



# CareerWise Colorado

Tomorrow's Talent Today

## STARTING IN High School



### CAREER DIRECTION ▶

Too many young people enter college without an understanding of how higher education can further their career goals (or even what their career goals are). Apprenticeship helps shape ideas about career while building transferrable skills.



We're Hiring!

### THREE- YEAR APPRENTICESHIP

CareerWise Colorado offers a three-year apprenticeship designed by businesses and offered in partnership with schools, taking students out of the classroom and putting them in the workplace in meaningful, paid positions for 16 - 24 hours a week while earning high-school and college credit.



Jobs which require education beyond high school but not a four-year degree make up the largest part of America's labor market. But, even in times of low unemployment, many go unfilled because employers cannot find people with the right skillset. These in-demand jobs provide a launchpad to advanced-skill careers. Between 2014 and 2024, nearly half of jobs in America will fall into this category.

### IN-DEMAND JOBS ▼



### STUDENT OPTIONS

Apprentices graduate having gained valuable workforce experience, recognized industry certifications, and debt-free college credit. Upon completion, apprentices have many options: convert their apprenticeship to a high-demand position in their industry, continue their higher education... or both.



## MODERN YOUTH APPRENTICESHIPS

*( Could change everything )*

### ◀ FOLLOWING THE LEADER

In Switzerland, more than 70 percent of students take an apprenticeship in fields such as financial services, healthcare and information technology. CareerWise is adapting that model to implement modern youth-apprenticeships in Colorado.

### BENEFITS TO BUSINESSES ▶

Businesses take an active role in shaping their industry's workforce by shifting from simply consuming talent to producing it. There's tangible financial benefit to businesses — companies that hire apprentices are projected to earn positive ROI.



### BENEFITS TO SCHOOLS

Apprenticeship contribute to positive outcome for schools, by increasing student engagement and attendance, graduation rates, credential and college-credit attainment across the board.

## ENDING IN College & Career

