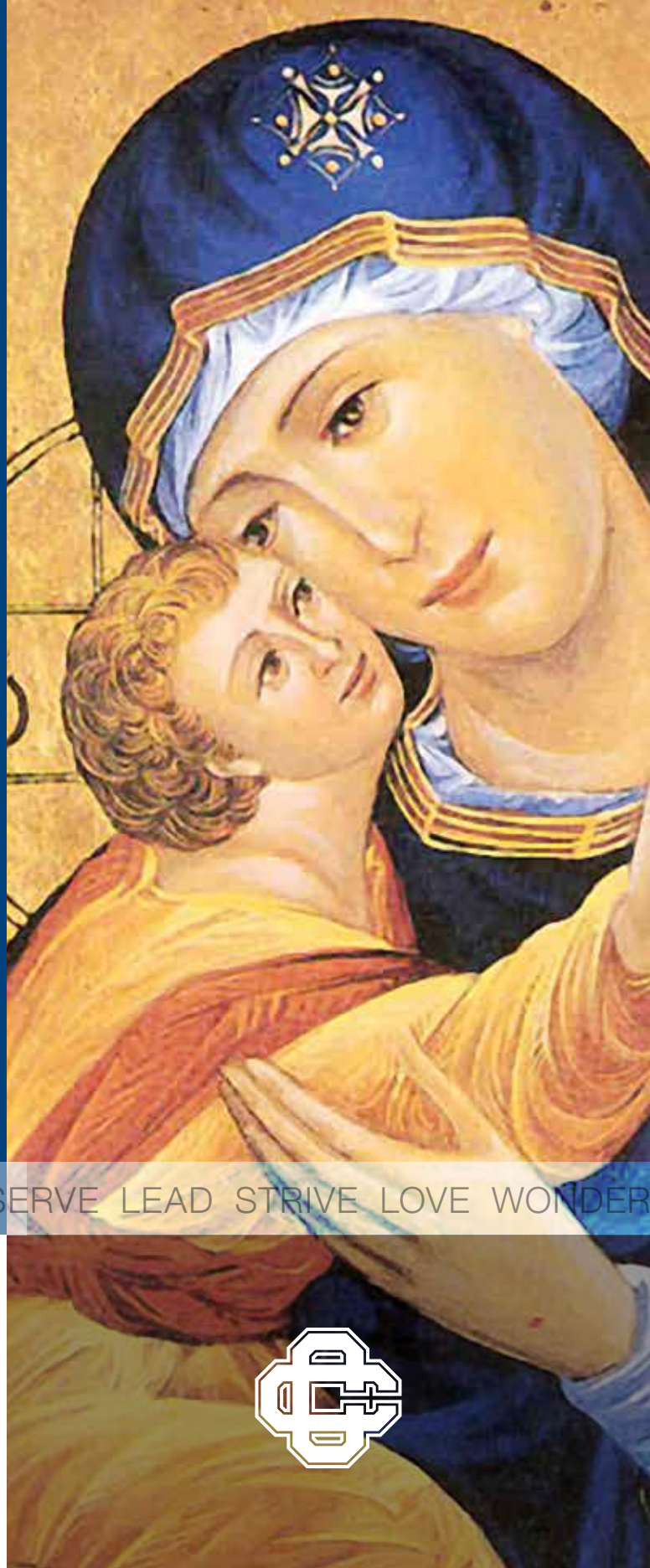
CAMPAIGN PRAYER

O Lord, Almighty and Merciful,
through the intercession of Our
Blessed Mother, we ask for Your
guidance and inspiration as we
journey together during the
Greatest Gift Campaign.

Help us to recognize and celebrate
this opportunity as we honor and
glorify You. Give us faithfulness to
understand our role in Your plan,
strength to build Your kingdom,
love and joy to inspire others, and a
generous spirit to provide what we can
– all for Your greater glory.

Graciously hear us, O Eternal Father,
to You we come, before You we stand
sinful and sorrowful, enveloped in
Our Lady's mantle, despise not our
petitions, but in Your mercy hear
and answer us.

Amen.



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