Tools and Resources for Your Nonprofit Organization
CRA and Investment Connection
Grants and Beyond: Funding Sources for Nonprofits
Albuquerque, New Mexico
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The views in this presentation do not necessarily represent the views of the Federal Reserve Bank of Kansas City, Federal Reserve System or Board of Governors.
The Federal Reserve System consists of:

- The Board of Governors, Washington, D.C.
- 12 Regional Reserve Banks and branch offices
Community Development and CRA

• Community Development Focus Areas:
  – Financial Health/Asset Building
  – Small Business and Economic Development
  – Community Development Investments
  – Healthy Neighborhoods/Affordable Housing
  – Workforce Development
  – Digital Inclusion and Broadband

• The Community Reinvestment Act (CRA)
• **What is the Community Reinvestment Act (CRA)?**
  – Overview of Regulation and how it came about
  – Return on Investment (ROI)
  – Triple Bottom Line
  – Community Leadership/Corporate Citizen

• **How do you interact with your banks?**
  – Banking services
  – Loans, Investments/Grants, CD Services
• 75% of adults report they are either “living comfortably” or “doing okay”, 25% “just getting by”/“difficult to get by”
• 64% of adults with a high school degree or less report they are “doing okay financially”
• 47% of adults report that their income exceeded their spending in the prior year
• 40% of adults say they either could not cover an emergency expense costing $400 without borrowing or selling something
Most households are confident in their ability to obtain credit. Slightly over half of adults with a credit card report they do not currently have a balance.

46% of adults with a credit card report they are carrying cc debt, and 55% carried a balance at least once in the prior year.

36% of non-retired adults think they are on track with retirement savings, 44% not on track and 20% are not sure.
Investment Connection

• Connects community development organizations with CRA-eligible proposals with funders.
• Educates and informs funders about your organization and your area of focus
• Quick – Easy – Efficient
Expansion of Investment Connection in 2019
Federal Reserve Banks of:
Atlanta
Cleveland
Dallas
Minneapolis
New York
Richmond
St. Louis
Community Development

Nonprofit Executive Succession-Planning Toolkit

Putting your paycheck to work
Questions?
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Additional Resources:
https://www.kansascityfed.org/community
https://www.kansascityfed.org/community/disasterrecovery
https://www.kansascityfed.org/community/workforce
https://www.kansascityfed.org/community/smallbusiness

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