

GREG ABRAHAM

PHOTO/VIDEO/DIGITAL TECHNICIAN

Oakland, CA
408.568.4067
gregabrahamphoto@gmail.com
www.gregabrahamphoto.com



RESUME 2016

Professional photographer with 6 years of experience in the advertising industry. Possess extensive experience with photo, video, and DAM techniques. Expert at lighting product in studio or on location for ecommerce and advertising. Passionate about producing clean, creative, and bold imagery.

EDUCATION

2009-2010 CU BOULDER

- Boulder, CO
- Leeds School of Business
- Emphasis Business Marketing

2010-2013 BROOKS INSTITUTE

- Santa Barbara, CA
- Bachelor of Fine Arts in Professional Photography
- Emphasis in product and automotive photography

2014 ART CENTER COLLEGE OF DESIGN

- Pasadena, CA
- Attended automotive and commercial courses

SKILLS

TABLETOP PRODUCT PHOTOGRAPHY
 LARGE PRODUCT STUDIO PHOTOGRAPHY
 LIGHTING MODELS ON LOCATION/IN STUDIO
 LIGHTING PRODUCTS ON LOCATION/IN STUDIO
 SHOOTING DSLR/MEDIUM FORMAT TETHERED
 SHOOTING DSLR VIDEO ON LOCATION/IN STUDIO
 TECHING DSLR/MEDIUM FORMAT TETHERED ON LOCATION/IN STUDIO
 STUDIO MANAGEMENT AND EQUIPMENT MAINTENANCE
 BUILDING OUT, ORGANIZING, AND EQUIPPING STUDIO SPACES
 USING SPEEDOTRON, HENSEL, PROFOTO, AND BRONCOLOR SYSTEMS
 SHOOTING FILM, SCANNING, AND ARCHIVING
 COLOR CORRECTION AND CALIBRATION
 MANAGING A TEAM FOR A LARGE PRODUCTION
 COORDINATING WITH MAKEUP AND STYLING TEAMS REGULARLY

WORK

2015-PRESENT FREELANCE

- Digital technician/lead assistant for Joyce Dudkerk Pool Photography
- Videographer for Stitch Fix editorial team
- Studio management for Stitch Fix editorial team in new location
- Equipment and studio repair/maintenance for Stitch Fix editorial studio
- Laydown editorial photographer for Stitch Fix editorial team
- Senior photographer's assistant for Stitch Fix editorial team
- Digital technician for Stitch Fix editorial team
- Photographer for Galvanic Applied Sciences product line
- Photographer for Amphenol PCD product line
- Photographer for Pomona Real Estate Group properties

2014-2015 KALARI E-LIQUID/HOOKAH G

- Product photographer for E-liquid lines and charcoal lines
- Event photographer for conventions and publicity events
- Updated social media marketing strategy and content
- Redesigned product packaging for luxury Kalari liquid line
- Redesigned product packaging line for coconut charcoal line

2013-2014 IZMO CARS INC.

- Produced 250-300 stock automotive images daily
- Photographed for Autotrader.com, Edmunds.com, KBB.com, and Carz.com
- Photographed custom shoots for Audi, Toyota, Hertz Exotics, Lexus, and Mitsubishi
- Created, edited, archived, and exported 250-300 images daily
- Managed, supervised, and updated full automotive studio with crew

2010 THOM SANBORN PHOTOGRAPHY

- Produced tabletop product images for catalogue and web use
- Edited and retouched senior photographer's images
- Maintained and organized studio and equipment
- Archived and organized database of senior photographer's images
- Delivered deliverables to clients

SOFTWARE

CAPTURE ONE
 ADOBE PHOTOSHOP
 ADOBE LIGHTROOM
 ADOBE BRIDGE
 ADOBE ILLUSTRATOR
 ADOBE PREMIER
 AUTODESK 3DS MAX
 KEYSHOT
 MICROSOFT OFFICE

CERTIFICATIONS

2016 CERTIFIED CAPTURE ONE PROFESSIONAL
 APA MEMBER
 ACACIA FRATERNITY ALUMNUS
 BROOKS INSTITUTE ALUMNUS

EQUIPMENT

CANON
 NIKON
 HASSELBLAD
 PHASE ONE
 MAMIYA
 LEAF APTUS
 LARGE FORMAT VIEW CAMERA
 PROFOTO
 HENSEL
 WHITE LIGHTNING
 PAUL C. BUFF
 ELINCHROM
 BRONCOLOR
 SPEEDOTRON
 KINO FLOW

CLIENTS

