

*The Monadnock Farm and Community Coalition is a regional coalition whose mission is to support a sustainable local food system by cultivating community action and building collaboration to implement effective programs, projects and policies. Our vision is a vibrant, safe and efficient local food system that enhances the health of our community, is profitable for farmers and producers, is accessible to all community members, conserves natural resources, and is sustained by strong leadership and commitment in the Monadnock Region.*

Color Key >

Action identified at March 2013 meeting	Previously Identified Strategy
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<b>Monadnock Farm and Community Coalition Strategic Plan 2013-2016</b>	<b>Implementors</b>
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<b>Goal 1</b>	<b>Ensure the sustainability of MFCC as a coalition with the resources and direction to fulfill its mission and vision</b>	Steering Committee
	<b>Recruit an adequate diversity of stakeholders including volunteers</b>	
	~ Opening opportunities for students and institutions to contribute to shared mission & vision	FPU / Jess G
	<b>Encourage and sustain open dialogue with farmers</b>	
	~ Intern to update Master Farm List every 2 years	CCCD, Universities
	~ MFCC Members - host Farm Appreciation Night annually	CCCD, HG, MFCC Members
	<b>Implement efficient systems that share information and resources equitably among all stakeholders of the food system to more effectively coordinate solutions.</b>	
	~ Steering Committee implements & manages MonadnockFood Google Group for members	Steering Committee
	~ Steering Committee convenes quarterly meeting for members and stakeholders	Steering Committee
	<b>Raise funds through grants, partnership and available funding streams to support the MFCC</b>	
<b>Promote accountability and share best practices</b>		
~ Interview 4 regional food coalitions to learn and share best practices	CCCD / MFCC staff	

<b>Goal 2</b>	<b>Increase the amount of food produced in the region that could be consumed here</b>	measured by MFCC staff
	<b>Expand variety and availability of foods produced as close to home as possible.</b>	
	~ Promote application for and establishment of 10 new high tunnels through grants	NRCS
	~ Strive to offer more comprehensive variety of produce grown on farm throughout entire year	Tracie's Community Farm
	~ Distribute resources about new crops and techniques	UNH / Carl M
	~ Growing our CSA membership to feed more people with high quality food	1780 Farm / Ron R
	~ Located land to begin small & organic food and animal production	North Star Farm / Kat R
	~ Achieved a spinach harvest by March 15th	Charlie Daloz
	~ Achieved a strawberry harvest in hoop house as late as early December	Anthony Levick
	~ Obtained funding for season extension initiative on farm	1780 Farm / Richard A
	<b>Increase production on existing farms through best management practices.</b>	
	~ Built relationships with other local farms to meet our feed needs, increasing sustainability of all farms involved	Echo Farm Puddings / Beth H
	~ Bought a farm and hired good managers to put it into production	Eric Johnson
	<b>Improve access to farm inputs - such as seeds, equipment, compost, land and technologies to increase productivity</b>	
	~ Provide bulk seed sales twice a year	CCCD
	~ Offer No Till Drill, Roller-Crimper, Subsoiler, Penitrometer for rental & survey for additional equipment needs annually	CCCD
	~ Farm Needs Assessment, leading to problem solving	Reeve Gutsell
	<b>Improve food producer access to loans, grants and other affordable funding sources.</b>	
	~ Offer annual workshops on funding opportunities for food producers	CCCD, NRCS, FSA, HG
	~ Notify farmers on Master Farm List when federal grants are accepting applications	CCCD
~ Offer farm-specific grant-writing workshops annually	County Cheshire / Cyndi D	
<b>Assist farmers in meeting labor needs, including emergency situations</b>		
<b>Promote increase of food production at home and in community gardens</b>		

	~ Building and maintaining community gardens on sites around Keene	Community Garden Connections / Libby M
	~ Hold Gardening Webinars	UNH / Carl M
	~ Created a community garden	Diedre Oliver
<b>Goal 3</b>	<b>Expand on and create new post-production infrastructure and markets to enhance or grow the local food economy</b>	
	<b>Establish possible distribution centers and increase available storage units and processing facilities</b>	
	~ Hold annual workshops on Value Added Production	CCCD / HG / NM
	~ Make Mobile Processing Units available to rent	S&BFNH
	~ Establish Peterborough Food Hub tools for farmers and consumers	Joe Byk
	<b>Increase the volume of locally produced food sales by improving farmers' links to markets</b>	
	~ Assembled funding to build Monadnock Food Co-op and purchased equipment	MEDC / Jack D
	~ Building partnership between CSAs and local businesses to promote employee health & wellness	KSC Dietetic / Maxine R
	~ Building a workable market connection to bind farmers and consumers	CVFA / Douglas W
	~ Harvest to Market website offering online farmers markets and easy ordering systems	Andrew W
	~ Using local food to feed guests and creating awareness of local food products	Inn at EHF / Sheri S
	~ Creating Walpole Farmers Market as a direct sales avenue for farm food	WFM / Jill R
	~ Grow and sustain Monadnock Menus pilot to include 5 regularly-purchasing institutions from 10 local food producers in 2013	CCCD / Sharlene B
	~ Grow and Sustain Monadnock Matchmaker event annually	HG / CCCD / UNHCE
	~ Annual Spring CSA open house	?
	~ Series of workshops for farmers to improve Marketing Skills	CCCD / HG
	<b>Expand local food access to include low-income community members</b>	
	~ "Healthy Food For All" 10% discount for low-income co-op members	Monadnock Food Co-op
	~ Implement farm gleaning program for food pantries	Community Kitchen
	~ "Share Care Fund" and workshares for CSA members	Tracies Community Farm

	~ Signing local food pantries up for ampleharvest.org so gardeners know where and when to deliver excess produce when they Grow a Row for their Neighbors	MFCC / Demelza
	~ Creating Double Up Veggie Bucks so SNAP recipients can double their money to afford local food and expand direct sales of farmers at Monadnock Region farmers markets (Keene, Walpole +)	CCCD / Emerald
<b>Goal 4</b>	<b>Advocate for policy in support of our mission and vision.</b>	
	<b>Promote development of Agriculture Commissions within Cheshire County towns</b>	
	~ Convene CC Ag Commissions annually and give presentations for interested towns	CCCD / Matthew
	<b>Identify local, state and national policies to advocate for</b>	
	~ Determining impact of FDA's Food Safety Modernization Act on Local and Regional Food System Development	NEFU / Roger Noonan
	<b>Strengthen and better coordinate advocacy work nationally, state-wide and locally</b>	
	~ Advocating at the State and National level for farms and local food	CC Farm Bureau / Beth H
	~ Organizing and Advocating for policies supporting small-scale New England farms	NEFU
<b>Goal 5</b>	<b>Enhance synergy around education, awareness and access of healthy eating and the importance of locally produced food</b>	
	<b>Share current farm and farm goods purchase location information with the public</b>	
	~ Farm list with in-season products in Monadnock Table Magazine	Monadnock Table Magazine / Marcia D
	~ Farm Contact list on Hannah Grimes Website	Hannah Grimes Center
	~ Education-based activities through the town Agricultural Commission	Harrisville Ag Commission / Scott O
	<b>Encourage support of local food system</b>	
	~ Funding a Buy Local Media Campaign in 2013	CCCD / HG/ Antioch

~ Local Farmer Signage for school cafeterias for food bought through Monadnock Menus	Monadnock Menus / Ashley
~ Promoting farms & local food through free, entertaining print / online media	Monadnock Table Magazine / Marcia D
<b>Educate consumer on the benefits of locally produced food, especially youth and low income populations</b>	
~ offer scholarships for children going to summer farm camps	Monadnock Localvores
~ Annual Wholesome Foods Breakfast in June	The Sustainability Project
~ Develop Emerson Brook Forest as public learning lab for permaculture & edible forest gardens	The Sustainability Project
~ Help families learn how to incorporate vegetables & healthy foods by cooking with them	UNH / Christine P
~ Food education for low-income participants at the Community Kitchen	KSC Dietetic Internship
~ Farm to School initiative linking farms to schools and educating / exciting kids in school gardens with grade-specific curriculum in Conval District	Cornucopia Project / Kat & Cat
~ Farm Tours and Agritourism	Walpole Valley Farms / Caitlin C
~ Ongoing relationship between our farm and Chesterfield School	1780 Farm / Jeanny A
<b>Promote home or community food production and preparation</b>	
~ Hold workshops on home food production, preparation and storage	Monadnock Localvores
~ Hold annual Seed Celebration in February	The Sustainability Project
~ Promote use of SNAP benefits for buying plants and seeds to grow own food	TFMOK / CCCD
~ Offer Permaculture Design Certificate Courses	The Orchard School
~ Building raised garden beds and fostering connections between groups participating in local food production	Community Garden Connections / Megan K

<b>Goal 6</b>	<b>Increase and sustain active, diverse, local farms to ensure quality stewardship of natural and agricultural resources</b>	
	<b>Conserve farmland and forests</b>	
	~ Notify farmers when opportunities are available for general farm conservation	Monadnock Conservancy
	~ Helped 3 farm families keep their land rather than sell for development	Monadnock Conservancy / Ryan O
	<b>Increase awareness, understanding and adoption of best management practices that improve and sustain local farms' ability to remain financially viable, and thrive</b>	
	~ Offer financial resources to help farmers to develop more profitable and sustainable businesses	USDA FSA / Kelly G
	<b>Encourage new agricultural entrepreneurs</b>	
	~ Land Access Info Nights, convening FSPs, land owners, farmers & communities	Land for Good / Melissa B
	~ Developing Elm Island Farm into a profitable and efficient Enterprise	Sharlene B
	~ Creating a new farm out of a woodlot with horses	
	~ Raising an amazing family who are involved with local food	Sawers Cheese / Joe S
	~ Allowing access to land & housing for a farmer to support a CSA	Richard P
	~ Mentoring for employees of Tracies Community Farm	Tracies Community Farm
	<b>Increase awareness, understanding and adoption of best management practices that steward natural resources</b>	
	~ Connect farmers on the Master Farm List with available resources through press releases, email notifications and workshops	CCCD / NRCS / UNHCE
	~ Assist farms with plans to produce more animal feed in a way that protects soil & environment	UNH / Carl M
	~ Research & implement innovations that resolve common obstacles for small farms (micro-pasteurizer, barley fodder, apprenticeships)	Stonewall Farm / Alan B
~ Raising locally grown meats using Sustainable Ag Practices / Good Stewardship Ag Resources	Brookfield Farm / Holly G	