“Pass the Pinwheel” recognizes people making a difference for children

NASHVILLE, Tenn. – Gov. Bill Haslam and first lady Crissy Haslam are joining Prevent Child Abuse Tennessee (PCAT) and challenging Tennesseans to “Pass the Pinwheel” in support of PCAT’s 2018 Pinwheels for Prevention® campaign. The campaign recognizes the individuals, businesses and organizations that are making a positive impact on children and families in Tennessee.

April is Child Abuse Prevention Month, and PCAT is shedding light on the ways that people in every community are protecting children. Those who volunteer in after school programs, are mentors to children in their community, and who donate to child serving organizations are all actively involved in preventing abuse and neglect of children, even if they don’t realize the connection.

“Only 27% of Americans see themselves as actively involved in preventing abuse and neglect, but it’s actually far more than that. When you are actively involved in your community, whether it’s through a mentorship program, a family serving organization, or with children in your faith community, you are helping build an environment where children feel supported and can thrive,” says Kristen Rector, PCAT CEO.

The Pass the Pinwheel campaign was started to recognize the people who are making a difference in children’s lives and making the connection to the prevention of abuse and neglect. “If you see our blue and silver pinwheels around your community, we invite you to take one and pass it on,” says Rector. “You can also Pass the Pinwheel virtually through our social media challenge and nominate people to pass it on to others.”

You can learn more about the Pass the Pinwheel campaign and about the work PCAT does with families and in communities across Tennessee at pcat.org/passthepinwheel.

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For over 30 years, Prevent Child Abuse Tennessee's mission has been to support parents and the communities where they live in building loving homes where children feel treasured, adored and valued. We provide in-home parenting support in 30 counties in Tennessee and administer several statewide programs. Our goal across all programs is to foster healthy parent-child relationships and connect vulnerable families with community resources so that every child in Tennessee can have a great childhood. www.pcat.org