Designing for Social Systems Workshop
A Stanford d.school Program

Join us for an intensive workshop to learn the tools and approaches of design thinking, systems thinking, and communication design and how to apply them to real-world projects and your own work. This workshop will help you design more human-centered, strategic and effective interventions, programs and organizations.

**Workshop Highlights**

*Interactive, experiential learning*
Learn via hands-on project work, activities, and lectures, to truly wrestle with the methodologies. We aim for you to leave more creative, insightful, collaborative, and strategic.

*Workshop project challenge*
Go beyond the theoretical and put techniques into practice by working in teams on a real-world project in partnership with a nonprofit organization.

*Real-world case studies*
Hear from leading innovators, including past d.school fellows and other pioneers in the social sector, who are applying these practices to their work.

*“Take-it-home” focus*
Understand how to apply these practices to your work when you return home. We will help you scope a human-centered design project and develop tactics specific to your work.

**Key Benefits**

- The workshop is taught and coached by Stanford educators and experts from the fields of design, philanthropy, strategy and social impact. We will introduce tools developed specifically for this community of practice.

- You will experience integrating human-centered design, systems thinking, and communication design, and see how they complement each other.

- You will be among a cohort of other social impact leaders. Together we strive to apply these practices to the social sector, share our experiences, and in doing so, advance the field. In addition to the workshop, participants will be invited to two daylong sessions in 2018 to share progress on their work.

**Workshop dates:**
August 27 – September 1, 2017

**Rolling admissions period:**
May 22 – July 27, 2017
(Apply by June 12 for first consideration)

**Tuition:**
$7,000
Tuition includes course materials, daily breakfast and lunch, and two dinners. Lodging is not included in the program fee.

Limited scholarships are available.

**Who should apply:**
Leaders and practitioners from nonprofit, social impact, philanthropy, and governmental organizations. The program is geared for those responsible for strategic planning and decision making, as well as management of colleagues, programs and projects.

**Apply:**
dss.stanford.edu

**Contact:**
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