What is Launchpad?
Launchpad is a highly selective Stanford d.school course for graduate students. In just 10-weeks, startups develop software, physical products, or services using design thinking methods and product design principles, and then launch them to the public on May 1st.

In mid-May, startups get the rare opportunity to work with apprentices (you!) to prototype and begin building their company’s organizational structure, roles, project strategy, and roll-out. As an apprentice, you will participate in this prototype making valuable connections and learning along the way.

What’s in it for me?
—Inside track on working with Stanford’s hottest startups, some of which will be looking for new hires this summer
—Hands-on participation in one of the d.school’s most exclusive classes (over 100 companies apply for the class’ 10 spots) and ability to potentially influence a startups trajectory
—The unique opportunity to get experience working in a fast-paced, startup environment
—Exposure to the d.school’s design thinking creative problem solving methodology

What is required?
—Attend the Night Launch event May 1, 5:30-7:30pm
—Approximately 10 hours over the course of a week May 15th–22nd
—Responsive, reliable candidates that thrive in fast-paced environments with experimental projects

***Those who like to get their hands dirty and can figure out how to get Sharpie off of a white board

What exactly is the gig?
—Assist with the roll-out of special projects that range from marketing and sales to operations
—Provide critical feedback to the startup founders
—Work directly with the Launchpad teaching team, Perry Klebahn and Jeremy Utley to push startups to scale utilizing various design thinking methods

TO APPLY
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