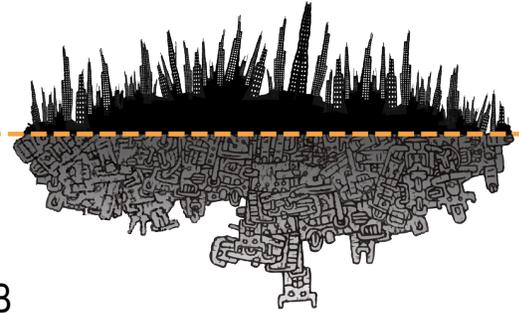


FOR IMMEDIATE RELEASE:

CONTAIN COLLECT



A MONTH LONG ART SHOW & PERFORMANCE LAB
INSPIRED BY MID-CENTURY FURNISHINGS, ODDITIES & PRINT CULTURE
OPENS ON DUNDAS STREET WEST IN A 3500-SF INDUSTRIAL, OPEN SPACE

Toronto, Ontario – Wednesday March 29th, 2017 – Toronto art appreciators, thespians, activists and antique-hunters alike can mark their calendars for an orchestra of experiences on each Saturday and Sunday from April 22nd to May 14th at 1550 Dundas Street West. This interdisciplinary and immersive art show (run by neighbouring print gallery and design shop, Elephant in the Attic) will be open to the public from Wednesdays to Sundays, with the space transforming into a live performance bazaar on the weekends.

Curator and owner of Elephant in the Attic, Caitlin Brubacher, will be fusing her background as a playwright and director with her passion for re-contextualizing vintage and antique illustrations. Local visual and performance artists will present work that is inspired by curated vintage posters, prints and vintage/antique furnishings from six entrepreneur collectors featured in the show.

In this new and frightening moment in history, Torontonians are invited to a show that challenges and resists our compulsive human desire to categorize and limit individual nuance, despite how tempting clean borderlines can be in these chaotic times. Blending curated collections and guerrilla performances, visitors can pick up a mid-century print for their own collection, or take a walk through someone else's obsession. Visitors are encouraged to converse, mingle, and collaborate with the artist-collectors for a collective, playful rethinking of order.

CONTAIN/COLLECT will feature original art pieces for sale by artists Ulisa Deskaj, Melissa Florence, Michael McGlennon, Mätthew Pätzol, and Caitlin Brubacher (and more) as well as oddities from long-time collector Bill Jarman, historically fascinating vintage movie posters from expert restorer, Darrell Kobza, as well as pristine mid-century modern furniture and décor from Antiques Avenue and collector, Tom Watson of Hamilton, Ontario.

Performers (Chris O'Bray, Caitlin Brubacher, Mätthew Pätzol and his alternative clown troupe, Kathleen O'Reilley, Sophie Rusnock, Sheelagh Traché, Amy Zampiero and many more) will animate the space with original work that explores the fine line between containment and creation and the show's recurring theme of objectification as a form of oppression.

CONTAIN/COLLECT EVENT DETAILS:

1550 Dundas St. West (ground floor of Alto Rentals)

APRIL 22nd to MAY 14th

Wednesday to Friday: 2PM to 8PM

Saturday and Sunday: 12PM to 6PM

with **LIVE PERFORMANCE BAZAAR** Saturdays and Sundays from 1PM to 5PM

plus art talk and performance by collectors, Caitlin Brubacher and Darrell Kobza,
REVIEWING THE GAZE: Thursday April 27th, May 4th and 11th from 6:30PM to 7:00PM



For more information please visit elephantintheattic.ca/contain-collect
For all media inquires, please contact Caitlin Brubacher
at caitlin@elephantintheattic.ca or at 647.854.3351

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