

BIO: De'Anna Nunez

De'Anna Nunez dishes up a nutritious serving of humor, peak performance, and leadership mindset. Most people think her job as a Hypnotist is to put them to sleep, when really it is to wake them up to their own abilities, creativity and ultimate confidence.

De'Anna is a Certified Clinical Hypnotherapist, Certified Humanistic Neuro-linguistic Practitioner, and seasoned leader from the stage for over eighteen years. She is a two-time published Author of *Burn Your Fat Pants: How to Shift Your Mindset and Lose Weight* and Co-Author of *Selling with Synchronicity, the Seven Inner Shifts that Make Selling Fun & Easy* with renowned speaker Ursula Mentjes.



Fortune 500 companies such as Aflac, Mercury Insurance, Coldwell Banker, EMC and Harley Davidson have brought her in as their keynote speaker/entertainer. Through a recipe of interactive and fun visualization techniques using Hypnosis, participants and audiences alike lessen stress as they learn how to leverage their strengths and cash in on their subconscious. Just this last November, she toured Japan and Korea for the US Marines, both entertaining and empowering the troops.

Her passion to speak, entertain and train is seeded from overcoming tumultuous teen years that could have taken her life. Having survived and thrived, she developed a zest for living a healthy, vibrant life and enjoys teaching and sharing all over the world rich antidotes that help propel people into the healthiest version of themselves.

Even when she's easing your day with a few laughs from the stage, her goal is to plant the seeds of confidence and personal leadership. De'Anna considers her work to be purpose driven. Whether it's improving your leadership style or your health and wealth, De'Anna says, "Addressing both the conscious and subconscious mind is vital to your success. You must engage the emotions, beliefs and habits that reside below the surface to truly grow to your full potential."

Her clever training style has lead health initiatives for working women across America who shed 20 to 120 pounds using techniques. In another project, hundreds quit a life-long addiction to nicotine in a program sponsored by the California Department of Health and Human Services. De'Anna herself has completed thirty marathons, and a few ultra-marathons, putting her vital-mind-power teachings to the test.

Downtown sunny San Diego is the heart where De'Anna calls home. She enjoys an urban, active lifestyle with her husband and children. When you catch up with her you may be running the waterfront or boating the bay with family. Her eldest is a firefighter paramedic who also lives in Southern California whom they all consider their family hero.