You belong here

Your name belongs here

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Design for Belonging
Inviting
An intentional request to have an individual member or group join your community.

Welcoming
Active hospitality. An act or series of acts that honor participants’ emotions and identities, allowing them to bring their full selves into an environment and not leave parts at the door.

Knowing & Accepting
Embracing participants fully so they feel seen for who they are and known in your organization’s culture. Not just whether a participant is known but how they are known.

Participating & Contributing
Authentically engaging a member of a community in ways so they know their voice matters to the community and makes the community even better. Includes giving feedback and having difficult conversations.

Growing
When a participant knows their contribution to the community also fosters personal growth for them as an individual.

“In a legitimate democracy, belonging means that your well-being is considered and your ability to help design and give meaning to its structures and institutions is realized.”

John A. Powell