

Press Release August 2012

4 Cromwell Place
Brompton Design District
At London Design Festival
17 - 23 September 2012



Brompton Design District Launches 4-Storey Design Destination 4 Cromwell Place, South Kensington

Brompton Design District celebrates its 5th Anniversary at this year's London Design Festival with 40 events and exhibitions around the V&A including a new, four-storey, temporary Design Destination: 4 Cromwell Place, SW7.



4 Cromwell Place - South Kensington

Curated by leading design consultant and curator, Jane Withers, the substantial townhouse becomes a temporary platform for experimental design: exhibits and projects by 12 international design teams which think differently about how we live and work.

Creative thinkers from across the UK, Europe and Africa produce experiential works from candyfloss to digital apps as well as a dose of happiness in the purpose built café.

Wundertute Tea House

DesignMarketo & Arabeschi di Latte

Celebrating the 10th Anniversary of Arabeschi di Latte; a collective of Italian women designers with a passion for Mediterranean conviviality who experiment with new food design concepts.

DesignMarketo and Haptic Thought

KOPIASTE

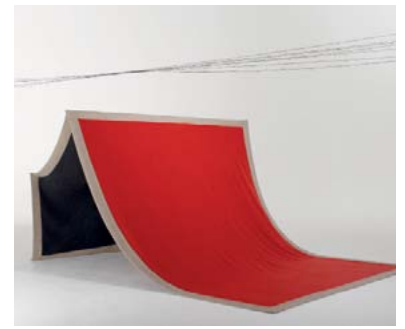
A Greek invitation to 'take the trouble to come; sit down and share'. An immersive food sharing experience and products that interpret the current economic climate in Europe.



Building Baskets
Kingston + Zimbabwe Makers



DesignMarketo & Haptic Thought Ko-
piaste



OYUNA in collaboration
with Peter Marigold

Vera Chapter Two

Kirsty Minns and Érika Muller

The second part of an ongoing project evolving around Vera, a fictional character inspired by a series of found photographs: design, literature, performing arts and candy making.

Studio Insights: The Wonder Cabinets of Europe

Livia Lauber and Maria Jeglinska

Eight emerging design studios from seven nationalities, based in five different cities of Europe produce small wonder cabinets, each bringing a little of their studios to London.

Kingston + Zimbabwe Makers

Building Baskets

Developed over two years, Building Baskets partners African creativity and making skills - 800 basket weavers from the Lupane region in Zimbabwe - with Kingston university's design and business expertise.

Workshop for Potential Design

Image for a Title

8 Egerton Garden Mews

Five influential designers investigate how expectations and conditioning impact our interaction with objects from everyday tools to highly valuable objects.

Understory

Catherine Aitken, Eva Malschaert and Pia Wustenburg

1a Cromwell Place

A forest's character and transformative power reflected in a range furniture and interior products made from paper pulp, dowel, steel and taught elastic.

ELLE DECORATION

Receive a personal style prescription for living an ELLE Decoration lifestyle, from some of our favourite magazine contributors.

Something Good

Methods

10 Exhibition Road

The new project from the Italian collective highlights the importance of method in design development, analysing different approaches between experimental international designers.

Composizioni.

Martino Gamper

4 Cromwell Place's impressive staircase will be illuminated by an installation of lamps by Martino Gamper.

Fieldguide

Dundee University

Designers, technologists, artists, musicians and journalists look at the intersection between design and technology, telling a story of how citizen journalism and design can be used to speculate on a physical digital society.

Out of Print

James Cuddy, Roma Levin and Danilo Di Cuia with Goldsmiths Design

A live printing installation examining our relationship with digital media. Out of Print merges online news feeds and traditional print processes to produce unexpected results.

OYUNA in collaboration with Peter Marigold

Capturing the cashmere label's nomadic origins, Marigold challenges the notion of indoor-outdoor space through an interpretation of a Mongolian ger tent-house.



Understory - Sideboard with Friend



Composizioni Martino Gamper



Workshop for Potential Design: Image for a Title

Other Brompton Design District highlights include projects and events by design brands including:

The Conran Shop - launch of 20 new works in Red by designers including Thomas Heatherwick, Studio Job and Raw Edges.

Sub Zero & Wolf – an innovative Alessi cookware installation featuring the new Marcel Wanders ‘Dressed’ collection

Bamford - Max Lamb crockery by 1882 Ltd

Margaret Howell – a new collaboration with British ceramic artist Nicola Tassie

Mint - eclectic new concepts by 50 new and established designers, from creative recycling of soot to 3D printing of a light

Skandium – a retrospective of Sweden’s hottest new design duo, Folkform



Mint - Chandlo



Margaret Howell - Nicola Tassie



Skandium - Suburban Skyline



Bamford - Max Lamb

Brompton Design Day – Saturday, September 22 – closes the Festival with more than 20 events and offers from curated tours and designer talks to long lunches and a bread-making masterclass.

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