2018

NATIONAL DOWN SYNDROME
Entrepreneur Academy

BECOME OUR PARTNER
The DSACF Vision is to empower every person with Down syndrome to realize their potential as productive citizens within our Central Florida community through a comprehensive program of education, health and support services. We hope to create a community of acceptance, respect and appreciation of all people with Down syndrome and the significant contributions they can make to our community.

One in every 691 babies in the United States is born with Down syndrome (DS). It is one of the most common occurring genetic chromosomal conditions and is found in people of all races and economic levels.

DSACF Entrepreneur Academy gives individuals with Down syndrome a path towards productive adulthood and financial independence by empowering them with the education and skill training to start their own business. This life-changing program is the first of its kind in the nation for people with Down syndrome, and sets a new standard for how communities empower individuals with disabilities.

The Entrepreneur Academy is unlike any program in the country. In just a few short months, our self-advocates living with Down syndrome have generated over $10,000 in combined gross sales for their startup ventures.
Did You Know?

Only **17%** of adults with Down syndrome are employed, but not because they lack the ability to work.

The Fair Labor Standards Act of 1938 allows individuals with disabilities to be employed at **subminimum** wage rates.

The poverty rate for working-age people with disabilities is **22.3%** higher than those without disabilities.

**Stand with us** as we create a new path toward equality in the workplace for people with Down syndrome. Help us empower our entrepreneurs with the education and skill training to start their own business, leading them to productive adulthood financial independence.
The Entrepreneur Academy was founded to inspire and assist self-advocates living with Down Syndrome to create their own businesses. The initial class consisted of 12 CEOs (self advocates) and their Sidekicks (parents / loved ones) who went through a six-week boot camp on the fundamentals of starting a company. The second cohort will start with even more expected success on September 22! Pledge your support today as a mentor, sponsor, and supporter and be a part of this exciting initiative!!

- The curriculum of the program included:
  - Identifying passions and turning them into consumer products
  - Monetize the product
  - Choosing a name
  - Creating a logo
  - Registering business with the state
  - Calculating costs of goods sold and profit margin
  - Setting up a checking account
  - Building a website
  - Building social media accounts
  - How to generate revenue
THE FOLLOWING BUSINESSES AND PRODUCTS ARE SOME OF THE RESULTS OF THE PROGRAM:

- **Doggy Delights by Allison**
  - healthy homemade dog treats

- **Britt Blossoms Bundt Cakes**
  - a family recipe bundt cake

- **Maddie’s Corner**
  - custom artwork

- **Valerie’s Gallery**
  - art programs developed for special needs schools that don’t have art programs

- **Sam’s Smile**
  - repackaging of goods for sale at special events

- **QuesTunes**
  - unique DJ experience combining music and video

- **Raquel Beautiful**
  - personally made jewelry

- **K Bee Candles**
  - homemade candles from bee wax

- **Little Pinky Designs**
  - fashion apparel
Corporate Impact of Partnership

Your partnership with the Down Syndrome Association of Central Florida is critical to ensuring that the momentum of education and inclusion continues. An investment in the DSACF Entrepreneur Academy will enable a brighter future of our entire community.

What Does Our Family Look Like?

Down syndrome, the triplication of the 21st chromosome, affects individuals regardless of race, religion, socio-economic status or geography.

Corporate Social Responsibility

*Cause related marketing benefits increased consumer loyalty, increased sales, enhanced visibility, positive media coverage and enhanced company image.*

71% of consumers believe brands and consumers could do more to support good causes by working together.

61% say they have a better opinion of corporations that integrate good causes into business.

62% say they would help a brand to promote their products or services if there is a good cause behind them.
## Sponsorship Packages

<table>
<thead>
<tr>
<th>National Down Syndrome Entrepreneur Academy</th>
<th>Impact 20,000</th>
<th>Empower $10,000</th>
<th>Inspire $5,000</th>
<th>Dream $2,500</th>
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<tbody>
<tr>
<td>Name on Printed Materials as Presenting Sponsor</td>
<td>★</td>
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<td>Mention in Press Release</td>
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<td>VIP Reception with Entrepreneurs</td>
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<td>Speaking Opportunity at Academy or during Program</td>
<td>★</td>
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<td>Placement in the &quot;Downtown,&quot; the Official E-Newsletter for DSACF</td>
<td>★</td>
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<td>Social Media Recognition</td>
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<td>Clickable Link and Logo on DSACF Website</td>
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<td>Mentor and Volunteer Opportunities</td>
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*Will You Stand with Us?*
TO BECOME AN ENTREPRENEUR ACADEMY PARTNER, EMAIL INFO@DSENTREPRENEUR.COM TODAY!