

RHEA BROWN

Product/UX Designer

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🌐 rheabrowndesigns.com

EXPERIENCE

Santa Monica College

Jan 2018-Present

UX Design Intern in Career Education Department

- Create interfaces, visual design, user flows, and website layouts
- Work with designers, project managers, and engineers to see design from concept to launch.
- The goal of my current project is to increase admissions by designing an easy-to-use and informative web pages for all of SMC's academic programs.

UPS Capital

May 2017-Dec 2017

UX/UI Intern in Experience Design Team

- Conducted research and designed solutions for UPS' financial, insurance, and payment applications.
- My projects included a redesign of the address book, cost estimator, payment options, and user setting pages within the Parcel Pro mobile app.
- Worked closely with engineers to ensure accurate interaction design and creation of a consistent component library.

Santa Monica College

June 2015-May 2017

Graphic Designer in Marketing and Graphics Department

- Designed visual identities and promotional materials for Santa Monica College and local community events.
- Worked with department heads to gather project requirements.
- Types of projects included logos, brochures, web ads, and digital assets.

LEADERSHIP

SMC Design Collective

2016-Present

Club Member + Speaker

- Participate in critiques and design challenges
- Presented talks on Creating a UX Portfolio and Design Interview Prep

Sprintventure

Summer 2017

sprintventure.com

Part of seven person student design group that works together to solve big design challenges during five day sprints.

EDUCATION

Santa Monica College

B.S. Interaction Design 2015-Present

The Interaction Design B.S. degree program blends the fields of design, user experience (UX), and technology. I will be apart of the first cohort that graduates from this new program.

UC Irvine

2011-2015

BA Business Economics

SKILLS

UX Research
Interaction Design
Prototyping
Visual Design
Motion Graphics
HTML/CSS/JS

TOOLS

Sketch
Invision
Origami Studio
After Effects
Framer
Illustrator