

# Easy Online Fundraising



Sponsor Me is an online event fundraising tool that allows your employees to raise money for their favourite charities.

It has all the core functionality that you will find within the market leading site Just Giving, with the added ability to integrate with other Charities Trust services.

Sponsor Me is designed for the use of corporates and their employees.

Organisation pages enable you to manage and promote all fundraising in one place, providing a focal point for you to view all company and employee activity.

You can share the impact of your commitment to fundraising and celebrate your employees' achievements.

The detailed reporting means you can track and report back on all activity, providing information to support intelligent, cost effective employee engagement and CSR strategies.

## Benefits of Sponsor Me...

### ...For companies:

- Focal point for all your fundraising activities
- Branded to suit your business
- See all the important info at a glance – including funds raised and active events
- Support up to six charities
- See how much money individual campaigns have raised
- Drive competition using the 'top campaign' facility
- Option to apply company match

### ...For individuals:

- Support up to six charities with one event
- Customisable pages - apply logos, text and social media sharing options
- Team event pages to share fundraising goals with colleagues, friends and family
- Donate to Sponsor Me events free of charge using their My Giving Account making this the most tax-effective fundraising platform

### ... For beneficiaries:

- Charities Trust can pay out to any UK registered charity or good cause. We don't charge them to receive a donation or to appear on our database
- Our 4% fee covers everything - administration and transaction fees

### How we compare:

|                            | Sponsor Me  | Just Giving  |
|----------------------------|---|--|
| <b>For profit</b>          | No  | Yes  |
| <b>Admin fees</b>          | 4%  | 5%+  |
| <b>Transaction fees</b>    | No extra fees – everything included in 4% admin fee | 1.3% of total for credit cards / £0.17 for debit cards |
| <b>Charges to charity</b>  | None  | £15+VAT/month  |
| <b>Charities signed up</b> | 50,000+   | 13,000+  |