MODULE

Module Selected as Finalist for SXSW Accelerator Competition

Module to showcase incremental housing in Social and Culture category

Pittsburgh, PA — January 24th, 2017 — Module, a startup company developing an affordable, adaptable housing solution, was selected as a finalist in the "Social and Culture" category for the ninth annual SXSW Accelerator competition. The accelerator is the marquee event of South by Southwest® (SXSW®) Conference and Festivals (March 10-19, 2017) Startup Village®, where leading startups from around the world showcase some of the most impressive new tech innovations to a panel of hand-picked judges and a live audience. Out of the more than 500 companies who applied to present at SXSW Accelerator, Module was selected out of 50 finalists in ten different categories.

The two-day event will be held the first weekend of SXSW Conference and Festivals, Saturday, March 11 through Sunday, March 12, on the third floor of the Downtown Austin Hilton. The pitch competition will then culminate with the SXSW Accelerator Awards Ceremony on Sunday evening, March 12, where winning startups from each category will be announced and honored. The Accelerator competition will feature finalists across the following ten categories: Augmented and Virtual Reality, Enterprise and Smart Data, Entertainment and Content, Health and Wearables, Innovative World, Payment and FinTech, Security and Privacy, Social and Culture, Sports, and Transportation.

Module will present alongside five other companies in the social and culture category at 11:00am on Saturday, March 11th. Brian Gaudio, CEO of Module is excited about the opportunity, "My team and I believe everyone deserves access to a well-designed home, no matter your income. The SXSW Accelerator is a fantastic venue to share Module's vision and innovative approach to housing for the 21st century." Module houses are designed to grow with your family: The house can change as your needs do, or as you can afford it.

 "SXSW Accelerator has hosted some of the most innovative startups over the eight years we've held our competition. These companies have gone on to capture the attention of investors and leading technology companies worldwide. 71 percent have received funding in excess of $3.1 billion, while 14 percent were acquired," said SXSW Accelerator Event Producer Chris Valentine. "Out of the hundreds of applicants, we have identified 50 finalists to present. Everyone with SXSW Accelerator is proud to support startups that are on the forefront of solving some of today's biggest challenges through technology."

For more information about SXSW Accelerator and to view the complete list of finalists, visit the following site: http://www.sxsw.com/interactive/awards/accelerator.

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About Module
Today, architecture is a luxury service that only the top 2% can afford. Module brings good design to a mass market. Instead of taking out a huge mortgage for a huge house, our homes start small but are designed to grow with your family. The house changes as your needs do or as you can afford it. Through our Incremental Housing Technology and Design Companion platform, we build you just the right amount of space at the right time: no more, no less.

About SXSW
SXSW dedicates itself to helping creative people achieve their goals. Founded in 1987 in Austin, Texas, SXSW is best known for its conference and festivals that celebrate the convergence of the interactive, film, and music industries. The event, an essential destination for global professionals, features sessions, showcases, screenings, exhibitions, and a variety of networking opportunities. SXSW proves that the most unexpected discoveries happen when diverse topics and people come together. SXSW 2017 will take place March 10-19, 2017.

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