



VON ARX FAMILY FOUNDATION
**SOUTHWEST FLORIDA
DIABETES CONFERENCE**

Presented by Germain BMW of Naples

Sunday, November 4th 2018

Florida Southwestern State College - Collier Campus

OFFICIAL SPONSORSHIP PACKET



EDUCATION | WELLNESS | RESEARCH | PREVENTION

ABOUT THE CONFERENCE

Started in 2015 as the Naples Diabetes Conference, the von Arx Family Foundation Southwest Florida Diabetes Conference has grown to serve the Southwest Florida community and attracts presenters and attendees from around the country. The event is a combination of public and professional education and networking. Topics and speakers include both T1 and T2 diabetes as well as sessions for medical professionals seeking CME credits. The conference is the largest of it's kind serving the Southwestern Florida region.

In 2018, we expect to draw over 500 attendees from both the general public and the healthcare professional sector. The conference is a comprehensive health, wellness and educational outlet for people living with and affected by diabetes. All proceeds from the event benefit the Help A Diabetic Child Foundation and provide live-saving supplies and medication for children and families battling diabetes.

FOUNDING PARTNERS



HELP A DIABETIC CHILD
FOUNDATION



2018 SUPPORTING ORGANIZATIONS



Germain BMW
of Naples



Visit the official conference website at
www.SWFLDiabetes.com
to learn more.



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SPONSORSHIP LEVELS

	\$7,500 PRESENTING	\$5,000 PLATINUM	\$2,500 GOLD	\$1,500 SILVER	\$500 EXHIBITOR
“Presented by” naming rights to the 2018 conference, first right of refusal for 2019	●				
Top billing on all conference materials, press releases and giveaways.	●				
Opportunity to welcome attendees and present during the morning welcome	●	●			
Lunch, break or refreshment sponsor opportunity (logo sign provided as sponsor)	●	●			
Teach, sponsor or provide the speaker and topic for 50 minute breakout sessions	3 Sessions	2 Sessions	1 Session		
Logo and link on conference website until June of 2019	●	●	●	●	
Logo on lobby welcome banner	●	●	●	●	
Complimentary tickets to the conference	20	15	10	5	2
Advertising in official conference program	Full Page & Back Cover	Full Page	Half Page	Quarter Page	Listed in Vendors
Acknowledgment by emcee at event	●	●	●	●	
Social media and email recognition, logo and link on conference promotions gift bags	●	●	●	●	
Display table in high-traffic vendor area	●	●	●	●	●
Product placement in attendee gift bags	●	●	●	●	●

SECURE YOUR SPONSORSHIP TODAY!

FOR MORE INFO:

CALL (239) 821-5051
EMAIL info@swfldiabetes.com
VISIT www.swfldiabetes.com

SPONSORSHIP FORM

Please fill out the following form to secure your sponsorship level.

I would like to support the 2018 Von Arx Family Foundation SWFL Diabetes Conference by committing to a sponsorship at the following level(s).

- \$5,000 PLATINUM
- \$2,500 GOLD
- \$1,500 SILVER
- \$500 EXHIBITOR
- \$_____ DONATION

AD SPECS

- **Full Page: 8.25" x 10.75"**
- **Half Page: 8.25" x 5.25"**
- **Quarter Page: 4" x 5.25"**

All art should include a .125" bleed, no critical information or graphic elements should be within a 0.25" of the edge of the ad.

ART DEADLINE:
October 1, 2018.

COMPANY NAME

CONTACT PERSON

STREET ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

PAYMENT METHOD Check Credit

Other_____

Makes checks payable to Help a Diabetic Child Foundation

CREDIT CARD NUMBER

EXP. DATE

3 DIGIT CODE

BILLING ADDRESS (if different from above)

BILLING ZIP CODE

X

SIGNATURE

Thank you for your support!

Email completed forms to info@swfldiabetes.com or call 239.821.5051 for more information