

iFundWomen

Optional Services for iFundWomen Raleigh Cohort

Please Select Service by Checking the Box Below.

COACHING: \$249 FEE; DISCOUNTED FROM \$299

3 HOURS OF PRE-LAUNCH COACHING WHERE TOGETHER, WE WILL:

- MAP OUT YOUR CAMPAIGN STRATEGY, GOALS, AND REWARDS, USING IFUNDWOMEN'S PROPRIETARY "COACHES PLAYBOOK"
- ADVISE YOU ON HOW TO PRE-PLAN MARKETING FOR YOUR CAMPAIGN
- DO LIGHT DESIGN TWEAKS TO YOUR CAMPAIGN PAGE, AS NEEDED
- EXCLUSIVE ACCESS TO OUR SLACK NETWORK WHERE STARTUPS SHARE HONEST INFORMATION ON WHAT WORKS AND WHAT DOESN'T.

EXPERT VIDEO PRODUCTION: \$500 FEE; DISCOUNTED FROM \$1,500

ONE, 2-3 MINUTE, PROFESSIONALLY PRODUCED CROWDFUNDING PITCH VIDEO INCLUDING:

- VIRTUAL ASSISTANCE FILMING IN THE LOCATION OF YOUR CHOICE
- GRAPHICS PACKAGE, 3 LICENSED IMAGES, AND LICENSED MUSIC
- 1 ROUND OF EDITS
- PERPETUAL LICENSE TO USE THE VIDEO IN ANY/ALL MARKETING YOU CHOOSE

COACHING + VIDEO PACKAGE: \$650 FLAT FEE; DISCOUNTED FROM \$1,650

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TERMS & CONDITIONS

VIDEO PRODUCTION: Client will receive a kick-off call, script template, and sound advice on how to film their monologue. Client will receive a fully produced crowdfunding video including licensed music, images, and perpetual license to use the video in any/all marketing of your choosing. Client gets 1 round of edits during the process. Full payment is due before your kick-off call with our producers.

COACHING: Client will receive 3 hours of human coaching time, access to iFundWomen's proprietary "Coaches Playbook", and a fully backed campaign strategy that will set you up for a successful launch. By launching a project on iFundWomen, you will get exclusive access to our Slack network where you can connect with all of the women on our site, including the coaches, to share ideas and collaborate. When your campaign launches, it's your job to raise funding for your business, but as you can see, we are all in this together, and your success is our success!

Once we start working with you, your payment is non-refundable.

PAYMENTS

All payments can be made by:

- **PayPal** to: www.paypal.me/ifundwomen
- **Check mailed to:**
FundWomen, Inc.
41 Watchung Plaza, #524
Montclair NJ 07042

SIGN OFF

Please email signed statement of work to your pre-assigned coach or to kate@ifundwomen.com

Client Signature X _____

Print X _____

Date X _____