

MSP Program Newsletter

MSP of the Month | José Pino | Entra & Visita

This month we're highlighting José Pino of Entra & Visita, a growing MSP headquartered in Madrid, Spain. We are particularly impressed with a scan José completed earlier this month. It perfectly ties in with a post on [Travel & Hospitality that we highlighted in the Community last week!](#) Jose's story is a great example of how to develop your Matterport business into new industries.

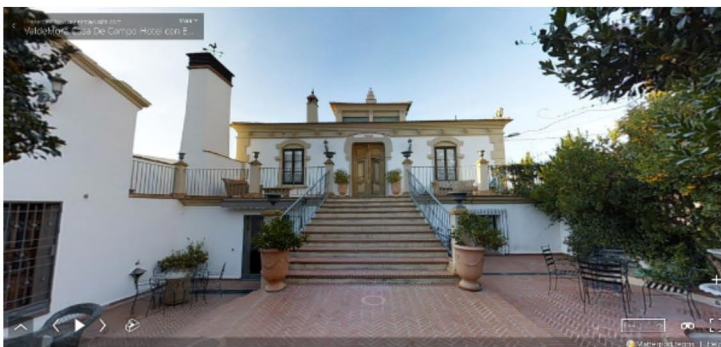
José scanned a boutique hotel in Spain on the eastern part of the country in an area called La Mancha. The original structure was built in the 1930's and was recently restored and reopened as Valdemora Casa de Campo, a unique destination where guests can experience the traditional style and charm of a Spanish country house with modern amenities and impeccable service. The owner of Valdemora Casa de Campo needed a sleek way to display his hotel via his website and other digital marketing channels with more than just pictures, and José took the opportunity to sell Matterport 3D services.

The hotel has a grand total of 16 rooms, including several family suites. When José went to initially scan the house, the first big challenge was the house's floor plan, which consisted of many different blocks and areas. To help overcome this challenge, he laid out a plan of how to access each space prior to the scan to help with efficient navigation of the property. He started the scan at 6 pm due to the fact that it was a sunny day and wanted to avoid any harsh sunlight on the main entrance of the property. After scanning the second floor from outside to inside, he tried to capture as much character and detail in the space as possible, including books, drawings, and decorative accents. After two hours of scanning he realized there wasn't enough sunlight to properly capture the interior and decided to come back the next day. On day two, he began his scan from inside to outside, in order to capture light peering through the doors and windows of the property, highlighting the decorative interior to accomplish his client's vision.

When editing his space in Workshop, José was able to uncover an expert tip. Some of the room doors were closed when scanning the perimeter of the property, but were then opened when he was scanning the interior of the property. For consistency, José was able to trim those doors in Workshop in order to have the seamless navigation and flow in his 3D showcase between all of the rooms, and the results are fantastic.

We discovered José's scan after he posted in the ["How I Did It"](#) section of the Matterport Community. We encourage our members to post their best scans there for a chance to be highlighted next month!

To tour Valdemora Casa de Campo, click the image below:



About Entra & Visita

Entra & Visita has been an MSP since October 2016. Entra & Visita was founded with the objective of offering a new and revolutionary way of showing and experiencing spaces through 3D, 360° Virtual Tours.

To learn more, visit <http://www.entrayvisita.com/>

