



[Vibrant Woman 2017](#) gives you the opportunity to have your product or services introduced in front of women across the US and Canada for the next 6 months. Promoted to business women, entrepreneurs, executives and professionals age 30-55 that are active investors in their health and well being. Our target market is smart, educated, professionals with an active interest as purchasers in products and services that improve their health, fitness, and wellbeing on an emotional, mental, and physical level.

Sponsors will have their logos, websites, social media and product information promoted through the Vibrant Woman website and collateral marketing material.

Sponsors may choose to offer sponsorship additionally in terms of SwagBag samples, placing your product directly in the hands of your target market to up to 100 attendees that will view your product information directly with information in our program schedule, workbook, and take home materials. Special offers and ways to connect with this audience are available for insert and promotion at your discretion.

Partner up with us for this first annual Vibrant Woman 2017 conference and access your target market directly to introduce and build audience loyalty with a sponsorship package described in the pages to follow.

We are open to Sponsors who align with our purpose and wish to be a collaborative force in facilitating positive change in the lives of women.

Our Purpose: [Vibrant Woman 2017](#) is a conference focused on bringing women together from the busyness of their lives to teach them new and innovative ways to reclaim their purpose, reignite their passion, and create vibrancy in every area of their lives.

This whole-life intensive will give them strategies and tools to create real transformation in their lives and the support to integrate it long term.

Event Dates: May 5 - 7, 2017

Location: Estancia La Jolla, San Diego, CA. USA

The conference will be hosted in beautiful coastal La Jolla, providing luxury, quality and ocean views to our attending guests.

Hosts: Vibrant Woman is the brainchild of [Tara Miller](#), Psychotherapist and Practice Owner, and Tanya Schroeder, Owner and Lifestyle Strategist of [The Manifesto Co.](#)

The two met through a mentoring program in Aug 2015, and have since grown as a collaborative force to host this conference. Together, they are bringing leading multi-disciplinary health and wellness professionals with cutting-edge, science-backed techniques and teachings to help smart, successful women find passion, purpose and resilience in their busy lives.



Tara Miller



Tanya Schroeder

Leading Edge Sponsor - Your exchange: \$5,000. You will be the only partner we work with if you invest at this level.

Our exchange:

- Exhibitor space for duration of weekend events
- “Vibrant Woman 2017 presented by _____”
- Logo appearing on all Marketing material, not limited to, but including: All social media marketing (Facebook, Twitter, Instagram), Prominence on web page, and Newsletter.
- Print marketing including: Event posters and fliers, Badge lanyard, Venue banner, Venue signs
- One Company Spotlight story in our Newsletter
- 2 Complimentary Conference tickets (\$1,000 value)

Keynote Sponsor - Your exchange: \$2,000. You will be the only partner we work with if you invest at this level.

Our exchange:

- Exhibitor space for duration of weekend events
- Company mention before Keynote speakers
- Logo appearing on all Marketing material, not limited to, but including: All social media marketing (Facebook, Twitter, Instagram), Prominence on web page
- Print marketing including: Event posters and fliers, Venue signs
- One Company Spotlight story in our Newsletter
- 1 Complimentary Conference ticket (\$500 value)

Networking Sponsor - Your exchange: \$1,000. There are (3) Sponsor Opportunities at this level. This Sponsorship will ensure a hosted Reception on Friday evening of the conference to provide ample time outside of the conference material for networking opportunities.

Our exchange:

- Company mention + swag giveaways at Reception (Swag must be provided for up to 65 attendees).
- Logo appearing on all Marketing material, not limited to, but including: All social media marketing (Facebook, Twitter, Instagram), Prominence on web page, Newsletter, Print marketing including: Event posters and fliers, Venue signs
- One Company Spotlight story in our Newsletter

Vibrant Sponsor - Your exchange: \$500. There are (8) Sponsor Opportunities at this level.

Our exchange:

- Logo appearing on website
- One Company Spotlight story in our Newsletter
- Swag Giveaways for conference (must be provided in advance for up to 65 attendees).

Thank you for your consideration, please continue to the next pages to confirm your Sponsorship Package.

