Digital Toolkit: President-elect Biden Announces Key Members of Climate Team

GUIDANCE:

President-elect Biden has nominated a tested team of bold thinkers who will take on the urgent, existential threat of climate change. They will be ready on day one to advance the President-elect’s agenda and lead the world to confront the climate crisis — creating good-paying union jobs, building resilient communities, and making historic investments in environmental justice to advance public health and economic opportunity for all Americans.

KEY ASK:

Amplify these announcements on social media and share the nominee bio pages. We have also included sample content below—but encourage creativity and personal storytelling, if possible!

SAMPLE CONTENT AND ASSETS:
(copy/paste, or create your own)

Governor Jennifer Granholm, Secretary of Energy

- A crisis-tested two-term Governor of Michigan, @JenGranholm has been nominated to serve as Secretary of @ENERGY. Her vision and leadership helped rescue the U.S. auto industry and spark a clean energy jobs boom.
  https://buildbackbetter.gov/nominees-and-appointees/jennifer-granholm

- @JenGranholm worked in close partnership with President-elect Biden to implement a recovery that deployed record clean energy investments to create 21st century jobs and diversify Michigan’s economy.
  https://buildbackbetter.gov/nominees-and-appointees/jennifer-granholm

- @JenGranholm understands the transformational power a good job can have on a person’s life—and she knows that clean energy is the key to creating millions of good union jobs at home and growing a stronger, inclusive middle class.
  https://buildbackbetter.gov/nominees-and-appointees/jennifer-granholm
Congresswoman Deb Haaland, Secretary of Interior

- .@DebHaalandNM is a barrier-breaking public servant who has spent her career fighting for families, including in tribal nations, rural communities, and communities of color. There is no one better to lead @Interior. https://buildbackbetter.gov/nominees-and-appointees/deb-haaland

- Currently serving as Vice Chair of the House Committee on Natural Resources, @DebHaalandNM will be ready on day one to protect our public lands and fight for a clean energy future. https://buildbackbetter.gov/nominees-and-appointees/deb-haaland

- .@DebHaalandNM is poised to make history as the first-ever Native American Cabinet secretary. https://buildbackbetter.gov/nominees-and-appointees/deb-haaland

Brenda Mallory, Chair of the Council on Environmental Equality

- .@Brenda_Mallory, an accomplished and committed environmental lawyer with many years of experience in public service, has been nominated to serve as Chair of the Council on Environmental Quality. https://buildbackbetter.gov/nominees-and-appointees/brenda-mallory

- .@Brenda_Mallory would be the first African American to hold the position of CEQ Chair since its creation more than half a century ago. https://buildbackbetter.gov/nominees-and-appointees/brenda-mallory

- Having previously served as General Counsel to the CEQ, @Brenda_Mallory knows how to work across government to enact policies and advance climate and environmental justice goals. https://buildbackbetter.gov/nominees-and-appointees/brenda-mallory

Michael Regan, EPA Administrator

- .@Michael_S_Regan is a long-time public servant who has earned widespread recognition in his current role as Secretary of the NC Department of Environmental Quality. He has spent more than two decades working on climate and environmental solutions. https://buildbackbetter.gov/nominees-and-appointees/michael-regan

- .@Michael_S_Regan previously served at the EPA under both Democratic and Republican presidents—leading initiatives to improve energy efficiency and air quality and mitigate pollution—and focused on climate issues at the Environmental Defense Fund. https://buildbackbetter.gov/nominees-and-appointees/michael-regan

- .@Michael_S_Regan is a subject matter expert who knows how to bring together government, business, and advocacy organizations to advance environmental justice and take on the most pressing climate and environmental challenges we face. https://buildbackbetter.gov/nominees-and-appointees/michael-regan
Gina McCarthy, National Climate Advisor

- @Gina_McCarthy, one of the nation’s most trusted and accomplished voices on environmental issues, has been appointed to serve as the first-ever National Climate Advisor to head the newly formed White House Office of Domestic Climate Policy. https://buildbackbetter.gov/nominees-and-appointees/gina-mccarthy

- @Gina_McCarthy has been at the forefront of environmental and public health progress for over three decades, leading efforts to reduce greenhouse gases, mitigate air pollution, conserve critical water sources, and safeguard vulnerable communities from chemical hazards. https://buildbackbetter.gov/nominees-and-appointees/gina-mccarthy

- The Obama-Biden administration’s Clean Power Plan, spearheaded and signed by @Gina_McCarthy, set the most ambitious standards for lowering carbon emissions in American history, and helped pave the way for the Paris Climate Agreement. https://buildbackbetter.gov/nominees-and-appointees/gina-mccarthy

Ali Zaidi, Deputy National Climate Advisor

- @ali_a_zaidi a leading expert and long-time advisor to President-elect Biden on climate issues, has been appointed to serve as Deputy National Climate Advisor. https://buildbackbetter.gov/nominees-and-appointees/ali-zaidi

- An accomplished public servant who served in a variety of climate-focused roles with the Obama-Biden Administration, @ali_a_zaidi helped draft and implement the groundbreaking Climate Action Plan and helped negotiate the Paris Climate Agreement. https://buildbackbetter.gov/nominees-and-appointees/ali-zaidi